

[Free and download] Research Concepts for Management Studies

## Research Concepts for Management Studies

*Alan Berkeley Thomas*

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**Alan Berkeley Thomas : Research Concepts for Management Studies** before purchasing it in order to gage whether or not it would be worth my time, and all praised Research Concepts for Management Studies:

By its very nature, management is a multidisciplinary enterprise. Despite this, management research has tended to be organized around a number of discrete management disciplines with their own methodological outlooks. As a result,

researchers in different fields often find it difficult to appreciate work outside their own area of specialization, so inhibiting much-needed collaboration across disciplinary boundaries. Management has emerged as a major area of research that has attracted students in growing numbers. However, there are still relatively few texts that are tailored specifically to the needs and interests of management researchers. Together with its companion volume, *Research Skills for Management Studies* (Routledge, 2003), this book offers management students a challenging but accessible introduction to research methods and concepts, irrespective of their field of specialization.

'In this brilliant book, Alan Thomas explains important concepts such as science, theory, data, validity and significance in an imaginative, friendly and rigorous manner having in mind the research needs of the student of management. When my students puzzle over theory, data, or validity, as they often do, I can now point them in the direction of this marvellous book. It is indispensable to anyone who engages in research in management and business studies.' - Haridimos Tsoukas, The George D. Mavros Research Professor of Organization and Management, ALBA, Greece and Professor of Organization Studies, University of Warwick, UK 'Alan Thomas provides us with yet another timely and helpful guide to navigating through the increasingly hazardous methodological swamps of management research. He writes with customary concision, empathy and plain good sense. I anticipate that this book will prove to be a boon to management students grappling with dissertations and theses world over. It will also provide a tonic for the supervisors who are endeavouring to assist them!' - Dr Brad Jackson, Director, Centre for the Study of Leadership, Victoria University of Wellington

About the Author Alan Thomas was Senior Lecturer in Sociology and Organisational Behaviour and Program Director, Executive MBA at Manchester Business School and Director of the International Schools of Business Management, Chair of the Doctoral and Research Masters Committee, Chair of the Teacher Recognition Committee and Director of the International Teachers Program. He is a member of the European Group for Organisational Studies (E.G.O.S), the British Academy of Management and the Society for Research into Higher Education. He has done numerous book reviews for *Management Learning*, the *Times Higher Education Supplement*, *Journal of Management Studies*, *Instructional Science*, *Journal of Market Research*, *Organisation Studies*, *Personnel and Network*. He has authored several books, including *Controversies in Management*, Routledge. He is a member of the International Advisory Board of the journal *Management Learning*.