

(Read now) People People

## People People

Scott Christopher

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**Scott Christopher : People People** before purchasing it in order to gage whether or not it would be worth my time, and all praised People People:

0 of 0 people found the following review helpful. Insightful, practical and wittyBy TerryThis book will help me become a better husband, father, manager and coworker. I loved it! I'd the author's previous books and have seen him and his hilarious speeches but this book helped me get to know more about how to connect authentically with other people than any other book ever had.0 of 0 people found the following review helpful. Five StarsBy KariGreat book

People PeopleWho They Are. Why They Win. How To Be One.If yoursquo;ve ever heard of someone described as ldquo;a real people personrdquo; and agreed, you no doubt immediately thought ldquo;Boy, we could use more people like that!rdquo; And yoursquo;d be right. There are truths that are universally acknowledged: a people person will

smoothly, successfully engage in effective, pleasant human interactions. They are more likely to be promoted, respected, admired, complimented and appreciated than those who simply do not know how to thrive among humans. Simply put, everyone could benefit from being a people person, but many just don't know how or don't know where to find the answers. Supported by interviews, case studies and sound research, People People will teach why being a people person even matters, what makes a people person, and how and where to be a people person. Scott Christopher is a nationally recognized author, speaker and corporate trainer. As co-author of the bestseller *The Levity Effect: Why It Pays to Lighten Up*, he has appeared on NBC's Today Show, CNBC, Fox News and in the New York Times, Washington Post, Newsweek, Wall Street Journal, Boston Globe, The Economist, ESPN the Magazine, Ladies Home Journal and many others. He lives in Salt Lake City, Utah.

From the Inside Flap In an increasingly impersonal world, where texts, tweets and e-mails have replaced warm-blooded, face-to-face interactions, People People have become rarer and, significantly, more valuable than ever before. At work, those with the "human touch" foster stronger professional associations, get promoted faster and make more money than their colder counterparts; and in their personal lives, People People do better socially, enjoy more lasting relationships and live longer, healthier lives than the "unenlightened." What makes a People Person? Using case studies, research, interviews and observations from a lifetime of paying attention, work culture expert and humorist Scott Christopher identifies four basic qualities that redefine the notion of being a People Person. At its core, it's less about being good with people than it is about being good to people. Scott Christopher is a nationally recognized humorist, keynote speaker and proud Lasik survivor. As VP of speaking at The Culture Works and coauthor of the best seller *The Levity Effect: Why It Pays to Lighten Up*, he has appeared on NBC's Today Show, CNBC and Fox News, and in the New York Times, Washington Post, Newsweek and many others. He lives in Salt Lake City with five sons and just one wife. Contact Scott through [www.scottchristopher.net](http://www.scottchristopher.net)

From the Back Cover It isn't uncommon for a sense of entitlement to crop up in "great" companies. People People arms individuals at work and at home with the tools they need to change "what have you done for me lately" to "what more can I do to contribute." "Whether you are a senior leader or just starting out in your career, you'll learn how to become the kind of person with whom others want to do business. And just like Scott himself, this hilarious book is full of practical tips and strategies that will help you work better with others?" guaranteed. ?Adrian Gostick Chester Elton, New York Times bestselling authors of *All in* and *The Carrot Principle* "I loved this book! Scott has clearly framed the case for why "People Peoples" make all the difference in delivering results at work. The formula to becoming a "whole" person is simple, inspiring and anyone can do it. The new math is clearly  $T1 + T2 = T3$ !" ?Mark Servodidio, Chief Administrative Officer, Avis Budget Group "People People sheds new light on the power of individual accountability and shows what it takes to assemble winning teams?" an authentic respect for others. This is a must-read for all employees and, in fact, for anyone who has trouble "connecting" with people." ?Dave Dodson, Communications About the Author Scott Christopher is a nationally recognized author, speaker and corporate trainer. As co-author of the bestseller *The Levity Effect: Why It Pays to Lighten Up*.