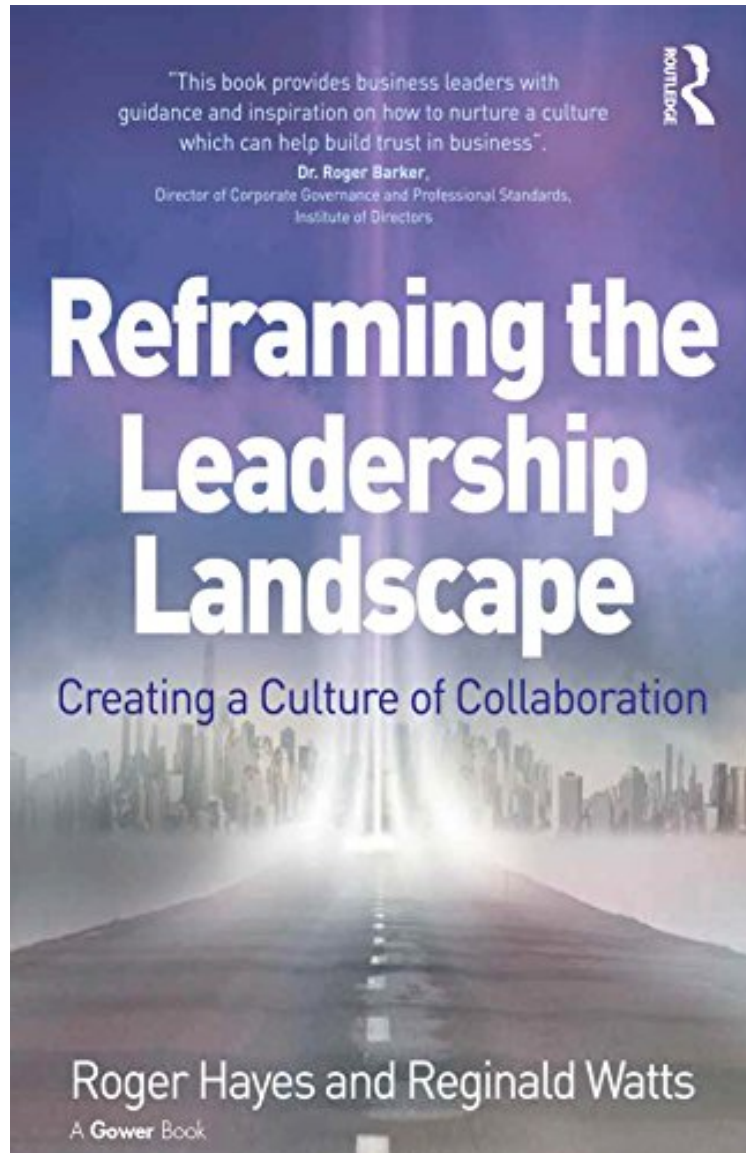


(Library ebook) Reframing the Leadership Landscape: Creating a Culture of Collaboration

Reframing the Leadership Landscape: Creating a Culture of Collaboration

Roger Hayes, Reginald Watts
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Roger Hayes, Reginald Watts : Reframing the Leadership Landscape: Creating a Culture of Collaboration before purchasing it in order to gage whether or not it would be worth my time, and all praised Reframing the Leadership Landscape: Creating a Culture of Collaboration:

1 of 1 people found the following review helpful. A Guidebook for Navigating our Interdependent WorldBy Robert W. GruppHave you noticed that when people speak about trends, whether in a profession or in society, too often they

paint a dark picture; portray a cup half empty, as opposed to half full? Perhaps some pessimism is warranted because of uncertain affairs here at home and in many other parts of the world. As the authors point out in "Reframing the Leadership Landscape, Creating a Culture of Collaboration," staying ahead of the game and achieving success is difficult when there are so many simultaneous disruptive forces. This book is just right for our time! Leaders, by definition, should be collaborative; willing to work across geographic borders, cultures and generational stereotypes and recognize the value of what people can bring to the table of ideas, innovation and solutions. Dr. Roger Hayes and Reginald Watts 'nail it' by describing in theory AND practice how bringing people together to solve problems and create a better future state for organizations, customers and communities ... IS what leaders must do. One of the characteristics of our world that leads the authors to this conclusion is our 'interconnectedness' or our 'interdependence.' (Even people who disagree about the value of globalization seem to be able to agree that a dominant characteristic of the modern world is its interdependence.) If you accept, as the book suggests, that we have many more opportunities than problems, and if you accept that a fundamental characteristic of the world is its interdependence, then this book is the 'HOW-TO' for assisting companies and other organizations into a better, more collaborative and integrated set of social, economic and professional communities. As Hayes and Watts so clearly point out, leaders must be 'conscious leaders.' This requires a certain awareness, and this awareness entails a reflection on self, work and community. The book illustrates how conscious leaders think through: • How to lead in a truly engaging, collaborative way? • What is a leader's role, and how the role needs to evolve in technically-enabled, social-empowered ways? • What is the higher purpose in the workplace and in communities at large? Within the science of leadership, there is an art too, and this book finds the right tempo in both. I enjoyed it, and I recommend it.

