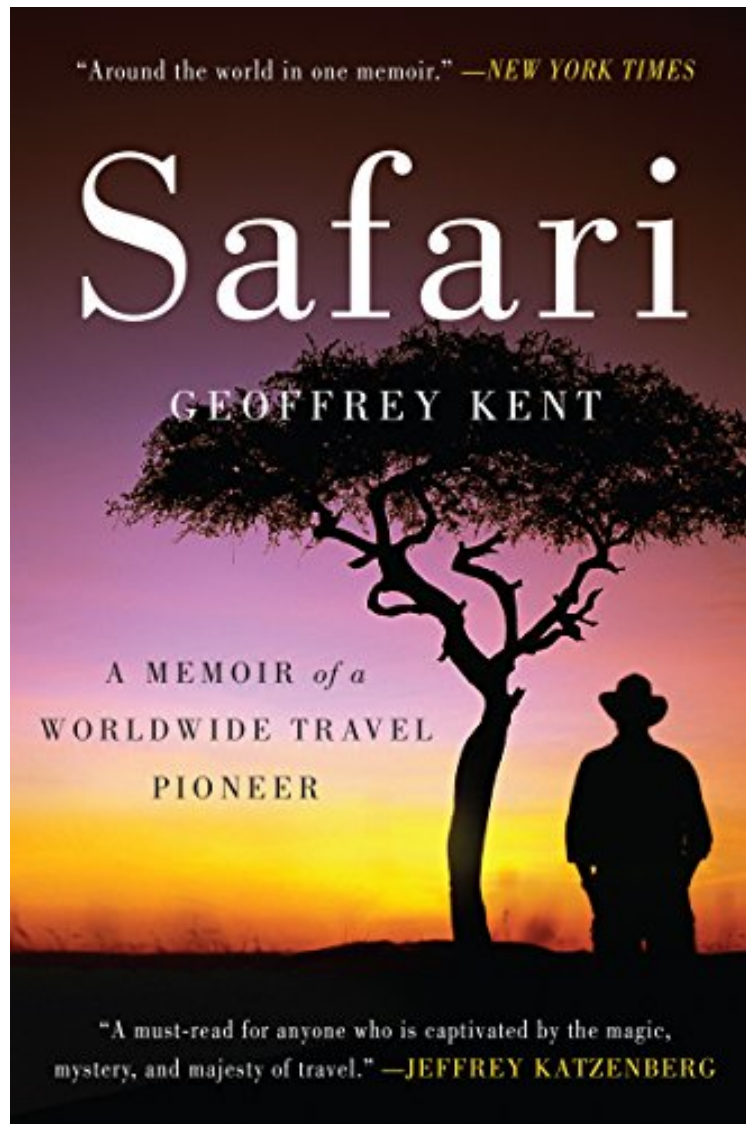


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## Safari: A Memoir of a Worldwide Travel Pioneer

*Geoffrey Kent*

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**Geoffrey Kent : Safari: A Memoir of a Worldwide Travel Pioneer** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Safari: A Memoir of a Worldwide Travel Pioneer:

5 of 5 people found the following review helpful. A fascinating and inspiring memoir! By Susan Edel  
Move over Jonathan Goldsmith, Geoffrey Kent may have just dethroned you as the most interesting man in the world (or more likely is the inspiration behind the Dos Equis character). Geoffrey Kent, founder of Abercrombie Kent ~ the premier luxury adventure travel company, has released his first memoir, Safari. Geoffrey's stories read like an Indiana Jones/Ernest Hemingway meets debonair James Bond meets Out of Africa manuscript. Queue opening scene in Kenya with Geoffrey at 16 years of age being the first individual to ride his motorcycle alone across the continent of Africa

inspiring his sense of adventure to become the pioneer in luxury adventure travel. Include a supporting cast of characters such as Royal Families, Hollywood Elite, World Leaders and you have an inspirational and exciting storyline. The stories are captivating and it's hard to believe that this is not some fictional Hollywood character. What took me by surprise though, is Geoffrey Kent's amazing instincts and entrepreneurial spirit. His ability to visualize unforeseeable opportunities is astounding. This is a great read for anyone seeking fascinating travel stories and the individual who is interested in entrepreneurial inspiration. This book will inspire you to get off your tush and explore the world. I can almost hear Mr. Kent now "Stay thirsty my friends." 2 of 2 people found the following review helpful. MASTERFUL, MEANINGFUL, DELIGHTFUL By Anita Mendiratta Sir Geoffrey Kent's memoir is storytelling at its finest. A delight to read, through each adventure he conveys not only his innate love for lands touched, but his incredible sense of blessing at being able to live a life exploring the world, understanding its people, and making a contribution through tourism. It is impossible not to feel his heart smiling as he recounts his journeys - the same feeling that he leaves his AK guests, and readers, with having been given a glimpse into his world. Truly a 'must read'. 2 of 2 people found the following review helpful. Not worth the trip! By atwood4242 Pretty good storyteller, poor writer. Plus, though he's likeable, Geoffrey Kent suffers from a common affliction: he's a bit too full of himself. I really didn't mind the name-dropping, but I did take umbrage at some of his false outrage: like feeling so much self-pity from being knocked out of the ranks of world class polo by an injury. It's as if he felt himself to be so exalted as to be excused from damage. Like Pierre the Bridge Maker, you only have to . . .

