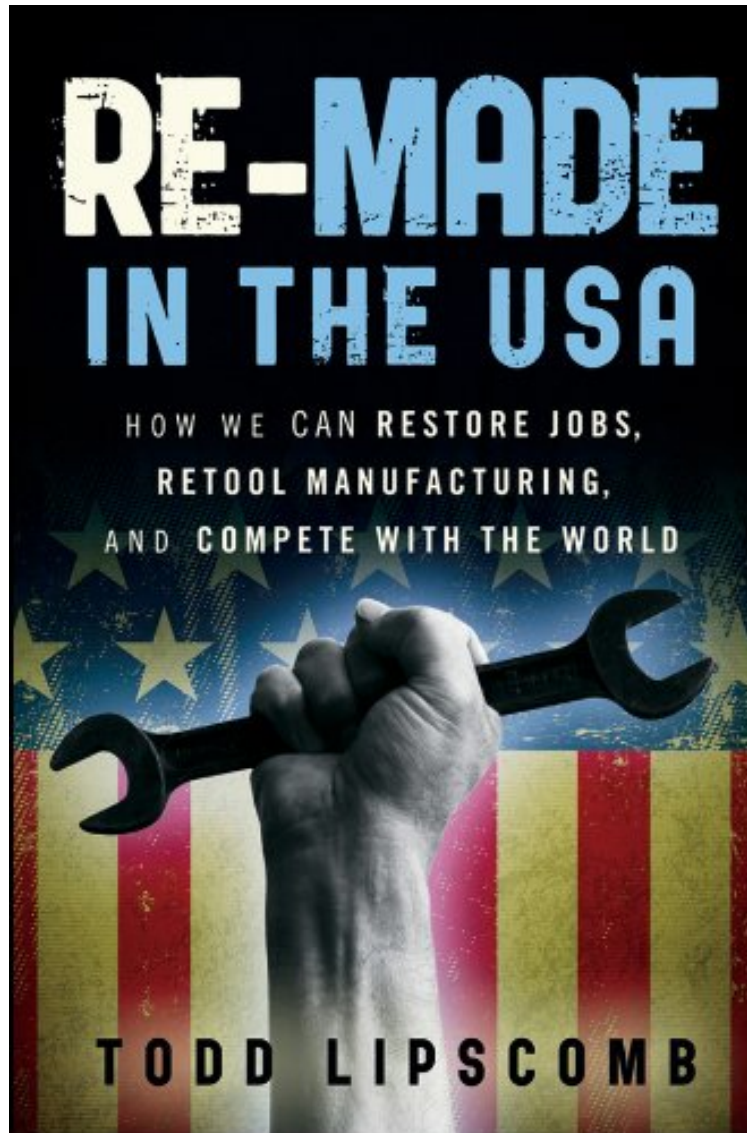


(Download) Re-Made in the USA: How We Can Restore Jobs, Retool Manufacturing, and Compete With the World

Re-Made in the USA: How We Can Restore Jobs, Retool Manufacturing, and Compete With the World

Todd Lipscomb

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Todd Lipscomb : Re-Made in the USA: How We Can Restore Jobs, Retool Manufacturing, and Compete With the World before purchasing it in order to gage whether or not it would be worth my time, and all praised Re-Made in the USA: How We Can Restore Jobs, Retool Manufacturing, and Compete With the World:

2 of 2 people found the following review helpful. Engaging read with actionable itemsBy Paine WhitneyExcellent explanation of how the U.S. got here and what can be done about it. Nice presentation of the service economy myth

and why a thriving manufacturing base is critical. Best overview of the unfair advantage other countries hold that I've read. The author's engaging style makes it easy to read and understand the concepts presented and his enthusiasm for the subject is infectious. In fact, since reading the book, I've signed up to receive his newsletters in my in box and they have prodded me to sign online petitions and become more engaged in urging our elected representatives to do more on the issue of knock-offs, counterfeit products, unfair trade and a host of related issues. Interesting "Heroes of our USA" sidebars are provided throughout the book highlighting companies that are making a difference by providing American jobs and contributing back to our communities. If you want to learn more about this subject from a passionate voice, you can't do better than this well reasoned and researched book. Joe Allen's praise for the book (back cover) said it best: "in the past quarter century, America has turned to seeking profit at any cost thanks to the greed of many of our multinational corporations." Nearly half of the book is focused on what can--and should--be done by our government, our companies and ourselves. 8 of 8 people found the following review helpful. America's best at work By USmale In addition to Todd's personal experiences overseas he brings credibility by inserting real American manufacturers stories of when they began as well as viewpoints on sustaining our manufacturing. I have already engaged in several discussions with peers and friends and often hear..."you can't find American made products anymore". As SNOPEs might say...NOT TRUE! Our predecessors were industrious enough to forge the Westward movement, we should be able to exercise at least enough perseverance to seek a pair of American made jeans...believe me, they are right there in front of our eyes (made in USA forever). This book also provides what many books may not, that is, what to do about bringing manufacturing back to the good ol' USA. After all, what jobs will be left for our children when they really need a job? 3 of 3 people found the following review helpful. I highly recommend this book to every truly patriotic American By British Mystery Buff This book should be read by every U.S. citizen who cares about his/her country. That includes the President of the United States every Congressman/woman and every government official. Todd Lipscomb describes how the USA lost its manufacturing base (and millions of American jobs) to other countries, mostly China. He explains why the flood of inferior, often unsafe, but cheap Chinese imports puts the USA at the mercy of China (which funds most of America's debt), and why this hinders the prospect of our economic recovery. Lipscomb doesn't just tell the doomsday story of what is happening to the USA now because of an out-of-the-stratosphere trade deficit with China and high unemployment. He suggests what the country can do to regain its place as a producer of goods and regain American jobs in the process. If voters read his book and send a grassroots message to U.S. politicians, there's still a chance for the country to rebound and become the real world power it once was.

