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## **Securing the Future of Management Education: Competitive Destruction or Constructive Innovation?: 2 (Reflections on the Role, Impact and Future of Management Education: EFMD)**

*Howard Thomas, Michelle Lee, Alexander Wilson, Lynne Thomas*  
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### Securing the Future of **MANAGEMENT EDUCATION** Competitive Destruction or Constructive Innovation?



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**Howard Thomas, Michelle Lee, Alexander Wilson, Lynne Thomas : Securing the Future of Management Education: Competitive Destruction or Constructive Innovation?: 2 (Reflections on the Role, Impact and Future of Management Education: EFMD)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Securing the Future of Management Education: Competitive Destruction or Constructive

## Innovation?: 2 (Reflections on the Role, Impact and Future of Management Education: EFMD):

This is the second of two volumes written to celebrate the 40th anniversary of EFMD. Drawing on interviews conducted with leaders in the world of management education, the first volume took a retrospective view, focusing on the evolution of management education and providing the context that led management education to where it stands today. It also synthesized respondents' views on the strengths and weaknesses of the field, the challenges it faces, as well as lessons learned and not learned from the past. This second volume similarly draws on the very rich data provided by the same respondents, but is future-oriented and takes on the theme of change. It provides the reader with a sense of the challenges on the horizon, potential blind spots, and new realities of an increasingly competitive environment. It discusses a range of alternative future scenarios for management education, and urges the field to resist the lures of the dominant paradigm and to develop new models instead. The authors contend that, given the challenges ahead, it is only through transformations and innovations that the future of the field can be secured.

The second of two volumes written in celebration of the 40th anniversary of the European Foundation for Management Development, this volume shifts from the retrospective gaze of the earlier volume to adopt a focus on future change in the realm of management education. Chapters present discussions of lessons not learned in management education; on-going challenges; future scenarios for management education; rhetorics of legitimacy, ethics, and responsibility; globalization and commercialization in higher education business schools; critical issues for the future; and business school approaches for confronting the future. Distributed in North America by Turpin Distribution. --Annotation copy;2014 Ringgold Inc. Portland, OR (proview.com)About the AuthorHoward Thomas - Lee Kong Chian School of Business, Singapore Management University, SingaporeMichelle Lee - Lee Kong Chian School of Business, Singapore Management University, SingaporeLynne Thomas - Visual Counselling and Coaching, Stratford-on-Avon, UKAlexander Wilson - Loughborough University, UK