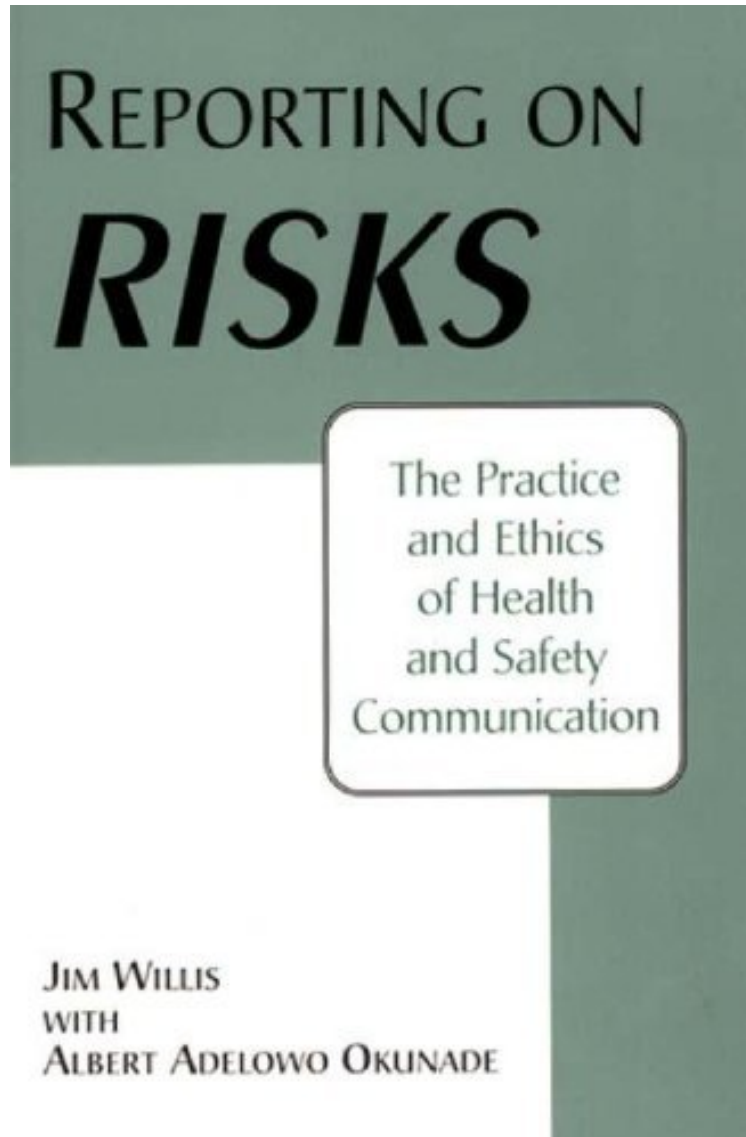


Reporting on Risks: The Practice and Ethics of Health and Safety Communication

Albert Okunade, Jim Willis

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Health and safety risk issues such as AIDS, hazardous waste disposal, airline disasters, and health care policy frequently dominate the news and require a new level of sensitivity and expertise on the part of journalists. This volume focuses on a study of the trends in risk reporting and offers guidelines on how to report the dangers of these risks more accurately. It also examines the ethical implications of reporting risks to the public. This work will be of interest to those studying communication, specifically in the areas of ethics in journalism and public health and medical reporting.