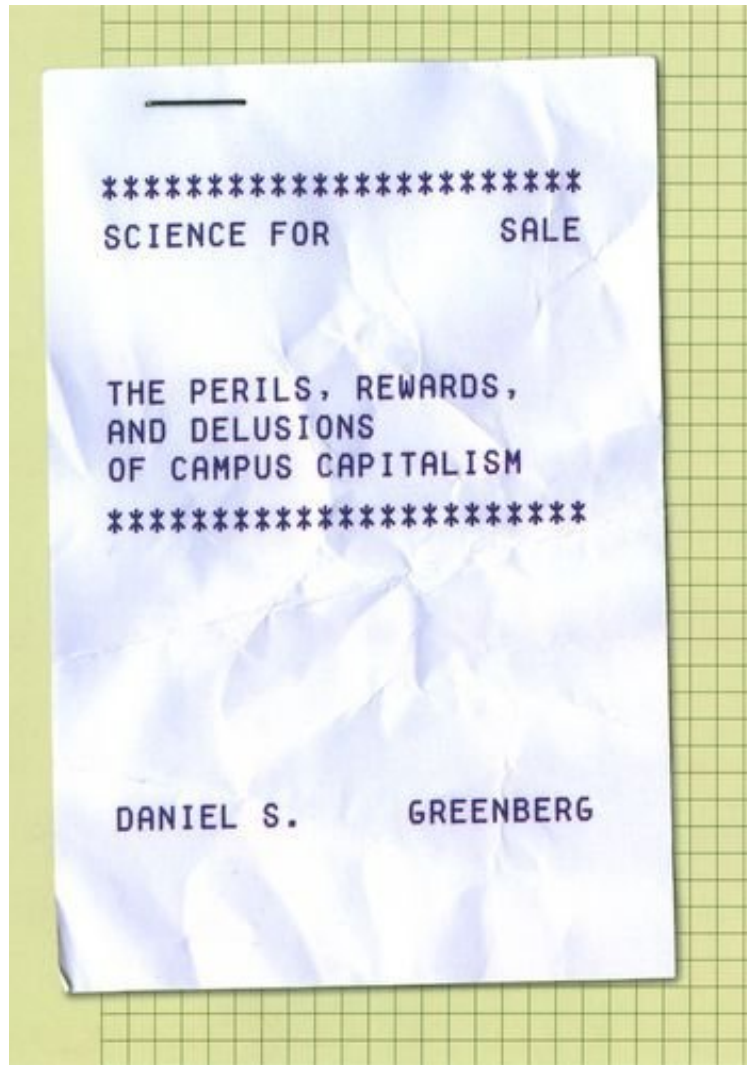


Science for Sale: The Perils, Rewards, and Delusions of Campus Capitalism

Daniel S. Greenberg

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Daniel S. Greenberg : Science for Sale: The Perils, Rewards, and Delusions of Campus Capitalism before purchasing it in order to gage whether or not it would be worth my time, and all praised Science for Sale: The Perils, Rewards, and Delusions of Campus Capitalism:

4 of 6 people found the following review helpful. Pivotal new subject matterBy Renee Kaswan DvmThe importance of this work cannot be overstated. There are perilous forces of capitalism that quite naturally, if not inevitably, jeopardize the public's interest in intellectual property. The very nature of intellectual property is that it occurs in isolation, in the mind of an inventor. Often, as the subject of this book propounds, the tax-payer funds those inventions and the public should be the proper beneficiary of the discovery. But the public has no voice...Daniel Greenberg is the public's voice,

and needs to be heard. 8 of 9 people found the following review helpful. Good Anecdotes, Few Proposals By David W. Opperbeck Daniel S. Greenberg is a seasoned science journalist who has been reporting on research and industrial science for over forty years. In *Science for Sale*, Greenberg explores the web of relationships among academic science, private industry, and government. A primary strength of Greenberg's approach to this question is his journalist's ability to tell colorful stories, often based on personal interviews with key players, which elucidate both individual personalities and big questions. For example, Greenberg has Drummond Rennie, an activist and editor of prestigious medical journals, explain a key problem in scientific publishing: "What we're talking about . . . is the influence of money on research that my journal and other journals publish. The distorting influence of it. And this distorting influence is huge." This sort of first-hand testimony - and there is much of it in this book - is a powerful indictment of the supposed Mertonian neutrality of academic-industrial-government science. The primary strength of Greenberg's book, alas, is also a major weakness. Very often, the book reads like a string of tedious, unending anecdotes and quotations lacking a cohesive vision for reform - which is a fair description of the book as a whole. In a very brief concluding section on "Fixing the System," Greenberg suggests "transparency" is the key to reform, but he never explains what this might mean. In a major omission, he does not examine at all whether "open access" publishing models might help push things towards greater transparency. Moreover, his dismissal of the Bayh-Dole Act and other legal developments that have encouraged universities to privatize their research through patent protection is so cursory that it flies by almost unnoticed. Yet the tension between "open" and "property" models of scientific research surely is both a driver and a symptom of the problems Greenberg exposes in his anecdotes and interviews. On the whole, *Science for Sale* contains some useful source material for those who are interested in the sociology and business of institutional science in an age of money. It also will open the eyes of those who naively assert the neutrality of the scientific establishment. It does not, however, provide any meaningful proposals for reform. 0 of 0 people found the following review helpful. Five Stars By Tom Vette This book highlights, names names and shares specifics highlighting how scientific funding distorts scientific studies and research.

In recent years the news media have been awash in stories about increasingly close ties between college campuses and multimillion-dollar corporations. Our nation's universities, the story goes, reap enormous windfalls patenting products of scientific research that have been primarily funded by taxpayers. Meanwhile, hoping for new streams of revenue from their innovations, the same universities are allowing their research - and their very principles - to become compromised by quests for profit. But is that really the case? Is money really hopelessly corrupting science? With *Science for Sale*, acclaimed journalist Daniel S. Greenberg reveals that campus capitalism is more complicated - and less profitable - than media reports would suggest. While universities seek out corporate funding, news stories rarely note that those industry dollars are dwarfed by government support and other funds. Also, while many universities have set up technology transfer offices to pursue profits through patents, many of those offices have been financial busts. Meanwhile, science is showing signs of providing its own solutions, as highly publicized misdeeds in pursuit of profits have provoked promising countermeasures within the field. But just because the threat is overhyped, Greenberg argues, doesn't mean that there's no danger. From research that has shifted overseas so corporations can avoid regulations to conflicts of interest in scientific publishing, the temptations of money will always be a threat, and they can only be countered through the vigilance of scientists, the press, and the public. Based on extensive, candid interviews with scientists and administrators, *Science for Sale* will be indispensable to anyone who cares about the future of scientific research.

"Greenberg is the dean of U.S. science journalists. . . . He is a journalist in the best and most exact sense. His latest book is likely to become the first port of call for those seeking the fine structure of decisions, actions, and consequences associated with the post-Cold War political economy of American science."