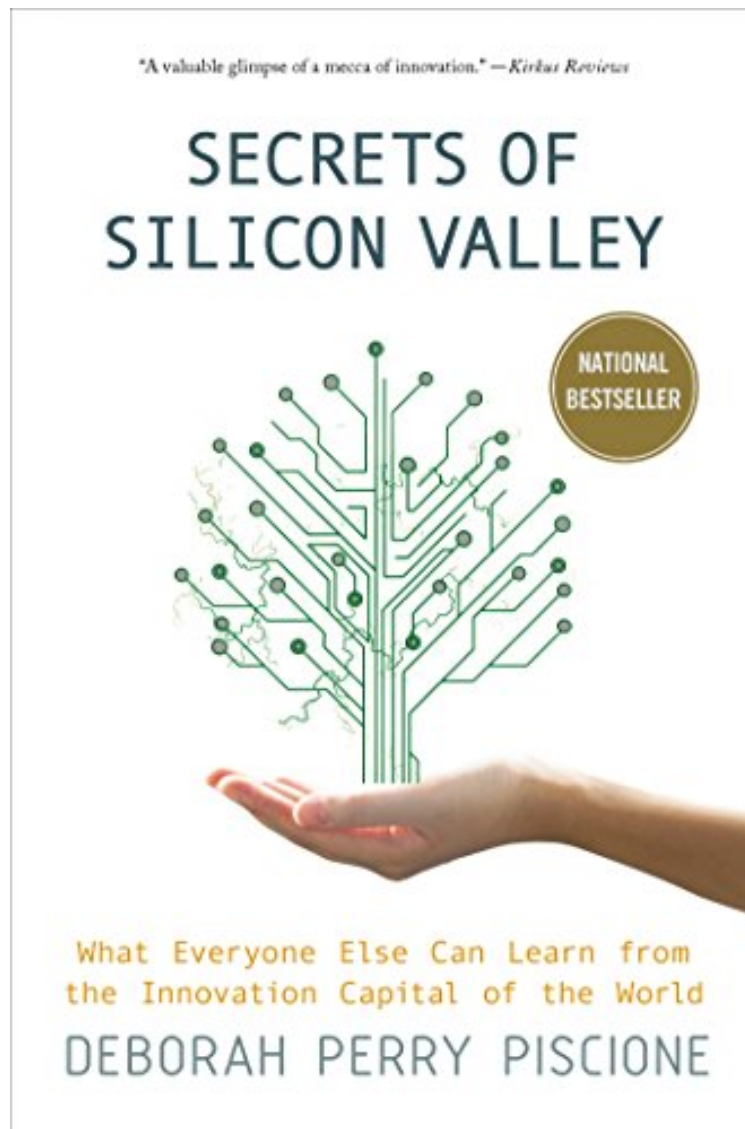


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Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World

Deborah Perry Piscione

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Deborah Perry Piscione : Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World:

0 of 1 people found the following review helpful. Fantastic read!!!By Q-GWGreat book, fantastic read. Don't let all the 1 star scare you all. I live in Silicon Valley and find this book insightful.I am quite disappointed on some 1 stars,

they rated her based on her political party affiliation. That is unfortunate, I thought us liberals should be open minded and give credit where it is due. Isn't this what America is all about? 1 of 3 people found the following review helpful. Concise, informative description of why the Bay Area is decades ahead most of America By D. Lawrence Ms. Piscione, formerly of the Washington National Capitol Area, has provided the American citizen with just why the California Bay Area is the world's mecca for innovation and ideas that change the way people live and why much of the United States needs to replicate to some degree the intellectual and passionate culture that area has established. A book valuable for those interested in comparing how a culture that caters to inspiring human imagination and ingenuity relates to our current political dysfunction: of how the free flow of ideas allows for advancement compared to ideas held as commodities and as private property that must not be let loose---as one finds in politics today. Highly recommended. 0 of 1 people found the following review helpful. Excellent book By Gregory Mitrovich A book full of important anecdotes and insights about the origin and future of Silicone Valley. Also a pleasure to read.

