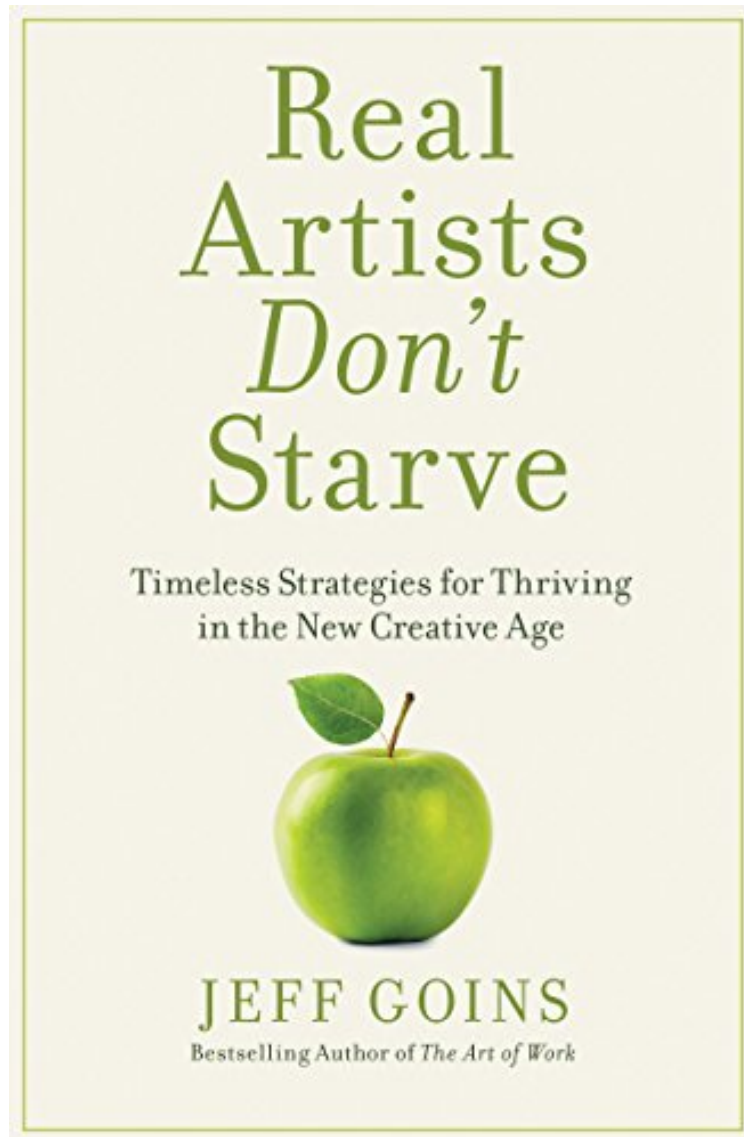


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# Real Artists Don't Starve: Timeless Strategies for Thriving in the New Creative Age

Jeff Goins

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**Jeff Goins : Real Artists Don't Starve: Timeless Strategies for Thriving in the New Creative Age** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Real Artists Don't Starve: Timeless Strategies for Thriving in the New Creative Age:

51 of 53 people found the following review helpful. Real Artists Don't Starve is a feel good book of anecdotes and research about artists of all ...By Jessica B. FryReal Artists Don't Starve is a feel good book of anecdotes and research about artists of all stripes who have come to a point where they can make a living. It is not so much about the practical

