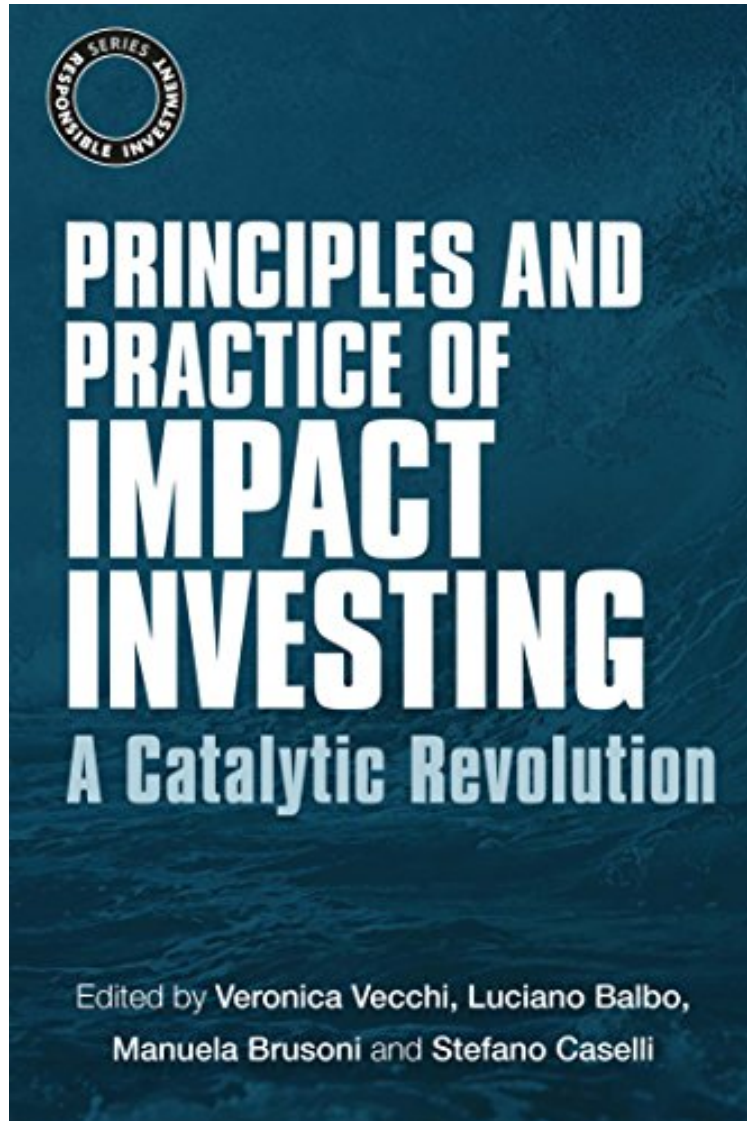


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## Principles and Practice of Impact Investing

*Veronica Vecchi, Luciano Balbo*  
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**Veronica Vecchi, Luciano Balbo : Principles and Practice of Impact Investing** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Principles and Practice of Impact Investing:

Impact investing is gaining global attention from society, governments and businesses. Society is increasingly viewing it as a new paradigm to deal with the economic crisis, curtailed public budgets and as an answer to the diversified needs of society. It now ranks high on the policy agenda of governments and international organizations and private investors are searching for new investment opportunities to channel the liquidity available. This book is the first to look

at impact investing as a "refocus" of venture capital to sustain the development of societal impact enterprises. *Principles and Practice of Impact Investing* collects chapters from international experts on the subject, discussing the foundations of the movement; analysing leading international cases; and debating future trends in the field. It also includes interviews with some of the most influential stakeholders of impact investing across the world. The book is an inspirational and practical guide for actors and stakeholders to enable better understanding of impact investing. Taking an international perspective, the chapters primarily deal with mature economies, setting it apart from the existing literature focused on emerging countries. The book will be of interests to practitioners and executives, as well as researchers and MBA students.

About the Author Veronica Vecchi is Professor of Public Management and Policy at Bocconi University. Luciano Balbo is Founder and Chairman of Oltre Venture. Manuela Brusoni is Professor of Public Management and Policy at Bocconi University. Stefano Caselli is Full Professor of Banking and Finance at Bocconi University.