While the global economy languishes, one place just keeps growing despite failing banks, uncertain markets, and high unemployment: Silicon Valley. In the last two years, more than 100 incubators have popped up there, and the number of angel investors has skyrocketed. Today, 40 percent of all venture capital investments in the United States come from Silicon Valley firms, compared to 10 percent from New York. In *Secrets of Silicon Valley*, entrepreneur and media commentator Deborah Perry Piscione takes us inside this vibrant ecosystem where meritocracy rules the day. She explores Silicon Valley's exceptionally risk-tolerant culture, and why it thrives despite the many laws that make California one of the worst states in the union for business. Drawing on interviews with investors, entrepreneurs, and community leaders, as well as a host of case studies from Google to Paypal, Piscione argues that Silicon Valley's unique culture is the best hope for the future of American prosperity and the global business community and offers lessons from the Valley to inspire reform in other communities and industries, from Washington, DC to Wall Street.

rdquo;Piscione offers a bird's-eye view of one of the most exceptional economic ecosystems in the U.S., which is sure to interest entrepreneurs and leaders alike.rdquo; Publishers Weeklyrdquo;A valuable glimpse of a mecca of innovation.rdquo; Kirkus sldquo;A mixture of captivating history and thought-provoking anecdotes. Perry Piscione gives you an appreciation for both the legends that built Silicon Valley and the visionaries who continue to reinvent it all over again.rdquo; Barbara Corcoran, Investor, Co-host ABC Shark Tankrdquo;Perry Piscione shows how innovation is the religion Silicon Valley believes in, the sport they play and the air they breathe. *Secrets of Silicon Valley* shows how living and working in Silicon Valley creates a culture that celebrates success like nowhere else.rdquo; Vijay Govindarajan, professor at Tuck at Dartmouth and author of NYT and WSJ Best Seller *Reverse Innovation*rdquo;A must read. Deborah Perry Piscione captures the importance of unregulated freedom and the societal pride around Silicon Valley's entrepreneurial heroes.rdquo; Tim Draper, Founder Managing Partner, Draper Fisher Jurvetsonrdquo;A powerful combination of history, original reporting and anthropological observation, Perry Piscione dares every politician in America -- or better, the world -- to discover the secrets of Silicon Valley's success and its continuous cycles of innovation.rdquo; U.S. Rep. Ileana Ros-Lehtinen, Chairman, House Foreign Affairs Subcommittee on Middle East and South Asialdquo;Perry Piscione has opened a window into the great mystery of what moves Silicon Valley's engine. Every corporate executive, policymaker, and entrepreneur should take a peek into how this prolific community does its business.rdquo; Eric Dezenhall, CEO, Dezenhall Resources and author of *Damage Control*rdquo;The only way to describe Jamis (perhaps Silicon Valley's version of Donald Trump) and how powerful Buck's restaurant is, is to share that on any given day it is the gathering of the most powerful venture capitalists to CEO's to the over 100 media outlets that visits per year to the foreign delegations who will hang out at Buck's for days to figure out how Silicon Valley works.rdquo; Jamis MacNiven, owner of Buck's restaurant, Woodside California About the Author Deborah Perry Piscione is CEO of Alley to the Valley, an organization that networks the world's most influential women for dealmaking, and Betty Confidential. She is also a commentator on CNN and NPR, and has appeared as a guest on the Today show, Wolf Blitzer Reports, The O'Reilly Factor, Hardball with Chris Matthews, and Politically Incorrect, and has been a featured guest on PBS, BET, and NPR programs including The Tavis Smiley Show. Piscione has won numerous awards, including the 2009 Silicon Valley Women Business Owner of the Year, a Gracie Allen Award for her participation in a debate for NPR's Justice Talking, and a distinguished award from The White House Project. She has been featured in leading women's magazines such as Ladies' Home Journal, and in newspapers including The New York Times, Chicago Tribune, and Dallas Morning News. She lives in Silicon Valley, California.