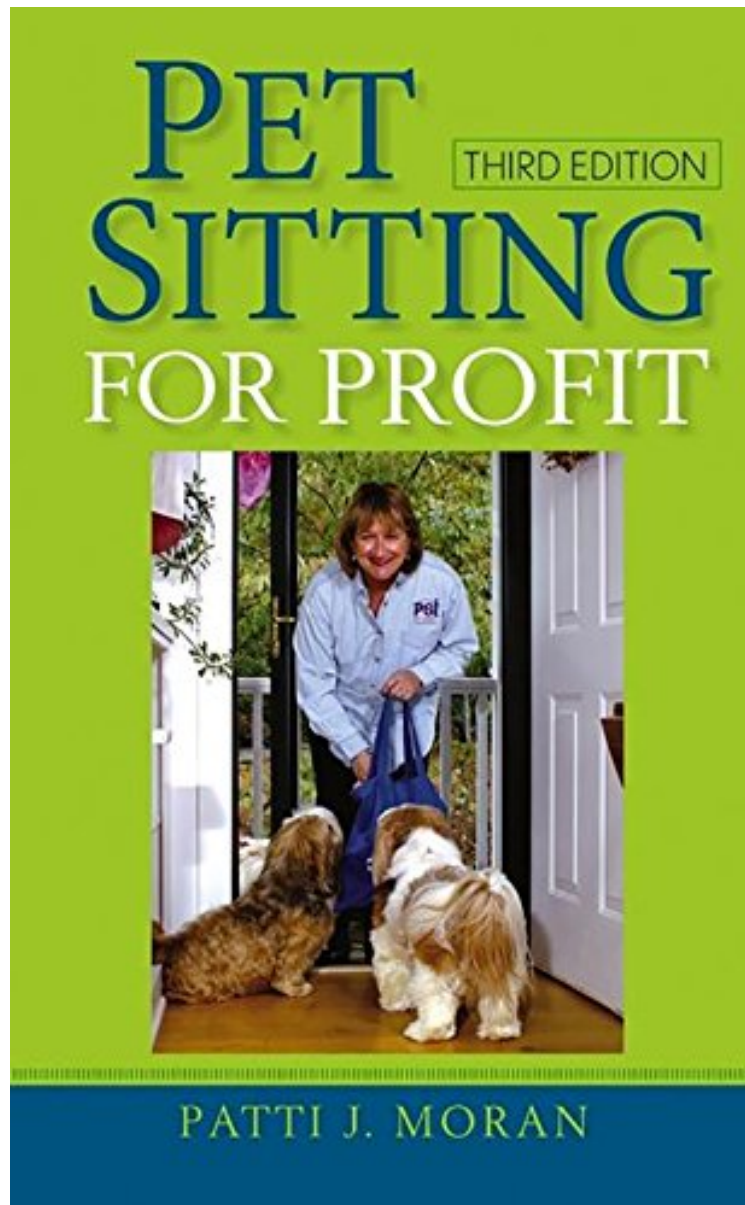


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Pet Sitting for Profit

Patti J. Moran

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Patti J. Moran : Pet Sitting for Profit before purchasing it in order to gauge whether or not it would be worth my time, and all praised Pet Sitting for Profit:

1 of 1 people found the following review helpful. Good book!By Tanya ReznikIt was Definatly one of the better reads for pet sitting. Lots of useful info if you want to get into this business.0 of 0 people found the following review helpful. Excellent resourceBy FrancesMThis was a good purchase. I belong to the related pet sitting organization, which I think is the best among multiple pet sit search sites. The author's experience is very apparent in the thorough

coverage of aspects of running a small business. It is, of course, very specific to pet related services, but does cover some basic business concepts like planning, marketing, etc. Glad I made the purchase. I reviewed it when it first arrived and find myself going back to look for answers to specific questions as time goes by. 0 of 0 people found the following review helpful. Patti Moran's Pet Sitting For Profit By djuliab4Pet Sitting for Profit This is an excellent book for any pet lover who is interested in starting a business with pets. Patti doesn't leave out anything in her book. She tells you from A to Z all the important information you need to know. She also gives advise on any pertinent information you need to know with reference to other professional web sites such as contacts for liability, bookkeeping, small business websites and more. Reading her book is very inspiring!!! Patti has what it takes if this is your true passion, to guide you through much of the mundane and rewards in this arena. Fabulous book, I could'nt put it down!!!!

It's estimated that professional pet sitters serve a million clients annually, and demand for their services is growing rapidly. Updated and expanded for today's entrepreneurs, *Pet Sitting for Profit, Third Edition* covers all the fundamentals of starting and operating a pet-sitting business. It addresses new challenges and concerns faced by novice and experienced pet sitters alike, as well as the issues fundamental to the field. With information on everything from office procedures and personnel to advertising and business forms, this book is invaluable to entrepreneurs interested in starting a pet-sitting business or making an existing business more profitable. It's laced with real-life stories from professional pet sitters--stories that show how to handle unexpected situations with furry, feathered, or finny pets or their owners.

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About the Author PATTI J. MORAN developed pet sitting as a profession after starting her own pet-sitting business in North Carolina in 1983. After word of her business spread to other parts of the United States, Moran was prompted to put her how-to advice on paper; the premier reference, *Pet Sitting for Profit*, was published in 1987. Shortly thereafter, requests for her pet-sitting business forms led to the start of Patti Moran's Products for Professional Pet Sitters. As others joined her in the profession, Moran began the National Association of Pet Sitters in 1989 and also founded Pet Sitters International in 1994. With more than 7,500 members, PSI is the largest association of professional pet sitters in the world.