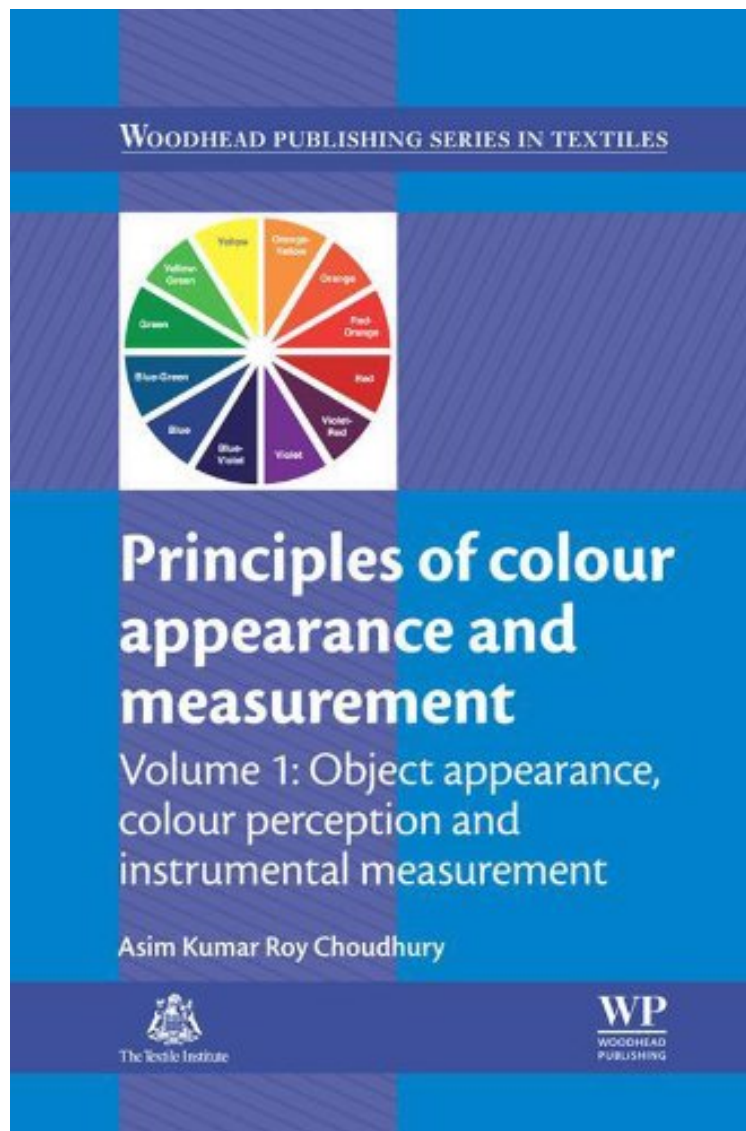


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"These volumes have earned their place on the well-equipped color science bookshelf, both for their up-to-dateness compared to the classics, and completeness of coverage across a wide range of topics."--AATCC, *Principles of Colour Appearance and Measurement (Two Volumes)* About the Author Dr. Asim Kumar Roy Choudhury is presently working as principal, KPS Institute of Polytechnic, Belmuri. He retired as Professor and HOD (Textile) from the Government College of Engineering and Textile Technology, Serampore (W.B.), India. He has over 30 years' experience in textile coloration and finishing in academia and industry, and has written numerous papers and several books on the subject, including the recently published two-volume work *Principles of Colour and Appearance Measurement*.