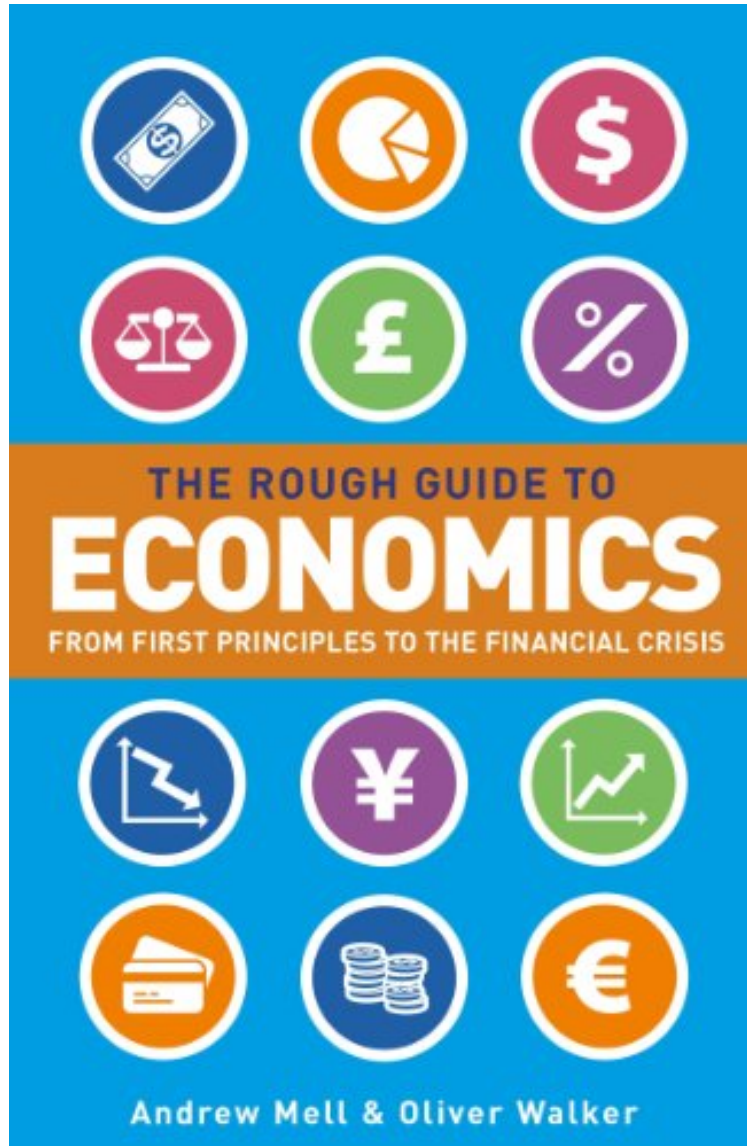


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**Rough Guides : Rough Guide to Economics, The (Rough Guide to...)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Rough Guide to Economics, The (Rough Guide to...):

3 of 3 people found the following review helpful. Useful text for understanding, but not for quick referenceBy RoskarnolkovI bought the Rough Guide to Economics to help me better grasp certain concepts in my economics course. I found the guide to be pretty useful: it was easy to read, entertaining, it explained the concepts pretty efficiently and concisely, and had lots of purdy pictures. One of the things this guide has going for it is its ability to explain concepts so that nearly anyone can understand them, even if they don't have any background in economics; it's

very straightforward in its descriptions and provides illustrative examples to help the reader better understand what the writers are talking about. One thing I will say is that this guide is not always useful for quick reference. Like I said, I used this guide to help me understand concepts that I didn't understand out of my econ textbook. This guidebook, however, assumes you are reading all of its chapters in order: it will reference things mentioned in earlier chapters when explaining things for you, assuming you read the book in order. Basically, it's cumulative. It will also discuss concepts that are outside of your textbook. Not that that's a problem. It's to be expected. It can actually be helpful, but it would be a lot more helpful if it wasn't cumulative. For example, I'll be consulting this guide to help me understand economic game theory, and all of a sudden it will reference Pareto efficiency, which I have NO idea about. And the only reason this book THINKS I know about Pareto efficiency is that it discussed it three chapters earlier. But I'm not aware of that, so in cases like that, the book basically fails. I would recommend this book for anyone who wants a basic grasp of economics, but as I said, it isn't for quick reference.

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About the Author Andrew Mell is a Career Development Fellow in Economics at Corpus Christi College, Oxford, and an Associate for Economic Insight. He has taught at Oxford and the Singapore Institute of Management and worked as an economic consultant for Frontier Economics. When not thinking about economics, Andrew can be found finessing his forehand on his local tennis court. Oliver Walker is an economic consultant at NERA and a visiting fellow of the Grantham Research Institute at the London School of Economics. He previously worked as a university lecturer at the University of Cambridge, and has taught at Oxford, Cambridge, and the LSE. Despite writing a PhD on rational decision making, he spends much of his spare time following Ipswich Town.