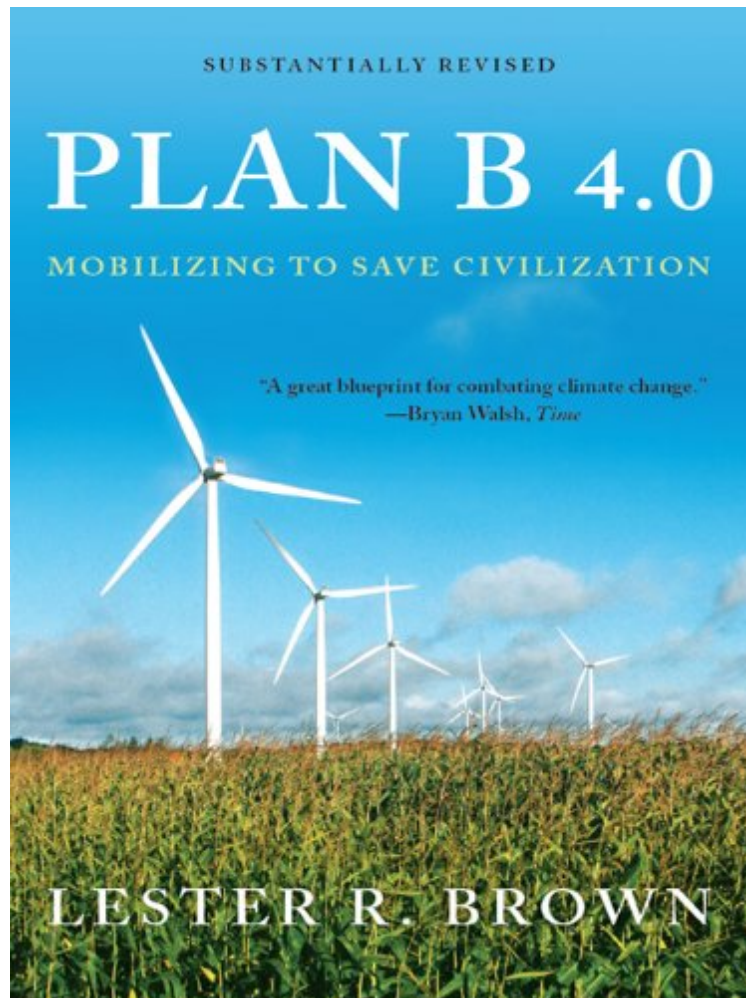


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## Plan B 4.0: Mobilizing to Save Civilization (Substantially Revised)

*Lester R. Brown*

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**Lester R. Brown : Plan B 4.0: Mobilizing to Save Civilization (Substantially Revised)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Plan B 4.0: Mobilizing to Save Civilization (Substantially Revised):

2 of 2 people found the following review helpful. A Good Plan to Save the World (People) From ThemselvesBy Glenn GallagherPlan B version 4.0 is certainly a very important book that actually contains not only the usual "we are all going to Hades in a hand basket" hand-wringing one would expect in an environmental book; but also contains some very intelligent and feasible ideas on how to "mobilize to save the earth". The only reason the book did not receive the highest rating is because some of the writing is a bit circular, like the author is circling around the subject endlessly while we wait for him to move on to the next point. Still, very important, very useful information. Now we can only hope that people actually want to save the world and themselves from their own ignorance, greed, and fear of change.<sup>3</sup> of 4 people found the following review helpful. Sensible Solutions, but Could Have Done Without the AlarmismBy

LeeHoFooks Though I believe the state of the environment to be a very important issue, I find the alarmism present in much environmental literature to be irresponsible and dishonest, and this book is chock full of it. (No, Lester Brown, civilization is not on the verge of collapsing.) Despite that, Brown more than redeems himself with his proposed solutions to today's environmental problems. You won't find any far-fetched, "Scientific American"-type fixes here (mirrors in space, etc.); "Plan B 4.0" offers practical solutions the governments of the world could easily begin today, if they choose to do so. Methods range from the incredibly simple (planting lots and lots of trees) to the very innovative -- but still simple, really (urban agriculture, composting toilets). Probably my favorite thing about "Plan B" is that it dispels the myth that environmentalists are misanthropes, especially in regard to population control. Population control is not about "letting people die" of disease or hunger (or both). If that were the case, overpopulation would not be a problem. (The richest countries in the world have the most stable birth rates. The highest birth rates in the world are in the sickest, hungriest nations.) Brown's misanthropic, evil scheme to control population growth involves schools (as girls who go to school wait to have children when they're older), clinics (because, with vaccinations available, 3rd world women don't feel the need to have many children in the event that they don't all grow to adulthood), condoms (as [oh the irony!] the best way to prevent overpopulation is also the best way to prevent AIDS), and plans to end poverty and hunger and support failing states. Read "Plan B 4.0." Don't worry -- civilization is not about to collapse. BUT it may suffer some serious blows in coming years if world leaders don't begin to implement these (so very simple) solutions to an environmental crisis that is a real concern. 0 of 0 people found the following review helpful. Carlo By Carlo Amazing book

ldquo;[Brown's] ability to make a complicated subject accessible to the general reader is remarkable. rdquo;mdash; Katherine Salant, Washington Post As fossil fuel prices rise, oil insecurity deepens, and concerns about climate change cast a shadow over the future of coal, a new energy economy is emerging. Wind, solar, and geothermal energy are replacing oil, coal, and natural gas, at a pace and on a scale we could not have imagined even a year ago. For the first time since the Industrial Revolution, we have begun investing in energy sources that can last forever. Plan B 4.0 explores both the nature of this transition to a new energy economy and how it will affect our daily lives.

This is a document the world's leaders must take seriously. About the Author Lester R. Brown is the founder of the Earth Policy and Worldwatch Institutes. He has been honored with numerous prizes, including a MacArthur Fellowship, the United Nations Environment Prize, and twenty-five honorary degrees. He lives in Washington, D.C.