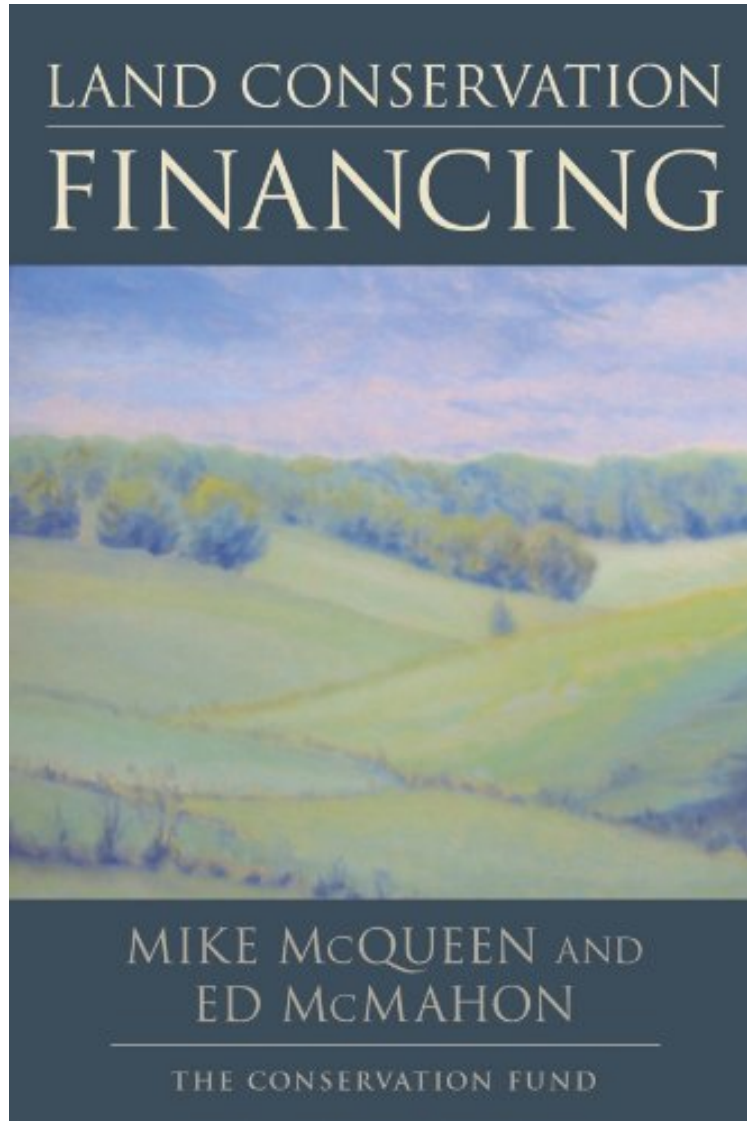


## Land Conservation Financing

*Mike McQueen, Edward T. McMahon, The Conservation Fund*  
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**Mike McQueen, Edward T. McMahon, The Conservation Fund : Land Conservation Financing** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Land Conservation Financing:

Written by two of the nation's leading experts on land conservation, Land Conservation Financing provides a comprehensive overview of successful land conservation programs -- how they were created, how they are funded, and what they've accomplished -- along with detailed case studies from across the United States. The authors present important new information on state-of-the-art conservation financing, showcasing programs in states that have become

the nation's leaders in open-space protection: California, Colorado, Florida, Illinois, Maryland, Massachusetts, Minnesota, and New Jersey. They look at key local land protection efforts by examining model programs in DeKalb County, Georgia; Douglas County, Colorado; Jacksonville, Florida; Lake County, Illinois; Lancaster County, Pennsylvania; Marin County, California; the St. Louis metro area in Missouri and Illinois, and on Cape Cod, Massachusetts. The authors then examine how hundreds of communities have created hundreds of millions of dollars in funding by developing successful campaigns to win land conservation ballot measures. They offer case studies and pull together lessons learned as they lay out how to run a successful campaign. The authors also consider the role of private foundations, which have made immense contributions to land conservation over the past two decades. The book concludes with an examination of the emerging concept of green infrastructure -- a strategic approach to conservation that involves planning and managing a network of parks, natural areas, greenways, and working lands that can help support native species, maintain ecological processes, and contribute to the health and quality of life for America's people and its communities. Land Conservation Financing is an indispensable resource for land conservationists in the public and private sectors who are looking for a detailed, national portrait of the state of land conservation in America today.

"Land Conservation Financing provides state and local government officials, land trusts, foundations, universities, and others who are interested in how to finance land conservation with new information on state-of-the-art conservation financing."