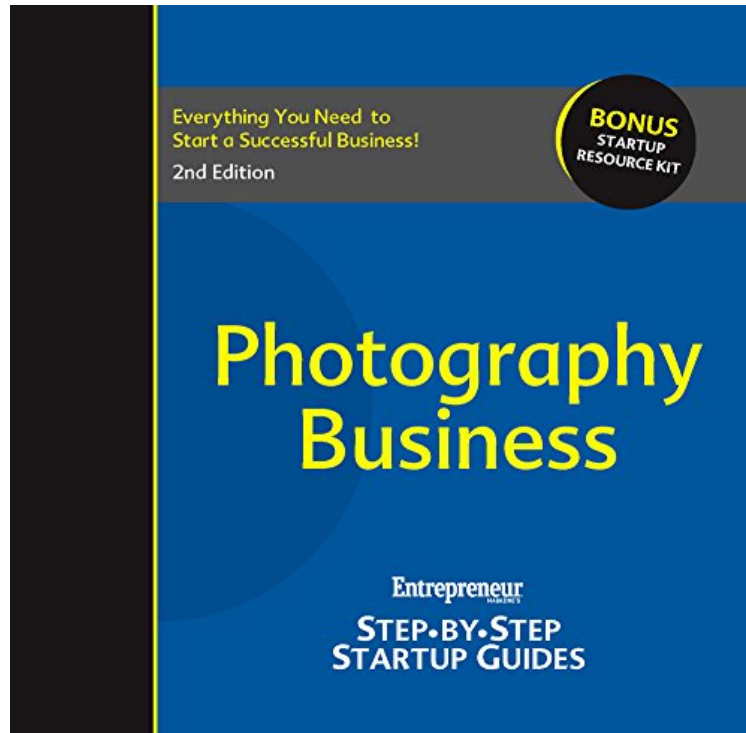


(Library ebook) Photography Business: Step-by-Step Startup Guide (StartUp Guides)

## Photography Business: Step-by-Step Startup Guide (StartUp Guides)

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Picture Yourself a Success If you have a talent for snapping great pictures, why not turn your hobby into a lucrative business? You can take portraits in a studio or on location, submit photos as a freelancer to newspapers and magazines, frame and display your favorite shots in a gallery, or record special events like weddings and sweet sixteen parties. No matter where your talents and interests lie, you can make a bundle from your work with this expert advice. Learn how to: Set up a functional studio and build a portfolio Choose the right equipment for all types of photos and find great deals on the cameras and accessories you need Find paying jobs and market yourself professionally Get great exposure for your work at art festivals, contests, galleries, local businesses and more Protect yourself from legal concerns such as copyright infringement and privacy issues Whether you want to earn a little extra money with a part-time business or set yourself up as a full-time, professional photographer, all the information you need to succeed is inside. This kit includes: Essential industry and business-specific startup steps with worksheets, calculators, checklists and more. Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years. Downloadable, customizable business letters, sales letters, and other sample documents.

