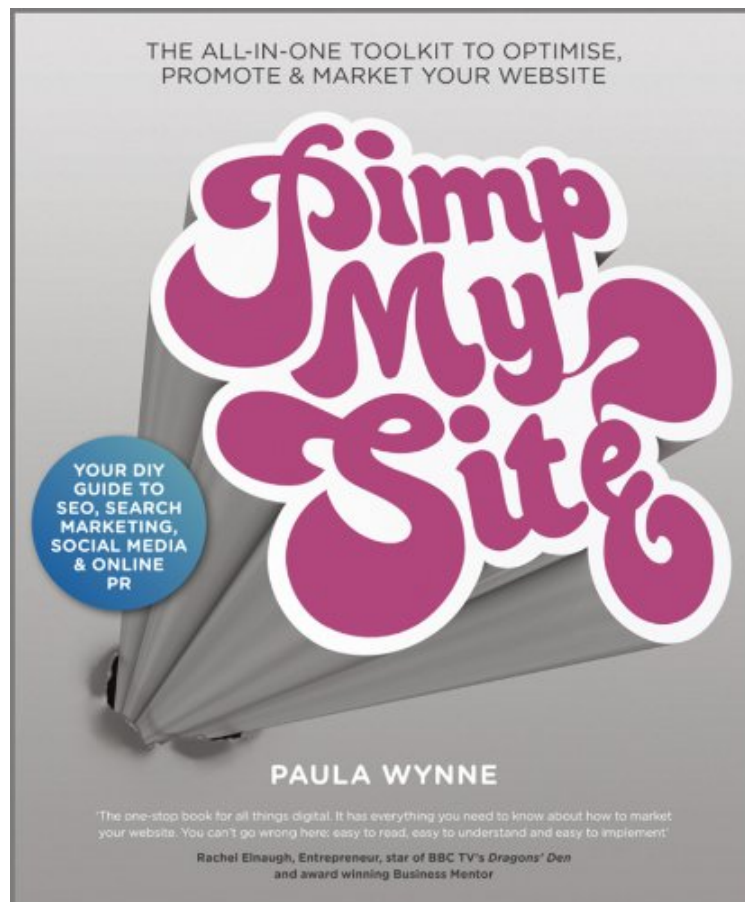


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Pimp My Site: The DIY Guide to SEO, Search Marketing, Social Media and Online PR

Paula Wynne

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drive more traffic to your website. Check that. It's not just a handy tool, it's more of a bible. 4 of 6 people found the following review helpful. "Pimp My Site:...Online PR" - Customize Website To Pull To Your Unique Needs Requirements!!!...By Michael GreenGold..."Build it they will come"!!!... Remember, The only thing worse than a poorly designed website is one your customers, clients, etc. can't even find in the first place!!!... "Pimp My Site:...Online PR", This DIY / Do-It-Yourself Customize Guide, contained in 14+ Day Learning Steps, 256+ Pages will assist YOU in marketing your website through search engine optimization (SEO), search marketing, social media, online PR so much more!!!...Pimp My Site: The DIY Guide to SEO, Search Marketing, Social Media and Online PR..."Pimp My Site:...Online PR", from Authority, Author, Thought Team Leader, Paula Wynne, has included numerous useful resources, templates, etc. that cover all that YOU will need to bring the world to your Web Site!!!....."Pimp My Site:...Online PR" opens with "MustRead" Contents listing, Acknowledgments, Foreword from renown Authority, Author, Thought Team Leader, Karen Hanton, Introduction sections, prior to your Day One Learning Step!!!... Ready, Let's Learn Use Digital Marketing to Pimp Your Web Site!!!.....Day 01 - Digital Marketing....Day 02 03 - Keywords Keyword Tools....Day 04 - SEO....Day 05 - Marketing Tools....Day 06 - Online Tools....Day 07 - Video Marketing....Day 08 - Social Networking...Day 09 - Social Media Tools....Day 10 11 -PR PR Tools....Day 12 13 -Email Marketing Email Marketing Tools....Day 14 - The End of the Beginning...."Pimp My Site:...Online PR" closes with a Jargon Buster, Useful Resources, About the Expert Panel, About Paula Wynne, More Praise for "Pimp My Site:...Online PR" and the ever helpful Index sections.... A Suggestion Invest / Purchase your "Pimp My Site:...Online PR"...NOW / TODAY...so that YOU can have your website Pimped to your unique needs requirements!!!...Michael!!!...

A complete course in do-it-yourself digital marketing in 14 bite-sized lessons The global recession has sent tens of millions scrambling for alternative employment opportunities, and a great many of them have taken the leap into becoming their own bosses. As a result there is a crying need among small business startups, entrepreneurs, and independents working on a shoestring for expert guidance on marketing themselves and their businesses online. Pimp My Site fills that void. It is a complete, do-it-yourself toolkit structured as a fourteen-day course. Rather than fry readers' circuits with a lot of jargon-heavy technical descriptions, Paula Wynne, a successful publicist, marketer and award-winning online entrepreneur, takes a show-and-tell approach. Her step-by-step descriptions are concise and in plain English, and each step is illustrated with vivid screenshots and illustrations, making the coverage eminently digestible, even for complete novices. From keywords and YouTube to search marketing and optimization, Pimp My Site, offers much for beginners and advanced users alike. Notable experts describe, in their own words, quick, easy techniques for driving traffic to your site and achieving online success An excellent do-it-yourself resource for complete beginners as well as experienced users looking to plug a few holes in their online marketing know-how Provides practical coverage of all important trends and technologies, including optimization, search marketing, social media, YouTube, keywords, email marketing, and more

easy to read, understand and implement Irish Tatler 'Her step-by-step descriptions are concise and in plain English, each step is illustrated with vivid screenshots and illustrations, making the coverage eminently digestible, even for complete novices. (Flybe, January 2012) a solid introduction to getting the most from your website. (PC Utilities, February 2012) The advice is practical, written in plain, jargon-free English, and useful whether you are a total novice or more experienced. (The Market, March 2012) This DIY guide will become a golden reference book and desk buddy for the online opportunist. (entrepreneurcountry.com, february 2012) This guide offers some practical, useful advice pitched at a level that requires only a basic understanding of digital marketing. (Financial Adviser, March 2012) Read this if you re aiming for the top and aren t afraid to put in the legwork to get there. (Sell it Online, April 2014)About the AuthorNo BioNo Bio