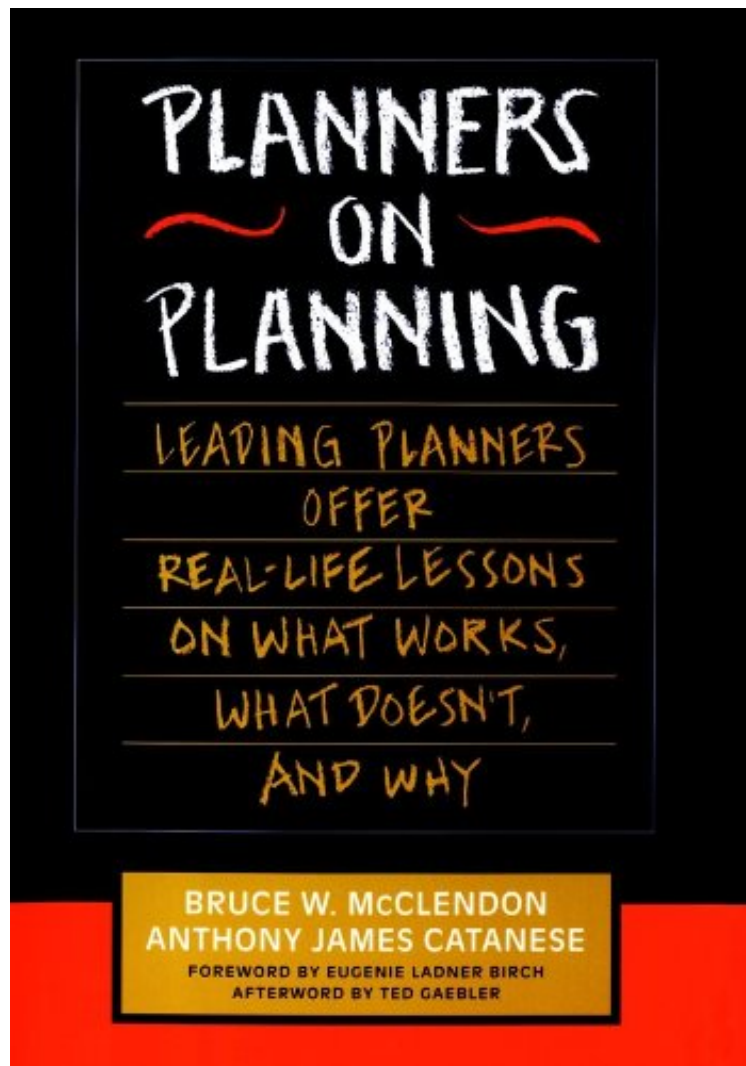


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Planners on Planning: Leading Planners Offer Real-Life Lessons on What Works, What Doesn't, and Why

Bruce W. McClendon, Anthony James Catanese
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Bruce W. McClendon, Anthony James Catanese : Planners on Planning: Leading Planners Offer Real-Life Lessons on What Works, What Doesn't, and Why before purchasing it in order to gage whether or not it would be worth my time, and all praised **Planners on Planning: Leading Planners Offer Real-Life Lessons on What Works, What Doesn't, and Why**:

3 of 8 people found the following review helpful. Bunk, sophmoricBy A CustomerWhile there are some top-notch planners included in this book, far too many are simply buddies of the editor who have accomplished little in their

careers. The editor offers his usual perversion of the latest pop trends to tie it all together. Much sloganizing, little of substance.

Offers pragmatic information on the realities of day-to-day practice from some of the most innovative, respected, and visionary leaders in the planning profession today. Bridging the gap between theory and practice, this guide provides straightforward lessons from today's most effective planners on the core values, skills, and techniques needed for success. Through personal, real-life examples from the trenches, these experts explain in their own words what works, what doesn't, and why.

"One of planning's foremost academic leaders and one of its leading practitioners have joined forces to produce an unprecedented book that bridges the gap between planning theory and planning practice." (Eric Damian Kelly, president, American Planning Association; and dean, College of architecture and Planning, Ball State University) "This insightful book delivers practical advice and guidance based on the real-life experiences of some of this country's best planners." (Frank So, executive director, American Planning Association) "One day with this practical, hands-on guide to successful practice can save you years of trial and error." (Ted Gaebler, coauthor of *Reinventing Government*) "Take some time off and read this book before you go back to work. It's that good!" (Jim Duncan, former president, American Planning Association)

From the Inside Flap

Perhaps at no time in history have we experienced social, political, and economic changes occurring as rapidly as today. As a result, planners and other public officials are being asked to address critical community needs better, faster, and with fewer resources than ever before. *Planners on Planning* offers pragmatic information on the realities of day-to-day practice from some of the most innovative, respected, and visionary leaders in the planning profession today. Bridging the gap between theory and practice, the book provides straightforward lessons from today's most effective planners on the core values, skills, and techniques needed for success. Through personal, real-life examples from the trenches, these experts explain in their own words what works, what doesn't, and why. Their invaluable first-hand advice includes: Ten habits of highly effective planners Commitments that enable planners to increase effectiveness and productivity Guidelines for survival and success when dealing with the politics of planning Principles and practices for effective visioning and goals-setting Tips for gaining credibility and trust Operating principles for top-quality customer service Advice on becoming an effective planning director with job longevity Why and how to become more entrepreneurial The planning profession is in the midst of great change and is actively reinventing itself—developing new ways of doing things and new ways of thinking about communities. With this book, planners will learn from the experiences of some of America's best planners how to restructure, reinvent, and renew the practice of their profession.

From the Back Cover

Perhaps at no time in history have we experienced social, political, and economic changes occurring as rapidly as today. As a result, planners and other public officials are being asked to address critical community needs better, faster, and with fewer resources than ever before. *Planners on Planning* offers pragmatic information on the realities of day-to-day practice from some of the most innovative, respected, and visionary leaders in the planning profession today. Bridging the gap between theory and practice, the book provides straightforward lessons from today's most effective planners on the core values, skills, and techniques needed for success. Through personal, real-life examples from the trenches, these experts explain in their own words what works, what doesn't, and why. Their invaluable first-hand advice includes: Ten habits of highly effective planners Commitments that enable planners to increase effectiveness and productivity Guidelines for survival and success when dealing with the politics of planning Principles and practices for effective visioning and goals-setting Tips for gaining credibility and trust Operating principles for top-quality customer service Advice on becoming an effective planning director with job longevity Why and how to become more entrepreneurial The planning profession is in the midst of great change and is actively reinventing itself—developing new ways of doing things and new ways of thinking about communities. With this book, planners will learn from the experiences of some of America's best planners how to restructure, reinvent, and renew the practice of their profession.