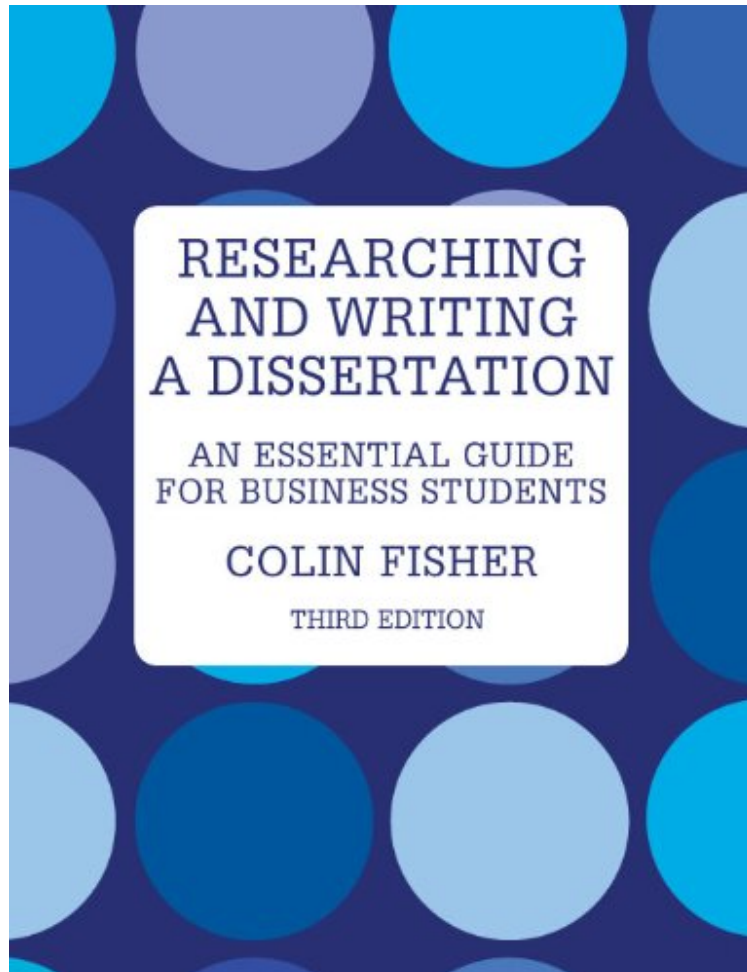


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About the Author Colin Fisher is Professor of Business Ethics at Nottingham Trent University, Nottingham.