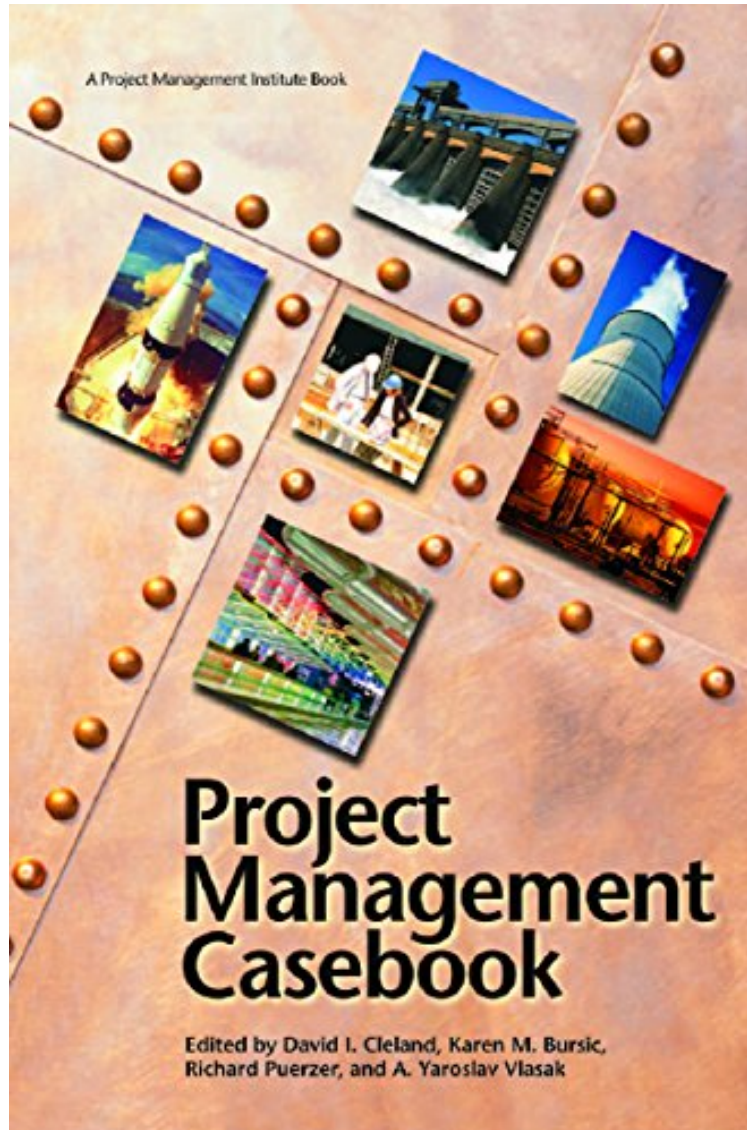


Project Management Casebook

David Cleland, Karen Bursic, Richard Puerzer, Yaraslav Vlasak
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ideas that you can actually implement in your organization.

The case-study approach encourages reader participation and active learning, and provides the opportunity to learn something of the real world of project management. It is essential in the curricula of project management training for both undergraduate and graduate students, as well as for continuing education, consulting, and in-house company training programs. The cases were chosen for their importance in discussing the fundamentals of project management. Most contain descriptions of actual projects, and each is followed by a series of questions to guide readers' analysis of the article to maximize the learning process.

About the Author David I. Cleland is Professor Emeritus in the School of Engineering at the University of Pittsburgh. He is a PMI Fellow, and has published thirty-four books in the project management field. He is often described as "the father of project management." Karen M. Bursic, is an Adjunct Assistant Professor in the Industrial Engineering Department at the University of Pittsburgh. She previously worked as a consultant for Ernst Young and as an industrial engineer and production supervisor for General Motors Corporation. Richard Puerzer, is Assistant Professor of Industrial Engineering in the Engineering Department at Hofstra University with primary research interests in the assessment and management of undergraduate engineering education. A. Yaroslav Vlasak is Associate Principal at McKinsey Company in their Bogota Office, where he is involved in major project management activities. He holds a master's degree from the Industrial Engineering Department at the University of Pittsburgh and a B.S. in industrial engineering from the Universidad de los Andes in Bogota, Colombia.