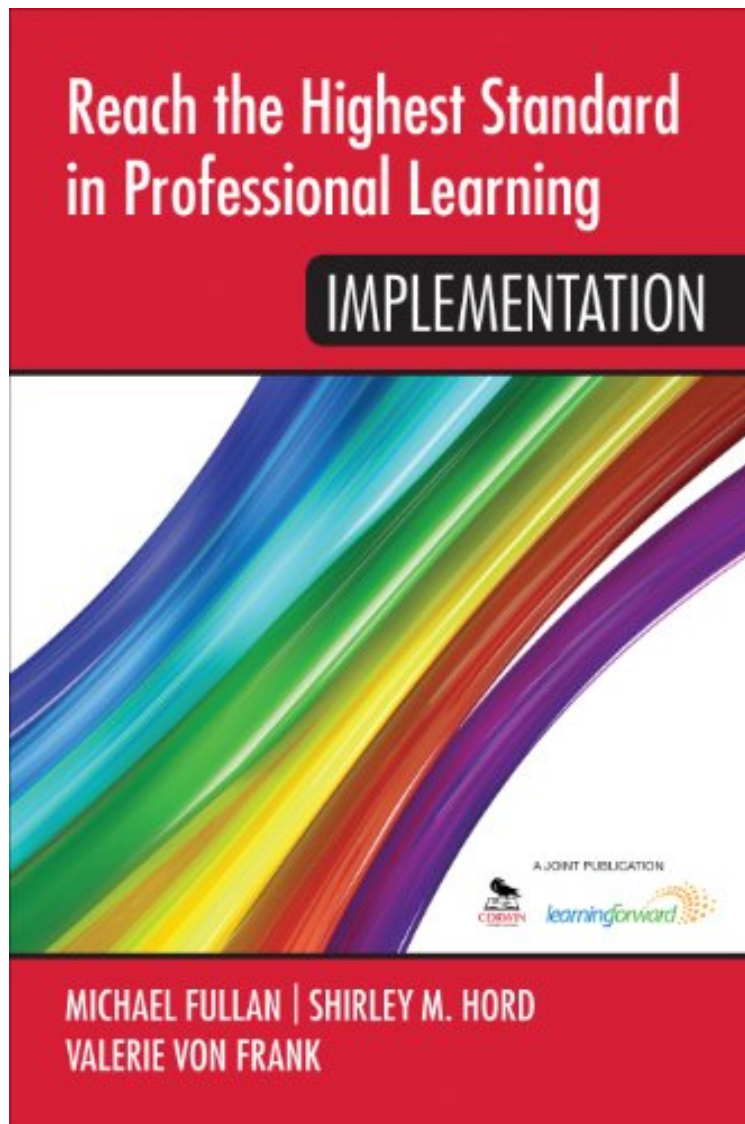


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## Reach the Highest Standard in Professional Learning: Implementation

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**About the Author**  
**Consulting Description**  
**Consulting Description: Leadership**  
Michael Fullan, Order of Canada, is professor emeritus at the Ontario Institute for Studies in Education, University of Toronto. He served as special adviser in education to Ontario Premier Dalton McGuinty from 2003 to 2013, and now serves as one of four advisers to Premier Kathleen Wynne. Michael has been awarded honorary doctorates from the University of Edinburgh, University of Leicester, Nipissing University, Duquesne University, and The Hong Kong Institute of Education. He consults with governments and school systems in several countries. Fullan has won numerous awards for his more than 30 books, including the 2015 Grawemeyer prize with Andy Hargreaves for *Professional Capital*. His books include the best sellers *Leading in a Culture of Change*, *The Six Secrets of Change*, *Change Leader*, *All Systems Go*, *Motion Leadership*, and *The Principal: Three Keys to Maximizing Impact*. His latest books are *Evaluating and Assessing Tools in the Digital Swamp* (with Katelyn Donnelly), *Leadership: Key Competencies* (with Lyle Kirtman), and *Freedom to Change*. To learn more, visit his website at [www.michaelfullan.ca](http://www.michaelfullan.ca).  
Now, Michael Fullan is offering his experience to you in an eStudy opportunity! Visit <http://www.corwin.com/learning/estudy/fullan.html> for more information.  
**Shirley M. Hord, PhD**, is the scholar laureate of Learning Forward (previously National Staff Development Council), following her retirement as Scholar Emerita at the Southwest Educational Development Laboratory in Austin, Texas. There she directed the Strategies for Increasing Student Success Program. She continues to design and coordinate professional development activities related to educational change and improvement, school leadership, and the creation of professional learning communities. Her early roles as elementary school classroom teacher and university science education faculty at The University of Texas at Austin were followed by her appointment as co-director of Research on the Improvement Process at the Research and Development Center for Teacher Education at The University of Texas at Austin. There she administered and conducted research on school improvement and the role of school leaders in school change. She served as a fellow of the National Center for Effective Schools Research and Development and was U.S. representative to the Foundation for the International School Improvement Project, an international effort that develops research, training, and policy initiatives to support local school improvement practices. In addition to working with educators at all levels across the U.S. and Canada, Hord makes presentations and consults in Asia, Europe, Australia, Africa, and Mexico. Her current interests focus on the creation and functioning of educational organizations as learning communities and the role of leaders who serve such organizations. Dr. Hord is the author of numerous articles and books, of which a selection of the most recent are: *Implementing Change: Patterns, Principles, and Potholes*, 3rd ed (with Gene E. Hall, 2011); *Reclaiming Our Teaching Profession: The Power of Educators Learning in Community* (with Edward F. Tobia, 2012); *A Playbook for Professional Learning: Putting the Standards Into Action* (with Stephanie Hirsh, 2012). Valerie von Frank has written extensively about education over several decades as a daily newspaper reporter in multiple states covering public schools and, over the last decade, for NSDC publications, including *JSD*, *Tools for Schools*, *The Learning System*, *The Learning Principal*, and *T3*. She is a former editor of *JSD*, worked as a daily newspaper editor, served as communications director in an urban public school district, and was communications director for a Michigan nonprofit school reform organization. She is co-author with Ann Delehant of *Making Meetings Work: How to Get Started, Get Going, and Get It Done* (Corwin Press, 2007). She is currently NSDC's book editor and a freelance writer and editor.