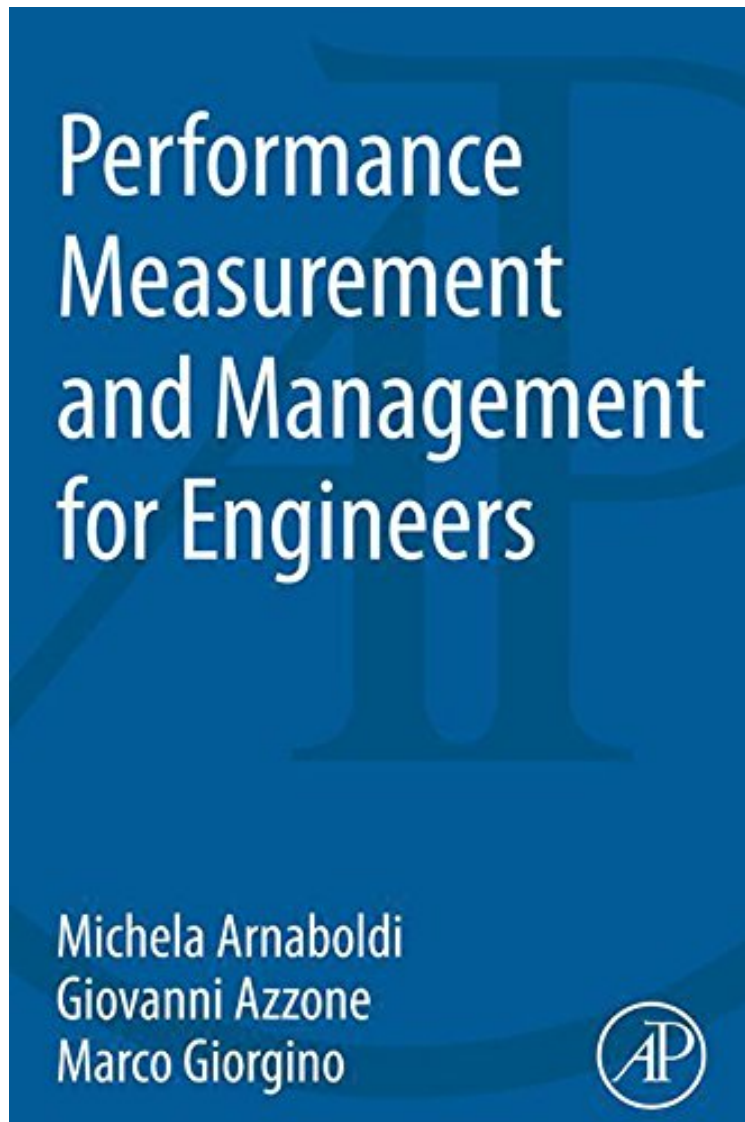


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## Performance Measurement and Management for Engineers

*Michela Arnaboldi, Giovanni Azzone, Marco Giorgino*  
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Performance Measurement and Management for Engineers introduces key concepts in finance, accounting, and management to project managers who have engineering backgrounds. It focuses these basic concepts on issues of measuring and managing enterprise value. Thus, after defining enterprise value, the book begins by explaining the

ways and means of measurement. It then takes up financial measurement, describing and analyzing the typologies of financial indicators while illustrating their advantages and disadvantages. After focusing on measuring enterprise value, the second section takes up managing that value. Like the first, it pursues a double view: using indicators for internal control while employing them to analyze other companies. If engineering project managers possess a source of quantitative and qualitative information about business management, Performance Measurement and Management for Engineers will help them increase their contributions to the business. Explains how main performance indicators are related to the value of the company Reveals how to assess the financial needs of companies in relation to their financial goals and mechanisms (e.g., equity, debt, and hybrid) Describes key information and indicators for assessing the ability of enterprises to create value across time Indicates the profitability sources of different business units

From the Back Cover Performance Measurement and Management for Engineers introduces key concepts in finance, accounting, and management to project managers who have engineering backgrounds. It focuses these basic concepts on issues of measuring and managing enterprise value. Thus, after defining enterprise value, the book begins by explaining the ways and means of measurement. It then takes up financial measurement, describing and analyzing the typologies of financial indicators while illustrating their advantages and disadvantages. After focusing on measuring enterprise value, the second section takes up managing that value. Like the first, it pursues a double view: using indicators for internal control while employing them to analyze other companies. If engineering project managers possess a source of quantitative and qualitative information about business management, Performance Measurement and Management for Engineers will help them increase their contributions to the business. About the Author Michela Arnaboldi is a member of the core faculty of the School of Management at Politecnico di Milano, where she is Director of the Educational Division of the School of Management. She has served as visiting professor at the Centre for Analysis of Risk and Regulation at the London School of Economics and is a member of the Institute of Public Sector Accounting Research of the University of Edinburgh. Giovanni Azzone has served as Chairman of the Evaluation Committee and member of the Board of Management of the Office of Internal Control of the Presidency of the Council of Ministers. He has published in International Journal of Public Sector Management, Journal of Organizational Change Management, and Studies in Higher Education. Marco Giorgino is Professor of Corporate Finance and Global Risk Management. He teaches Corporate Finance, Corporate and Investment Banking, Risk Management, the Master of Science in Management Engineering, and he is the author of over 80 publications, books and articles on banking and financial services.