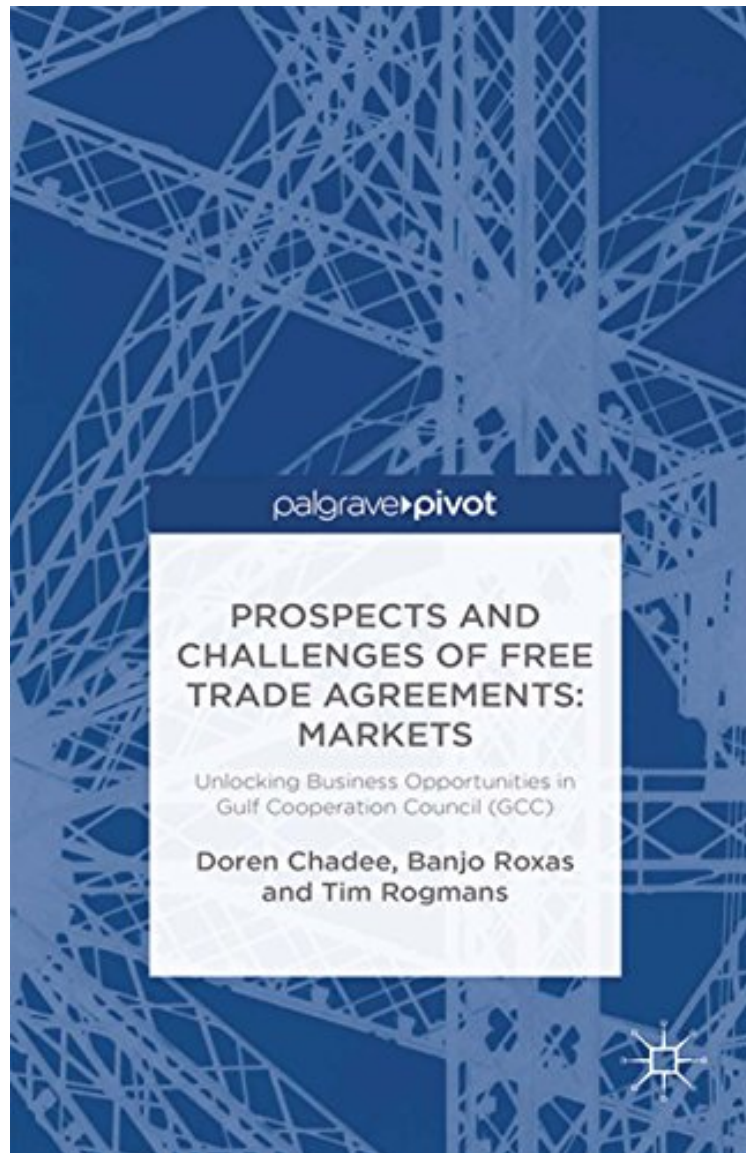


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# Prospects and Challenges of Free Trade Agreements: Unlocking Business Opportunities in Gulf Co-Operation Council (GCC) Markets

*Doren Chadee, Banjo Roxas, Tim Rogmans*

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This book assesses the effectiveness of free trade agreements (FTAs) in unlocking international business opportunities in member states of the Gulf Cooperation Council (GCC). It takes an institutional perspective in explaining the existence and effects of non-tariff barriers and how FTAs can address these barriers to attract foreign investors.

About the Author Professor Doren Chadee is Professor of Management at Deakin Business School, Deakin University, Melbourne, Australia. His research interests are in the broad areas of International Business and Management with a particular focus on emerging economies. Dr. Banjo Roxas is Senior Lecturer of Management in Deakin Business School, Deakin University, Melbourne, Australia. His research interests include International Business Strategy in emerging economies, particularly in Asia. Dr. Tim Rogmans is Assistant Professor of Management at the College of Business, Zayed University, Dubai, UAE. His research interests include International Business Strategy in emerging markets, particularly in the Middle East and North Africa region.