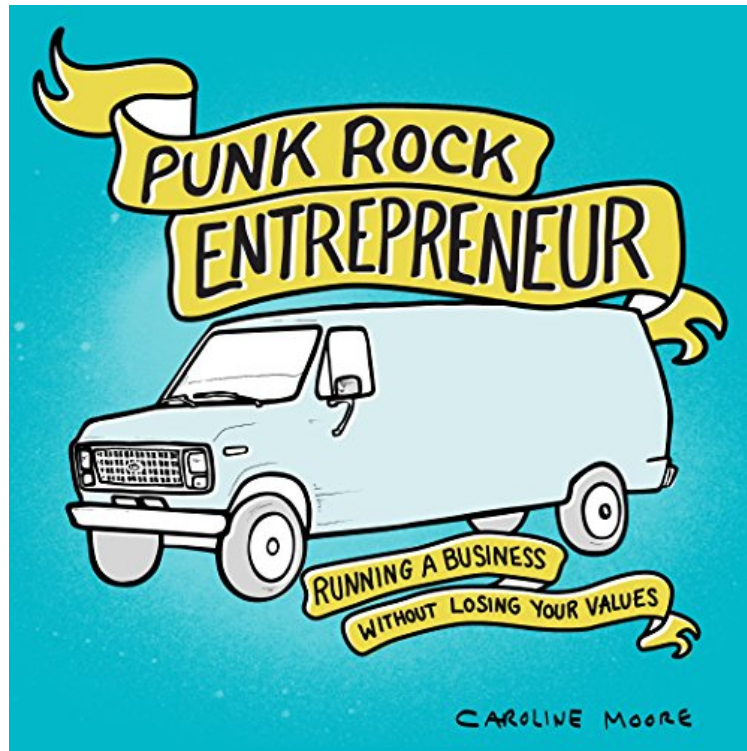


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## Punk Rock Entrepreneur: Running a Business Without Losing Your Values (Real World)

Caroline Moore

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### Caroline Moore : Punk Rock Entrepreneur: Running a Business Without Losing Your Values (Real World)

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Do you have an idea for something that you want to share with the world but don't know where to start? Want to make a living without selling your soul? Have a business plan but can't afford to buy anything up front? This book is for you.Punk Rock Entrepreneur is a guide to launching your own business using DIY methods that allow you to begin from wherever you are, right now. Caroline Moore talks (and illustrates!) you through the why and how of business operations that she learned over years booking bands, organizing fests, sleeping on couches, and making a little go a long way. Engaging stories and illustrations show you the ropes, from building a network and working distribution

channels to the value of community and being authentic. With first hand accounts from touring bands and small business owners, this book gives you the inspiration and down-to-earth advice you'll need to get started working for yourself.

"Caroline Moore offers the best kind of hope for anyone who hopes not to spend the rest of her or his life grinding out boredom in an office cubicle. Punk Rock Entrepreneur shows musicians and other artists how to make a living (or part of one) out of creativity without resorting to the loathsome selling-out that kills your soul. It won't be easy. It might not work. But it can be done." —Ted Rall, cartoonist and author of Bernie and Snowden  
"An inviting, practical, no-nonsense guide to getting a DIY business off the ground. Moore is like your smart big sister, business mentor, and life coach guiding you through the ups and downs of entrepreneurship. And she's really funny and really real."  
—Eleanor Whitney, author of Grow: How to Take Your DIY Passion and Project to the Next Level and Quit Your Job  
"A weeklong ride in a van drinking too much coffee and just talking about everything, feeling inspired and wishing somebody would write it all down... that's what this book feels like."  
—Jason Chandler, author and illustrator for Horrible Comics, lead singer for punk band the Frustrators