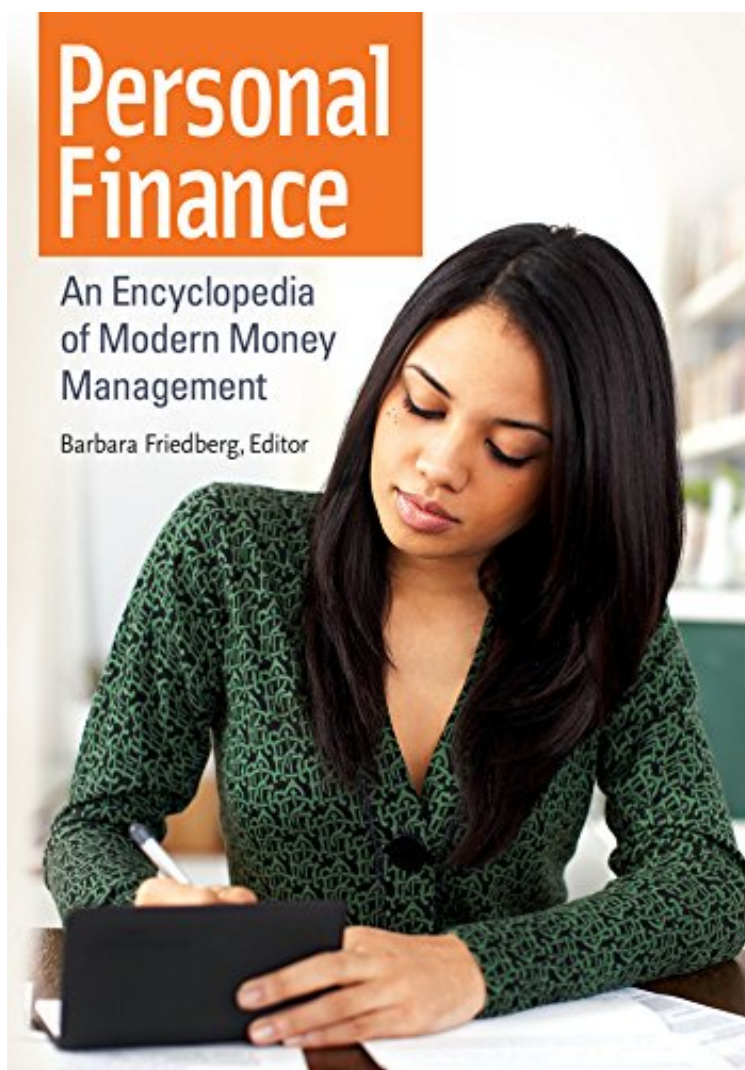


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Personal Finance: An Encyclopedia of Modern Money Management: An Encyclopedia of Modern Money Management

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From Greenwood : Personal Finance: An Encyclopedia of Modern Money Management: An Encyclopedia of Modern Money Management before purchasing it in order to gage whether or not it would be worth my time, and all praised Personal Finance: An Encyclopedia of Modern Money Management: An Encyclopedia of Modern Money Management:

This jargon-free resource explains the who, what, why, and where of contemporary personal finance in simple, easy-to-grasp language, covering the key people, events, terms, tools, policies, and products that make up modern money management. **•** Supplies accessible, comprehensive financial information that explains complex topics in simple language **•** Shows the relationship between personal finance and everyday life, from renting an apartment to saving for retirement **•** Answers a wide variety of personal finance questions **•** Provides a resource suitable for both personal and scholarly use

"Summing Up: Highly recommended. Undergraduates and community college students; high school students; general readers." - Choice "This reviewer liked the work as a whole and admired its aims. Of particular value to young people would be the consistently clear explanations of complex financial and economic ideas. . . . This is very much, then, a reference tool for the well-upholstered American high school or college library to support the curriculum." - Reference **s**About the Author Barbara Friedberg, MS, MBA, is CEO and editor of BarbaraFriedbergPersonalFinance.com, an investment education website. She was formerly a finance instructor at Santa Clara University and Lebanon Valley College and the former CFO and CIO at Cadco Realty, Inc., Cincinnati, OH.