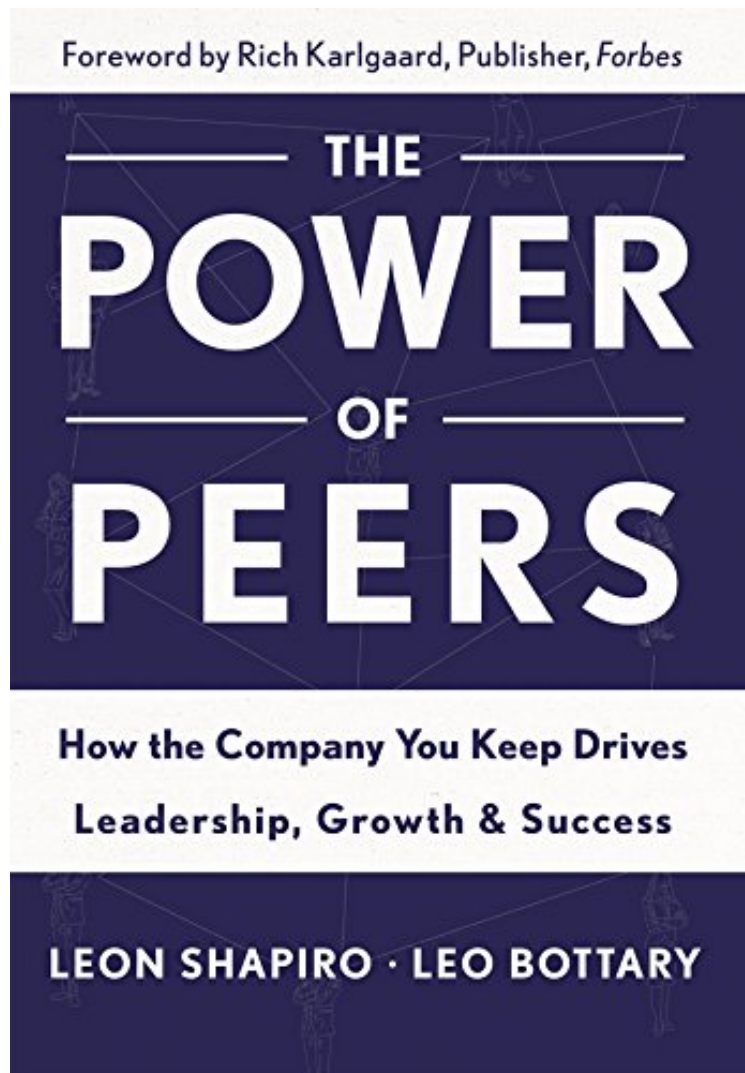


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## Power of Peers: How the Company You Keep Drives Leadership, Growth, and Success

*Leon Shapiro, Leo Bottary*  
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**Leon Shapiro, Leo Bottary : Power of Peers: How the Company You Keep Drives Leadership, Growth, and Success** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Power of Peers: How the Company You Keep Drives Leadership, Growth, and Success:

2 of 2 people found the following review helpful. Good Resource for Non-CEOs Too!By Mike Henry Sr.In The Power of Peers, authors Leon Shapiro and Leo Bottary have clearly produced a well-researched and engaging work. The book is easy and fun to read and the ideas are challenging and thought-provoking. It is clearly aimed at CEO and executive-level organization leaders. The examples are almost all about business executives, yet the points made in the



Bottary know their stuff. Their combined experience plus the examples cited in this book make *The Power of Peers* a valuable walk-through into the world of what peer organizations can do to improve your leadership and success skills. Chris Brogan, CEO Owner Media Group and NYT best-selling co-author of *Trust Agents* *The Power of Peers* gives voice to a concept that I have long witnessed to be true in business learning from others who have had similar or related experiences holds incredible value. Business owners are at a disadvantage if they do not have a set of people surrounding them to provide both counsel and support. From my own experience as a co-founder of a company, a journalist, and member of a peer group, I can say that peer advantage is the real deal. JJ Ramberg, host of MSNBC's *Your Business* and co-founder of *Goodshop* In *The Power of Peers*, Shapiro and Bottary interview dozens of business leaders who tell a similar story to my own that of seeking out a different kind of help from a group of peers and in so doing provide a reasonable roadmap to help you learn what you just don't know. Gini Dietrich, CEO of Arment Dietrich and author of *Spin Sucks* *The Power of Peers* provides a cogent and engaging explanation for why peer advisory groups work. So if you sit at the top of an organization or business and want to continually push your leadership and management performance to new levels, and do it in an environment that is supportive and fun, and yet hard-hitting and pragmatic, read this book. Craig Weber, author of *Conversational Capacity* and recipient of the Vistage Worldwide Speaker Of The Year award Peer influence is evident in every stage of our life. Kids follow their friends and mirror their older siblings. Teenagers group together in cliques that walk, talk, and dress alike. As we mature, we grow as individuals, yet our peers remain a powerful force in our lives. We're all in this together. Whether it pertains to business or physical fitness, the more you surround yourself with peers who hold the same values and share the same goals, the more likely you are to accomplish those goals. Jesse Campanaro, CEO Total Gym When I started my first business, most, if not all, decisions were mine. Ultimately, the business prospered, but if I had had a trusted peer group to share ideas with, I'm certain we would have been far more successful. With *The Power of Peers*, Leon Shapiro and Leo Bottary take you on a thoughtful journey that redefines the old adage of you are known (and far more successful) by the company you keep. Read this book today and take action tomorrow, or you may look back years from now with just a bit of regret. Robert H. Thompson, author of *The Offsite: A Leadership Challenge Fable*, founder of *LeaderInsideOut.com*, and host of *Robert Thompson's Thought Grenades* radio