In an uncertain and complex world leaders should not merely respond to the speed of change but attempt to anticipate it. Sometimes it is unexpected, sometimes the signs are there but the dots are not joined together. The NEW normal must be navigated, negotiated, networked and a narrative built around it. Leaders need to adapt to a changing ecosystem in which the biggest challenges cross the boundaries of the public, private and non-profit sectors, requiring much closer collaboration. Aggressive individualism is no longer a sustainable basis for companies needing to deliver social and economic value, now, enterprises must move beyond narrow self-interest and short-termism to balance stakeholder expectations. In Reframing the Leadership Landscape, Dr Roger Hayes and Dr Reginald Watts argue that the interconnected and interdependent world requires leaders to adopt a more holistic and inclusive approach. Despite global business education advances, business mostly fails to make cross-disciplinary connections or interpret weak signals and is ill-prepared for changes in cultural and technical demands. The tool kit is here, ready to be unpacked. The only question is whether aspirant leaders are sensitive enough to read the signals and develop the skills needed to create an essential collaborative paradigm, which they must do if they wish to regain trust, fill the leadership void and help reshape a sustainable future.

'This book is a must read because in our world problems have acquired a wicked nature, they are complex. So leaders need to bear in mind that solutions can only be found through collaborative approaches.' Elizabeth Filippouli, Founder and CEO of Global Thinkers Forum (GTF) 'In the complex context in which companies now operate, leaders must leave their comfort zones and become more multi-disciplinary, requiring new skills and approaches. This book tries to draw the threads together, while also raising relevant questions about sustainable wealth creation and the need for a more collaborative capitalism.' David Nicol, Chief Executive Officer, Brewin Dolphin Limited, UK 'Leading for sustainable success demands much more than maintaining a lifetime of traditional learning. It also requires the understanding of new disciplines that themselves adapt as global society changes. This well written book very readably highlights this tension and leads the way in promoting the changes required to maintain business growth and profitability.' John Board, Dean, Henley Business School, UK 'As communications advisers to CEOs across the globe, we witness corporate executives, commentators and policy makers struggle to reset their priorities and engage with new empowered opinion leaders. Some live in the past with outmoded mindsets, wrestling to anticipate change. This book attempts to 'join the dots' and make sense of uneven patterns. It forces us to recognize the limits of our knowledge and seek clarity from others.' Brad Staples, CEO, APCO Worldwide 'In this increasingly unpredictable world, leaders need to be open to continuous learning and be able to think in a multi-dimensional way so that they can valuably connect unconnected disciplines, perspectives, and experiences. Based on international practice and evolving theories, this book attempts to join the dots as a guide to a more sustainable and inclusive future.' --Kenneth Paul Tan, National University of Singapore Reginald Watts and Roger Hayes capture comprehensively what constitutes the 'new normal' in leadership. ... his book could be a game changer, in aligning much more closely communications, influencing and responsible business. --Lucian J. Hudson, Director of Communications, The Open University About the Author Dr Roger Hayes is a leading international corporate communications and public affairs professional with 30 years' experience in trade associations, corporations and consultancies and has also advised governments. Starting his career as a Reuters correspondent in Paris, he has worked for PA Consulting Group, Ford of Europe and

was Director General of the British Nuclear Industry Forum. He is a senior counsellor with global consulting firm APCO Worldwide in London, for which he has also worked in South Africa and India. He is senior adviser to the Federation of Indian Chambers of Commerce - UK. He teaches at Greenwich Business School and Henley Business School, where he completed a Doctorate on "Public Diplomacy in the Globalised World". He is a Henley Fellow, marketing and reputation. Dr Reginald Watts was for many years UK CEO of global consulting firm Burson-Marsteller and a member of their international board in New York. During that time he wrote four books and was elected to the City of Westminster Council, where he was appointed Chairman of Housing and also represented Westminster on the Inner London Education Authority. He was awarded a PhD for a dissertation, "The Application of Visual Semiotics to Corporate Communication Policies" (University of Wolverhampton).