aspects (such as how to do it within specific industries or avenues to pursue) as it is anecdotal and inspirational. If you have read more than a few books/blogs about being an artist and making a living, particularly those of a more inspirational bent, you won't really find anything new here. Despite that, the way that the stories are told is nicely done. I enjoyed it and found it a light and quick read and will probably read it again at some point. It's one of those books that's better suited to someone who needs encouragement rather than practical instructions. 60 of 64 people found the following review helpful. For people who care enough to do the work. By Seth Godin Practical, inspirational, hands-on and well researched, all in Jeff's engaging style. Yes, in fact, it's possible to get paid for work you care about. This book is a fine handbook to get you there. 2 of 2 people found the following review helpful. This is not just a great book to read. By Tony Just finished reading the book for the first time. I plan to read again, this time marking it up. This is not just a great book to read, but it provides a lot of great ideas for doing the work that one wishes or wants to do. It's not about sticking to one chosen career field for life, but rather pursuing the things that we truly enjoy and/or find valuable for others or the world. I'm nearing 40, and would like to write some books in the future. I do think the book provides ideas that are helpful in this area: This book provides a lot of inspirational stories, and some principles, for succeeding in a creative venture. It's not specifically about writing, painting, or entrepreneurship, but it touches on all of these things by looking at "creativity" through a broad lens. Stylistically, I felt like the book was kind of set up like a Malcolm Gladwell book just because there's a lot of storytelling and reporting on interviews and the like.

Bestselling author and creativity expert Jeff Goins dismantles the myth that being creative is a hindrance to success by revealing how an artistic temperament is in fact a competitive advantage in the marketplace. For centuries, the myth of the starving artist has dominated our culture, seeping into the minds of creative people and stifling their pursuits. But the truth is that the world's most successful artists did not starve. In fact, they capitalized on the power of their creative strength. In *Real Artists Don't Starve*, Jeff Goins debunks the myth of the starving artist by unveiling the ideas that created it and replacing them with timeless strategies for thriving, including: steal from your influences (don't wait for inspiration), collaborate with others (working alone is a surefire way to starve), take strategic risks (instead of reckless ones), make money in order to make more art (it's not selling out), and apprentice under a master (a lone genius can never reach full potential). Through inspiring anecdotes of successful creatives both past and present, Goins shows that living by these rules is not only doable but it's also a fulfilling way to thrive. From graphic designers and writers to artists and business professionals, creatives already know that no one is born an artist. Goins' revolutionary rules celebrate the process of becoming an artist, a person who utilizes the imagination in fundamental ways. He reminds creatives that business and art are not mutually exclusive pursuits. In fact, success in business and in life flow from a healthy exercise of creativity. Expanding upon the groundbreaking work in his previous bestseller *The Art of Work*, Goins explores the tension every creative person and organization faces in an effort to blend the inspired life with a practical path to success. Being creative isn't a disadvantage for success; rather, it is a powerful tool to be harnessed.

"Jeff Goins doesn't just show us how to be more creative. He also reveals a path for turning our art into business and our business into art. Every entrepreneur, writer, and artist should read this book and take notes." --DANIEL H. PINK, author of *Drive* and *To Sell Is Human* "Jeff Goins has established himself as a fresh and dynamic voice inspiring us to get out of our own way and produce our best work. *Real Artists Don't Starve* is the work of angels: a book every aspiring writer, artist, and creative must read." --STEVEN PRESSFIELD, bestselling author of *The War of Art* "Anyone trying to make a living from their creative work will find much to steal here." --AUSTIN KLEON, author of *Steal Like an Artist* "Jeff puts to rest the myth of the starving artist. Artists not only deserve to be well rewarded, but there are more opportunities than ever for them to make it happen. This book is not only the blueprint, it's also Jeff's personal artistic manifesto. And now it's mine." --JAMES ALTUCHER, author and entrepreneur "Goins dispels the myth that being a creative is some illusive, mysterious dimension reserved for a chosen few. A great book for anyone bogged down by old-fashioned ideas about what it takes to be a thriving artist." --LISA CONGDON, artist and author of *Art Inc* About the Author Jeff Goins is a bestselling author, keynote speaker, and popular blogger with a reputation for challenging the status quo. In three years, Goins built a million-dollar business, published four books, and became an online marketing expert, using his skills in writing and business to help others succeed. He is the author of four books, including *The Art of Work*, which landed on the bestseller lists of *USA Today*, *Publishers Weekly*, and *Washington Post*. He lives with his family near Nashville, TN.