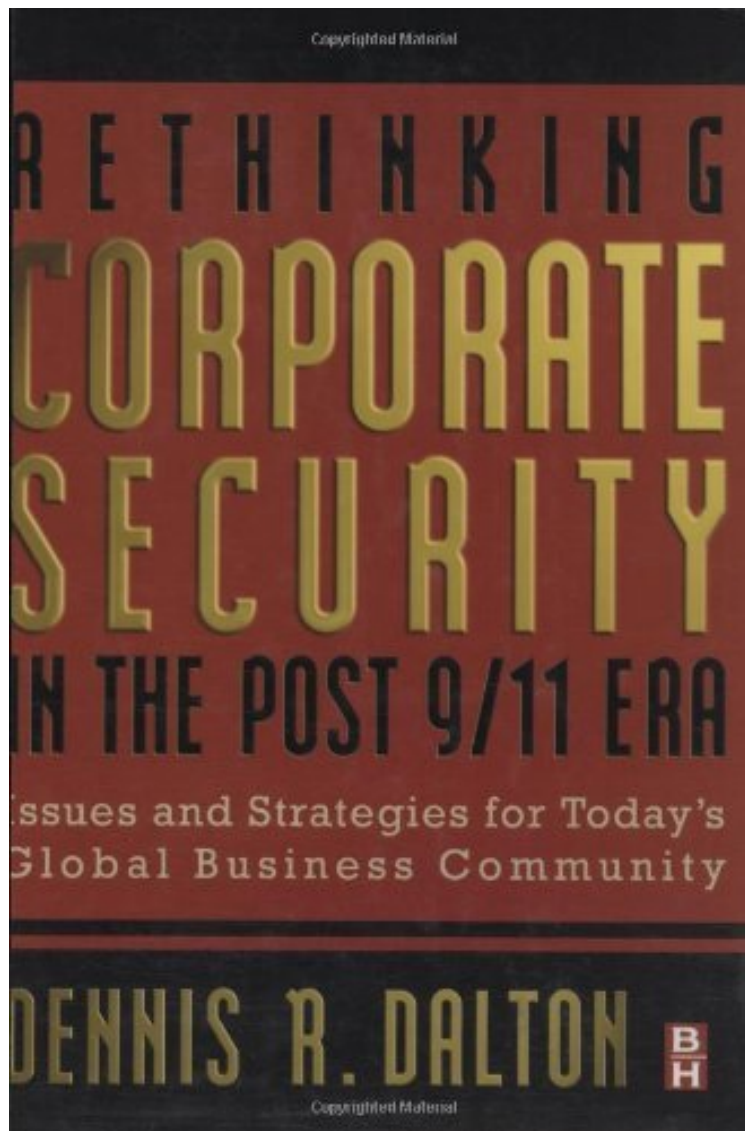


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Rethinking Corporate Security in the Post-9/11 Era: Issues and Strategies for Today's Global Business Community

Dennis Dalton

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Dennis Dalton : Rethinking Corporate Security in the Post-9/11 Era: Issues and Strategies for Today's Global Business Community before purchasing it in order to gage whether or not it would be worth my time, and all praised Rethinking Corporate Security in the Post-9/11 Era: Issues and Strategies for Today's Global Business Community:

0 of 0 people found the following review helpful. When even the professor in the field talks this down it might be a bad book By Charles B.I had to read this book for an introduction to corporate security class in college. The first day of the

course the professor, who had a doctorate in security systems and intelligence systems, said that due to how the course was written this book was considered mandatory. However, he mentioned how poorly it was written, the bias it was filled with since it seemed to cite only the author's own opinion and articles that the author had written, that some of the information presented was out of date even when the book was written. After that wonderful intro by the professor, who also said we weren't going to use it as a text for the class, just examining the book the writing is very dry. I have seen some governmental publications that had more pep than this book. It gives some good things to think about with respect towards what a corporate security officer would need to think about, but there was too much "I" in this book and not enough "I think and here is some support" or "Dr. So-So thinks that..." or similar spreading of the wealth with regards to what needed to be rethought towards corporate security systems and what the early issues were. It is also sort of interesting that this book was first published in 2003 and hasn't been updated or revised since then. There are other books that were published in the immediate years right after 2001 and 2005 and they were able to be revised and changed as technology changed, tactics changed and the threats changed. So grab this book if only for some reference, but I would think hard about using it as the basis for your security concepts or even what sort of corporate security concepts need to be considered in the last 12 years.

5 of 5 people found the following review helpful. Not for the security professional.

