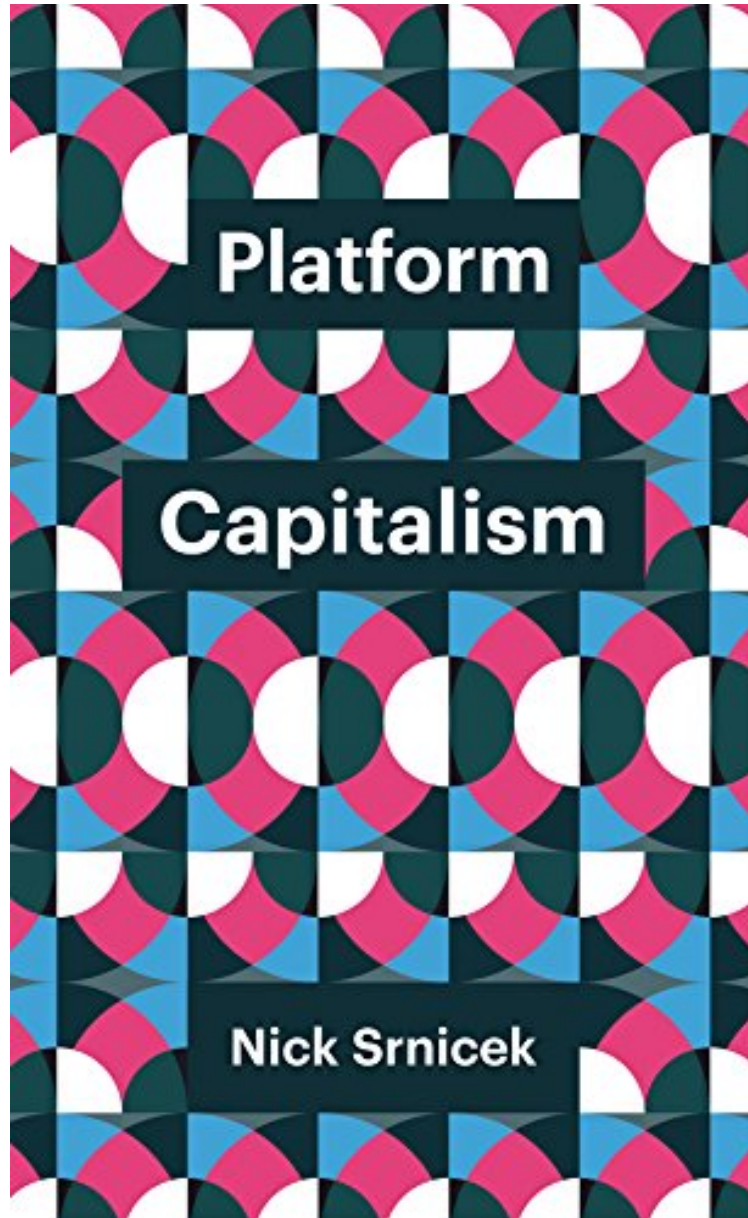


[Ebook free] Platform Capitalism (Theory Redux)

Platform Capitalism (Theory Redux)

Nick Srnicek

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Nick Srnicek : Platform Capitalism (Theory Redux) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Platform Capitalism (Theory Redux):

0 of 0 people found the following review helpful. Essential reading for the future society By Ben Udashen Srnicek places our current system in a needed context without falling into traps of paranoia or Ludditism. The network effect he speaks of is the quickest route to monopolistic oligarchy. These platforms are the mediators through which the new

society is being built, and like all middlemen, they want their cut. 6 of 6 people found the following review helpful. Raises more questions
By AnCustomer
This rather brief book is both informative and disturbing; on one hand, it provides a solid overview of the current trend toward fewer employees, less "paid" labor and explosive growth of platform based business. On the other hand, it does little to answer the long term questions surrounding these trends - not merely from a human capital perspective but also from a technological viewpoint. Massive valuations based on technology that reverse engineered, hacked, reproduced and upended by the latest and greatest each present unique challenges as well as risk. While the vast rewards are increasingly reserved to a few winners, the risk is no longer limited to the primary corporation or even partners...thanks to the distributed environment and shared platforms, risk is now exponentially increased across all facets that share in the platform. Overall this raises more questions than it answers but is a worthy - albeit limited - addition to the subject.
4 of 4 people found the following review helpful. post
Thomas Piketty Capital capitalism
By William S Jamison
Short over view of how capital has evolved (mostly post Thomas Piketty Capital capitalism) and a rather small but dominating portion as various types of platform capitalism - with data as the product. Most surprising feature of this is the relative paucity of employees in companies that are worth so much - almost a billion dollars an employee in some cases. But also how short lived they are, and the issues regarding who labors for them. We do. For free.

What unites Google and Facebook, Apple and Microsoft, Siemens and GE, Uber and Airbnb? Across a wide range of sectors, these firms are transforming themselves into platforms: businesses that provide the hardware and software foundation for others to operate on. This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of 'platform capitalism'. This book critically examines these new business forms, tracing their genesis from the long downturn of the 1970s to the boom and bust of the 1990s and the aftershocks of the 2008 crisis. It shows how the fundamental foundations of the economy are rapidly being carved up among a small number of monopolistic platforms, and how the platform introduces new tendencies within capitalism that pose significant challenges to any vision of a post-capitalist future. This book will be essential reading for anyone who wants to understand how the most powerful tech companies of our time are transforming the global economy."

'Platform Capitalism is a high definition snapshot of the current political economic situation than manages to get a lot of detail into a tight frame. It offers a convincing image of the current stage of capitalist development as a series of variations on the theme of the platform as a means of consolidating or seizing a kind of monopoly leverage over not only distribution but also production. Srnicek gives good reasons for thinking the platform moment in capital accumulation might be less all-conquering than it looks.' McKenzie Wark, author of *Telethesia: Communication, Culture and Class* "Probe the slithering, creeping collusion between public and private, work and exhaustion, capitalism and death. As cars transform into terrorist devices and public housing explodes into flame through neglectful policies, planning and practices, we require books to understand the loss of agency, the loss of choice and the permanent revolution of fear, confusion and ignorance." *Times Higher Education Supplement*
About the Author
Nick Srnicek is a lecturer in international politics at City, University of London, and co-author of the influential *Accelerate Manifesto*;