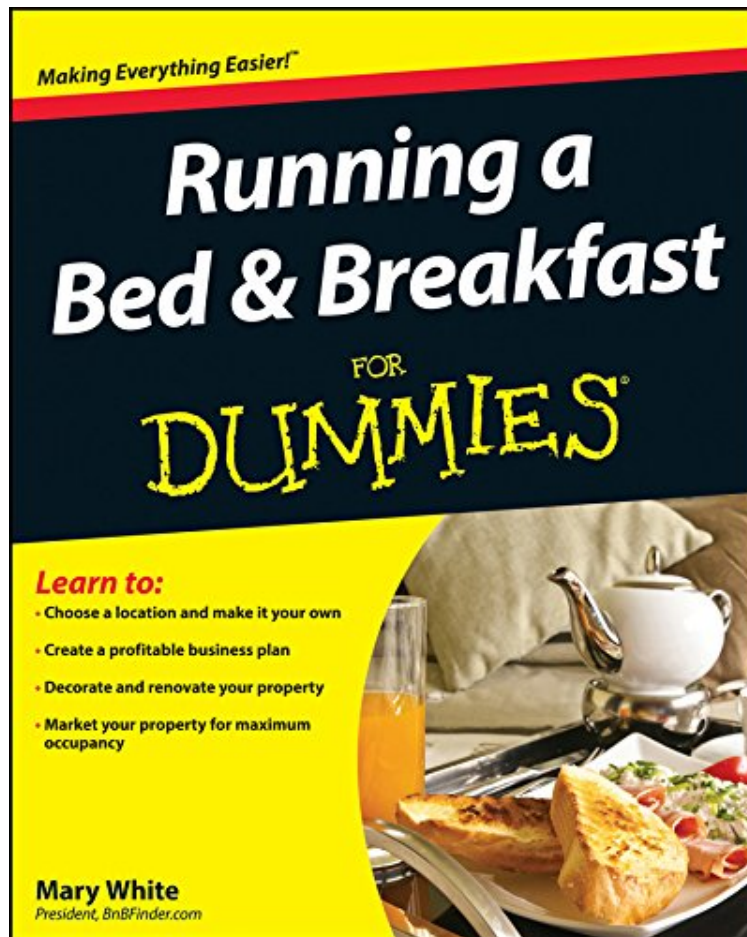


Running a Bed and Breakfast For Dummies

Mary White

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Mary White : Running a Bed and Breakfast For Dummies before purchasing it in order to gage whether or not it would be worth my time, and all praised Running a Bed and Breakfast For Dummies:

0 of 0 people found the following review helpful. Definitely useful
By Dannica Michaud
A great overview and after reading- skimming it you will know if running a B B is for you.
0 of 0 people found the following review helpful.
Three Stars
By H Squared
Didn't add much to what I already knew
1 of 1 people found the following review helpful.
Want to set up a USA BB? Buy this.
By V. K. Hanson
Believe it or not...of all the books I bought when designing and opening my successful BB a few years ago, this was the best go-to book. It isn't the only good resource, but certainly one of the best to own and is easy to take in when you are on a busy schedule.

Learn to: Choose a location and make it your own
Create a profitable business plan
Decorate and renovate your property
Market your property for maximum occupancy
All the tools you need to start and run a profitable BB
Do you dream of owning a BB? This friendly, practical guide shows you how to make your dream a reality, with expert advice on everything from writing a business plan and finding the right location to handling situations you will encounter as

an innkeeper. You'll make your guests feel at home, keep your inn in tip-top shape, and ensure your long-term success! Understand BB basics mdash; get an overview of the business and see if you have the skills (and the desire!) to succeed Find a place to call home mdash; choose the location, style, and size of your ideal BB Transition from visitor to owner mdash; create your business plan, secure financing, make an offer, and protect your investment Get ready for your guests mdash; organize your recordkeeping, set room rates and policies, furnish your inn, and market your services Set the breakfast scene mdash; decide the style of breakfast to offer, accommodate guests' needs and restrictions, create signature dishes, and serve refreshments and snacks Handle day-to-day operations mdash; take reservations, make your guests feel welcome, hire employees, and maintain your inn Take your business to the next level mdash; assess your success, expand your market, increase profit, and prevent burnout Open the book and find: How to transition an existing BB or start from scratch The biggest problems new BBs encounter mdash; and how to avoid them The best ways to furnish your inn Tips for saving time cleaning and preparing breakfast What you must know to design and update your Web site Tried-and-tested sample menus and recipes Ways to guarantee a return guest How to get extra help when you need it