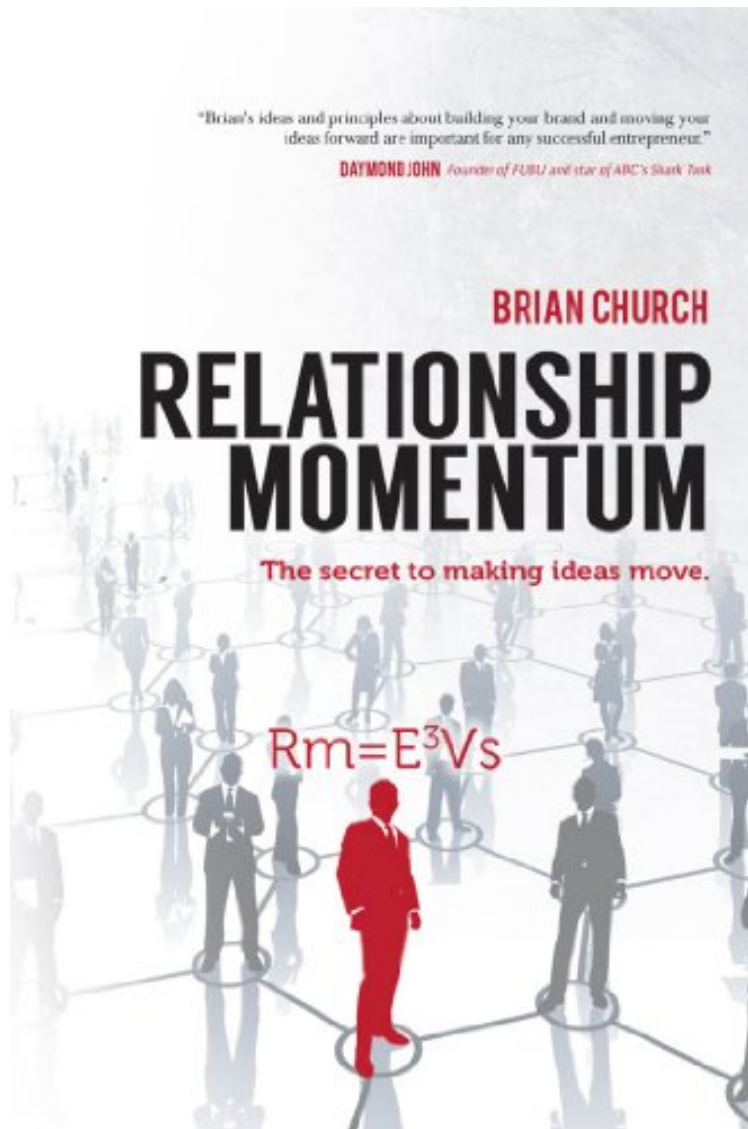


[Free] Relationship Momentum: The Secret to Making Ideas Move

Relationship Momentum: The Secret to Making Ideas Move

Brian Church

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Brian Church : Relationship Momentum: The Secret to Making Ideas Move before purchasing it in order to gage whether or not it would be worth my time, and all praised Relationship Momentum: The Secret to Making Ideas Move:

1 of 1 people found the following review helpful. Valuable InsightBy Dave in Nashville TNHow many people have benefited from: E=MC²?I predict over the years many a business man and woman will be spared the painful experience of failure because of: RM=E³VSRelationship Momentum is a critical read. No one is immune from benefiting from an understanding of this interpersonal law of the universe that governs why and how people move their cause, their ideas, or really anything they want forward.In my experience I can't think of one person who was

experiencing success that did not have other's behind their cause. What's sad, is to see a great product, or idea and it's stuck in the mud because there is NO relational momentum. It's happened to me numerous times. The world keeps turning and you have this great idea and no one seems to care! It can and does happen to the best of people. I also found it written in a manner that can literally be opened to any page, and the page stands alone as an isolated and powerful truth. That is rare. That takes skill to write this way. I'm glad I got the book and I'm forwarding it to all my friends as a favor to them. I've already thought of several situations where I've been hindered because I did not understand this principle. Finally, have you ever noticed certain people who don't fit Madison Avenue's version of what a successful person is suppose to look like can be incredibly successful? Relationship Momentum (their understanding) is why. They get it. Brian Church gets it, and he is passing it along to us. Dave in TNO of 0 people found the following review helpful. Great Insights and Resource By Steve Norton Great Book! I found Relationship Momentum to be thought provoking and insightful; a great read. Brian really has a fresh take on the art of relationships and how they impact people personally and professionally, realizing how important each can be to making ideas move. I believe Brian's formula for relationship momentum and ideas on "how people really experience you" are critical in a professional setting to differentiate yourself from your competition, and also critical in allowing personal relationships to prosper. Professionally I have seen numerous ideas fail because their focus on product, marketing, or sales first, rather than beginning by putting the emphasis on the relational value. This book does a great job focusing on this idea. I would definitely recommend Relationship Momentum, and plan on keeping it close by as a useful resource. 0 of 0 people found the following review helpful. A Great Read! By Paul C. Bennett, PhD, CFP In Relationship Momentum, Brian Church does a wonderful job of utilizing math (and history) to crystallize for the reader what truly matters in the building and maintaining of relationships. His explanation of how the science of Newtonian Physics can be practically and pragmatically applied to the art of relationships is spot on. To that end, I found myself having several "ah hah" moments throughout the book and commend Mr. Church for providing me with the catalyst to take a newfound look at my relationships and how to translate them into positive momentum for all parties. I highly recommend Relationship Momentum for anyone who is interested in better understanding the art and science of relationships.

This book is about the search to understand the art and science of why some ideas progress and some dissipate. Why some people advance in their careers with sustained movement while others seem to be swimming upstream. Why some deals reach the event and some fade off into the distance. The search was to find a cause and effect answer that would provide us with the ever fleeting, secret of success. What I stumbled upon was a formula, an equation rather, that clearly provided a path for ideas and ideals to move. I have discovered that the answer has little to do with natural ability but is more encompassed by a few key components executed with diligence and a measure of urgency. I want the reader to understand that achieving their personal and professional objectives is not based solely on personality types, the business environment, or even unique giftings. On the contrary, the eventual success or failure of their initiatives will hinge primarily upon their ability to create and manage this one concept. My findings? The secret to making your ideas move and the key element behind all product, project or purpose growth is what I call Relationship Momentum.

About the Author Brian is the founder of an Executive Consulting Firm called Ambassadors International. The company specializes in working with Corporations and Business Owners to create what Brian calls Relationship Momentum TM. The Business Ambassador firm has a client list that ranges from companies specializing in Renewable Energy to Investment Management. The firm also develops modules in the US and abroad to train others in the art and science of creating Relationship Momentum (TM).