A business-based rallying cry to reclaim the US economy There is a nagging feeling that the U.S. is slipping as a nation and our people are powerless to do anything to fix it. Issues such as jobs, product quality and safety, wages, the economy, and our status as the world's leading superpower are all tied together with our massive trade deficit. Re-Made in the USA addresses these issues using the author's firsthand observations and analysis, and offers a practical plan for how we can get our economy and global status back. A practical action plan to get the nation back on track If you're worried about America when you start reading this book, you'll finish feeling empowered Todd Lipscomb has a distinguished record in international business America's future does not have to be on the decline. In inspiring terms, Re-Made in the USA lays out the choice Americans have between doing nothing, and doing what we do best-rolling up our sleeves and working hard to fix the problem.

From the Inside Flap America is in decline. Manufacturing jobs in the United States have fled for cheaper pastures, and the chances of a full recovery to our former glory are dim. The experts' belief that a service-based economy could sustain it has proven ill-advised, as Americans have experienced the ease with which these positions are terminated, only to be replaced with fewer and lower-paying jobs. China now funds much of federal government debt, and the nation now finds itself at China's mercy. And yet, is there a silver lining on the doomsday cloud? Re-Made in America outlines the very real obstacles that have been placed in America's path to recovery. Yet, it also spells out the weaknesses that could undo China and the strengths that could save the United States. Upon closer inspection, China's advantages are unethical at best and appear to be unsustainable as well. Their success relies on low labor costs, no environmental policing, low (or no) product and worker safety costs, and currency manipulation that values the yuan at 40 percent below its worth, among other disreputable means of getting ahead. America, on the other hand, possesses a diverse and empowered workforce, greater entrepreneurial opportunities, and proximity to the most important customer base on the planet, which improves response time to customers' demands and lessens the huge environmental impact of oceanic cargo transport. Re-Made in America lays out a blueprint to get the nation back on track. As citizens, consumers, and business owners, Americans can take a number of actions to revive the great industriousness on which this country was built: Commit to buying American-made products Influence people to join you in this effort, and pressure retailers to follow suit Use your voice and your vote to encourage local, state, and federal governments to do what they can to attract and retain manufacturing jobs Focus business goals on the long-term payoff that comes from keeping jobs stateside rather than on short-term gains that might come from shipping operations abroad

Ultimately, America's fate is in its own hands. America's future is on the decline, but it doesn't have to be that way. Americans have a choice between doing nothing, and doing what they do best—rolling up their sleeves and working hard to fix it. From the Back Cover

PRAISE FOR RE-MADE IN THE USA

"Todd Lipscomb is talking about issues every single American needs to be aware of and act on today. Every one of us, regardless of age, race, gender, or political affiliations, is affected by the current trade imbalance. Lipscomb's unique experience as an executive in international markets allows him to share no-nonsense information and solutions that put the future of the United States back in your hands." —Ed Schultz, MSNBC Television and nationally syndicated radio host

"Todd Lipscomb has done a great deal to advance the Buy American cause with his MadeInUSAForever.com online store of American-made products. His book is the next step and deserves a serious look from those who value supporting American producers that employ American workers." —Roger Simmermaker, author of *How Americans Can Buy American: The Power of Consumer Patriotism*

"In the past quarter century, America has turned to seeking profit at any cost thanks to the greed of many of our multinational corporations. We Americans are the world's largest consumer economy. Because of unfair trade policies, we import most of what we consume from countries where health, safety, and labor conditions are often like slavery by American standards. I fully support Todd Lipscomb's efforts to support small, family-owned American manufacturers." —Joe Allen, retired apparel manufacturer, retailer, and business consultant

About the Author

TODD LIPSCOMB is founder and President of the successful start up company MadeInUSAForever.com. He spent nearly fifteen years in the tech industry, including executive roles overseeing Asia finance and worldwide operating expenditures of over \$180 million per quarter with Western Digital Corporation. His experience watching Asian countries take American manufacturing jobs convinced him to move back to the United States and start MadeInUSAForever.com, which sells only high-quality American-made goods.