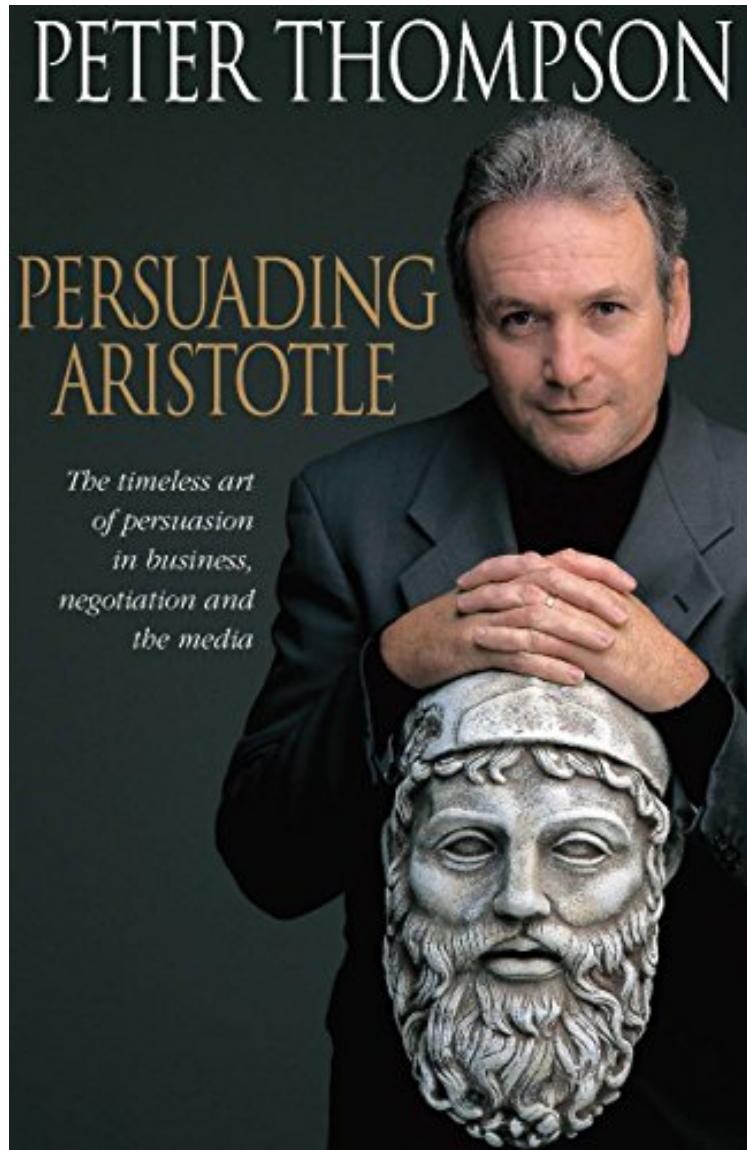


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Persuading Aristotle: The timeless art of persuasion in business, negotiation and the media

Peter Thompson

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About the AuthorPeter Thompson is host of ABC Radio National's breakfast program, and ABC TV's First Wednesday.