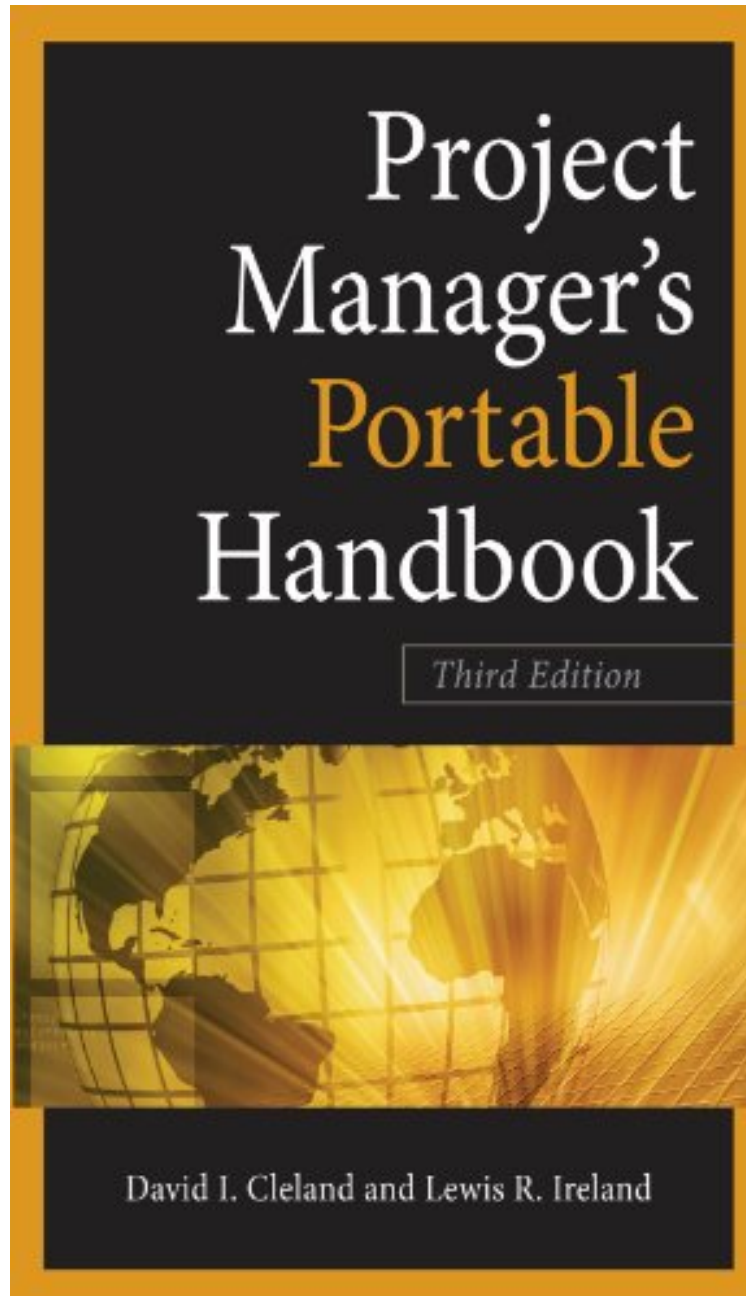


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unique and invaluable...direct, summarized style...wealth of information...annotated bibliography...one book a project manager should not be without. -- PM Network, April 2002From the Back CoverThis compact, quick-scan guide distills the very latest insights into project management practice and theory. Presented from the user's perspective, it gives project managers, engineers, and other professionals ready-to-use advice on how to conceptualize, define, design, develop, and produce projects. Packed with at-a-glance summaries, figures, and tables.About the AuthorDavid I. Cleland, Ph.D., is a Fellow of the Project Management Institute (PMI[®]) and three-time recipient of PMI's "Distinguished Contribution Award." He has been described as the "Father of Project Management" and is honored annually with the presentation of the "David I. Cleland Project Management Literature Award," sponsored by PMI. Dr. Cleland continues to provide consulting assistance to international organizations. He has authored or edited 40 books in the project management and engineering management fields. Lewis R. Ireland, Ph.D., is an executive project management consultant based in Tennessee, serving both U.S. and international clients. He is Past President and Chair of the Project Management Institute and a 25-year veteran of PMI. Dr. Ireland has been recognized by PMI for his contributions by the "Distinguished Contribution Award" and the "Person of the Year Award," and by being elected a Fellow of the Project Management Institute. He currently serves as Past President of the American Society for the Advancement of Project Management (asapm), a professional society dedicated to better project management practices.