By C. R. Kennedy
The author of this book has a Ph.D. in organizational management. He is an "expert" in the security field; however, he has no clue. I bought this book for a master's level course in Security Admin and Management. The author took newspaper clippings and formed the book. He quotes himself throughout the book. Some of the challenges he has in the book are uninformed. Throughout the book he challenges government agencies and law enforcement. In the security field, the professional must partner with those organizations. I felt he discredited himself by page 100 and at that point, I found it difficult to read. Dalton may understand management; however, security management is more than telling people how many are needed to secure a location. There were some topics I didn't mind reading, but the majority of this book is rubbish.

0 of 0 people found the following review helpful. Only buy if you have to

By cpmx
This is a terrible book. The author cites himself more than all other sources combined. It is not well organized and it is difficult to follow. Using this as a textbook for a university program was an exercise in frustration. I would recommend finding a different book if you have the option.

The attacks on the World Trade Center and the Pentagon on September 11, 2001 changed the way the world thinks about security. Everyday citizens learned how national security, international politics, and the economy are inextricably linked to business continuity and corporate security. Corporate leaders were reminded that the security of business, intellectual, and human assets has a tremendous impact on an organization's long-term viability. In *Rethinking Corporate Security*, Fortune 500 consultant Dennis Dalton helps security directors, CEOs, and business managers understand the fundamental role of security in today's business environment and outlines the steps to protect against corporate loss. He draws on the insights of such leaders as Jack Welch, Bill Gates, Charles Schwab, and Tom Peters in this unique review of security's evolving role and the development of a new management paradigm.* If you truly wish to improve your own skills, and the effectiveness of your Corporation's security focus, you need to read this book* Presents connections of theory to real-world case examples in historical and contemporary assessment of security management principles* Applies classic business and management strategies to the corporate security management function

'...a unique effort to get away from the cookie-cutter solutions to security problems that often vex standard texts in this field...if you are looking for an insider's view of the history, culture, politics and current state of corporate security, this book is for you.'

Security Journal ...draws on the insights of such leaders as Jack Welch, Bill Gates, Charles Schwab, and Tom Peters in this unique review of security's evolving role and the development of a new management paradigm. This is a must-have book for all those involved in the safety of lives and property of a large business concern. ...if you truly wish to improve your own skills, and the effectiveness of your Corporation's security focus, you need to read this. I very highly recommend this book to those who are Corporate executives, business managers, chief security officers (CSOs) and security managers, independent security consultants, and law enforcement administrators. - Security-Forums.com

"A stimulating read providing many useful reminders for security managers. Ken Rogers praises a guide to corporate security as a publication he could not put down." - Professional Security

"This publication provides real-world cases and ways to effectively communicate the requirements of good security". - Ken Rogers, Professional Security

...security professionals new to the management arena will garner an expanded perspective of their roles and possible career paths. In the chapter "Charting the Path", Dalton provides his perspective on the DHS "rainbow matrix", providing several response comments for the first three levels. Although he fundamentally agrees with the color-code system, he offers an alternative working example of the a three-tier risk model, of five risk categories, each offering a possible score of 21. This is a useful tool for not only the security practitioner, but also for on-site personnel, as a starting point to identify their local vulnerabilities. The discussion on the "The Call for a Metrics-Based Approach to Total Asset Protection" will be an excellent primer for the security manager just starting to use a quantitative approach in their programs; justification. Included is an

example from CapitalOne Financial Services; metrics for determining a set of basic specifications. This discussion is important, as it illustrates how a metric-based approach defines how performance will be measured, provides objectivity to the process and builds credibility with senior executives. In conclusion the author's down-to-earth style provides for an enjoyable and informative read, particularly for novice security managers finding themselves with the constant goal of security program justification. — Homeland Protection Professional

From the Back Cover

- * Written in a conversational, easy-to-read style
- * Presents connections of theory to real-world case examples in historical and contemporary assessment of security management principles
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About the Author

Dennis R. Dalton, Ph.D. Dr. Dalton holds degrees from Michigan State University and the University of Southern California. He is the owner of the management consulting firm Dalton Affiliates in Auburn, CA and is a nationally recognized security management consultant. A former security executive for 3 large multi-national firms, his clients are typically among the Fortune 500. As a strategic planner and specialist in organizational development, he assists his clients in redefining, restructuring, and building security programs consistent with the organization's business aims. Author of more than 50 professional articles, Dr. Dalton is considered an industry spokesperson for the Wall Street Journal, San Francisco Examiner, Los Angeles Times, and several professional and trade publications. His professional accomplishments include Security Magazine's Executive Management Achievement Award and several corporate and public service awards. He is a member of several professional associations and societies including the Board of Directors for the International Association of Professional Security Consultants. He is a frequent keynote speaker and seminar host.