"It's here, in nature, that we are completely unified with all of life." Geoffrey Kent had nothing but an East African shilling and an old Land Rover when he launched a safari business in 1962 with his parents in Nairobi. Today he is the chairman and CEO of Abercrombie Kent, a pioneering internationally renowned luxury travel company that takes thousands of trekkers to the planet's wildest frontiers. In his gripping memoir, this "Indiana Jones-meets-James Bond" entrepreneur recounts his phenomenal journey. Kent's life reads like a work of fiction: growing up barefoot in the African bush, riding his motorcycle across the continent, and ultimately becoming the most sought-after travel professional in the world. Safari is a breathtaking and exhilarating trip to some of the most exotic and stunning locations on earth. Packed with gorgeous photographs and unbelievable memories from the larger-than-life explorer, Safari lets readers indulge their spirit of adventure.

"[Mr. Kent] tells a good story, and this book is all about stories." (Wall Street Journal) "This is a must-read for anyone who is captivated by the magic, mystery, and majesty of travel." (Jeffrey Katzenberg) "As this book explains, there is a world of difference between the superficial experience of tourism and that of the traveller. Immersing oneself deeply in a culture different to one's own is closer to the ancient practice of pilgrimage—respectful, spiritually nourishing and life-changing." (Sting Trudie Styler) "There are grand adventures reflected in these stories." (Roma Downey Mark Burnett) "Kent's memoir transports you to another landscape as successfully as an Abercrombie Kent expedition." (Wilbur Smith) "Travel, no matter the destination, really changes your perspective; it clears your head, opens your eyes and helps cultivate new ways of thinking and sometimes even the brightest ideas you've ever had." (Ted Turner) "From the opening safari with actor Richard Burton, to his travels with Prince Charles and Bill Gates, to his icy dip in the waters of the North Pole, Geoffrey shows how travel is the great adventure that will change your life and better the world." (Jeffrey D. Sachs Economist and Director of the UN Sustainable Development Solutions Network --Jeffrey D. Sachs, Economist and Director of the UN Sustainable Development Solutions Network) "Traveling is the most powerful self-development tool available to humanity. The more you travel the more you learn through the diversity of other places and people, the more you understand how the world and mankind are the most beautiful treasures available to all of us." (Manfredi de Cluniesgrave;res di Balsorano, Chairman of Silversea Cruises) "Geoffrey Kent...recounts his riveting and far-flung adventures in his new memoir 'Safari: A Memoir of a Worldwide Travel Pioneer'...The book is also a poignant love letter to Africa, where he was raised and led his inaugural safari (both in Kenya) in 1962." (Forbes.com) "A fantastic read and a tale worth telling." (Tom Chamberlin, The Rake) "This is a memoir for armchair travelers and thrill-seekers, one man's journey of wanderlust, challenges, exploration, trials and tribulations...Safari is a book that shares all with us so we can vicariously get some of the thrills Geoffrey Kent has so much enjoyed." (El Paso Inc.) "Kent's eye-opening...adventures are...an edge-of-your-seat reading experience, kept especially engaging by his warm personality, sense of humor, and keen behind-the-scenes-of-building-a-business stories." (Parade) From the Back Cover "It's here, in nature, that we are completely unified with all of life." Geoffrey Kent had nothing but an East African shilling and an old Land Rover when he launched a safari business in 1962 with his parents in Nairobi. Today he is the chairman and CEO of Abercrombie Kent, a pioneering internationally renowned luxury travel company that takes thousands of trekkers to the planet's wildest frontiers. In his gripping memoir, this "Indiana Jones-meets-James Bond" entrepreneur recounts his phenomenal journey. Kent's life reads like a work of fiction: growing up barefoot in the African bush,

riding his motorcycle across the continent, and ultimately becoming the most sought-after travel professional in the world. Safari is a breathtaking and exhilarating trip to some of the most exotic and stunning locations on earth. Packed with gorgeous photographs and unbelievable memories from the larger-than-life explorer, Safari lets readers indulge their spirit of adventure. About the Author Geoffrey Kent has been inspiring travellers to discover the world in a uniquely stylish manner since founding Abercrombie Kent in 1962 with his parents. Kent has served as president of the Prince of Wales Foundation in the United States and as chairman of the World Travel and Tourism Council. In April 2012, he was named to the British Travel and Hospitality Industry Hall of Fame for his outstanding contributions to the travel industry, and in December 2014, he received a Lifetime Achievement Award from Travel Weekly.