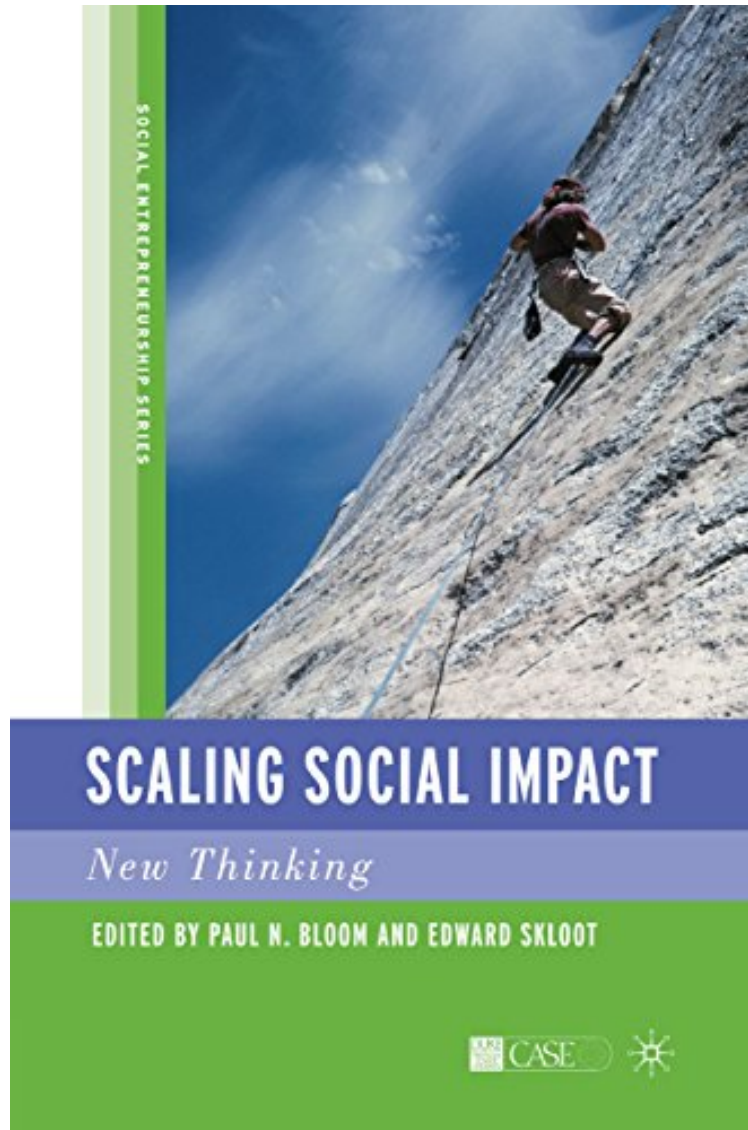


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Scaling Social Impact: New Thinking (Social Entrepreneurship Series)

P. Bloom, E. Skloot

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P. Bloom, E. Skloot : Scaling Social Impact: New Thinking (Social Entrepreneurship Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Scaling Social Impact: New Thinking (Social Entrepreneurship Series):

Many social entrepreneurs struggle to take successful, innovative programs that address social problems on a local or

limited basis and scale them up to expand their impact in a more widespread, deeper, and efficient way. In *Scaling Social Impact*, the editors address this issue with a comprehensive collection of original papers.

'This collection is an ambitious and comprehensive account of an issue of critical importance to social entrepreneurs and their stakeholders. The editors have assembled an impressive group of scholars and thoughtful practitioners to offer cutting edge insights into various aspects of scaling and growth with a strong focus on impact and performance. This book represents a valuable addition to the growing canon of serious social entrepreneurship research.' - Alex Nicholls MBA, Lecturer in Social Entrepreneurship, University of Oxford, UK, Fellow of Harris Manchester College, UK, author of *Social Entrepreneurship: New Models of Sustainable Social Change*, and Editor of *The Journal of Social Entrepreneurship*

'Scaling Social Impact could not be released at a more opportune moment. When resources to support social change seem more limited than ever, two of our field's most significant thought leaders collaborate to bring us some of the best, most current and engaging perspectives on a topic that to this point one might argue has been more fad than strategy. By presenting us with writings from a host of researchers and experienced field builders, Bloom and Skloot offer us not only vision but informed, research-based insights into the concept and complications of what it means to attain the highest potential of effective social programs.' - Jed Emerson, Founder, Blended Value Group

'...Scaling Social Impact is a valuable addition to the social entrepreneurship literature.' - *The Journal of Entrepreneurship*

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