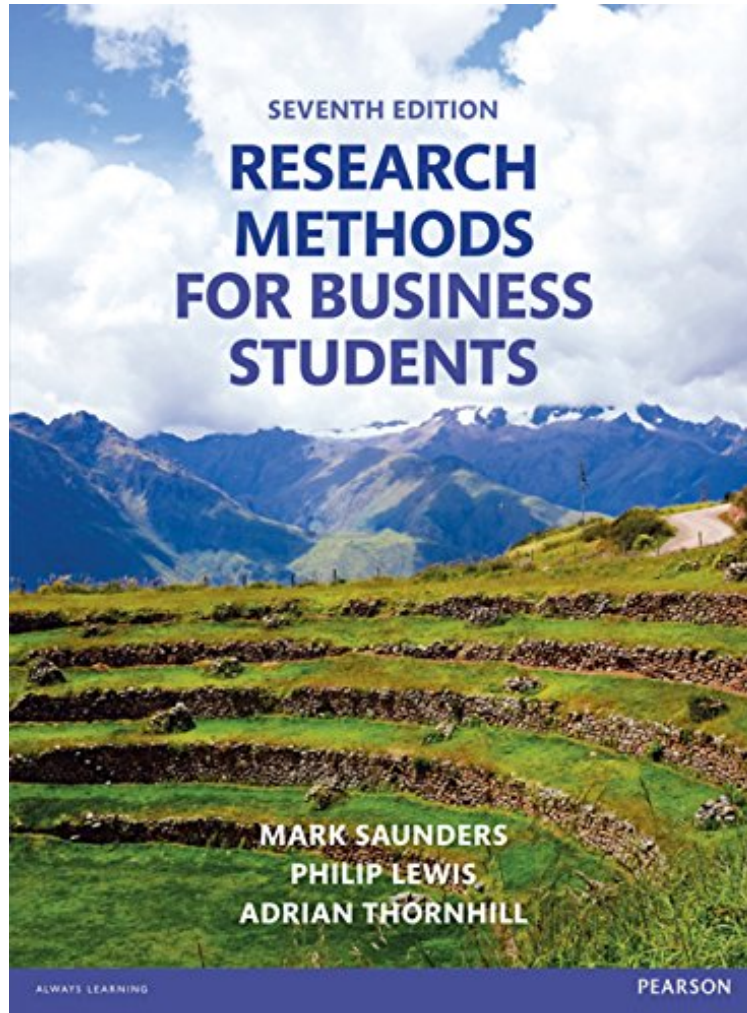


Research Methods for Business Students

Mark N.K. Saunders, Philip Lewis, Adrian Thornhill
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