

[Mobile pdf] Ladies Who Launch: An Innovative Program That Will Help You Get Your Dreams Off the Ground

## Ladies Who Launch: An Innovative Program That Will Help You Get Your Dreams Off the Ground

*Victoria Colligan, Beth Schoenfeldt, Amy Swift*  
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**Victoria Colligan, Beth Schoenfeldt, Amy Swift : Ladies Who Launch: An Innovative Program That Will Help You Get Your Dreams Off the Ground** before purchasing it in order to gage whether or not it would be worth my time, and all praised Ladies Who Launch: An Innovative Program That Will Help You Get Your Dreams Off the Ground:

0 of 0 people found the following review helpful. ANY WOMAN LOOKING TO START THEIR OWN BUSINESS

NEEDS THIS!! EXCELLENT!By Carlena AdkinsANY WOMAN LOOKING TO START THEIR OWN BUSINESS NEEDS THIS!! EXCELLENT!THIS BOOK IS SO INFORMATIVE, INSPIRATIONAL, AND ENCOURAGING....A MUST HAVEAND A KEEPER FOR YOUR PERSONAL LIBRARY FOR THOSE TIMES TO REFRESH ORRE-ENCOURAGE YOU IN THE CHALLENGING TIMES THROUGH YOUR PROGRESS.I'VE REFERRED THIS TO SEVERAL FRIENDS I'VE KNOWN AND TO WOMEN WHO I RAN INTOAND SHARED THEY WERE LOOKING TO START A BUSINESS FROM THEIR HOME.EVEN IF YOU'RE JUST CONSIDERING SELLING A FEW ITEMS ON EBAY.....THIS BOOK CANBE A BIG, BIG SOURCE OF ENCOURAGEMENT THAT ONCE YOU START, DON'T BE SURPRISEDTHAT YOU WOULD END UP DOING "AND BECOMING MORE" - "AN ENTREPRENEUR"!!!!"YOU GO GIRL!!!! I DID!!!!1 of 1 people found the following review helpful. A Public Relations Tactic Masquerading as a BookBy ChrysalisStories that seem contrived and over blown in an effort to promote their consulting business.9 of 11 people found the following review helpful. This should be required reading!By Sharon NaylorThere's nothing better than reading success stories of women who turned their great ideas into successful business ventures, and this book has plenty of them. I had to keep putting this book down, because new inspirations would strike, new marketing strategies floated to mind, and the motivational tone was spot-on. This should be required reading for any woman in business, no matter the level, no matter the industry. This one goes on the shelf in my office. I'll be reading it again for a booster of great stories and strategies as I launch my new product lines.

Ladies Who Launch is the first company to define the feminine approach to launching a business and to make the connection between starting a business and bringing creativity into your life with self-esteem and happiness. The nationally acclaimed Ladies Who Launch program has enabled thousands of women across the country to break out of 9-5 and thrive in entrepreneurial enterprises that reflect their true passions, skills, and desires. Located in more than 40 cities in the United States, the Ladies Who Launch incubators - workshops that give women the support and encouragement they need to embark on making their dreams reality - have inspired women to start businesses, grow existing companies, and tap into their creativity to develop essential services and products and enjoy the lifestyle of their dreams while doing it.Available for the first time in book form, the 4-step incubator process, using self-tests, inspiring stories, and practical information, gives women the courage to dare to follow a cherished but unfulfilled dream. Through this unique program women are encouraged toImagine it - allow a secret desire to come to lightSpeak it - choose a dream to pursueDo it - take effective action to make it realityCelebrate it - revel in successes, reward effort, and be good to yourself along the wayLadies Who Launch provides a proven approach to igniting a fire under a long-smoldering dream, have more fun, and catapult a lifestyle, relationship or occupation to an infinitely higher level."If you want to pop the lid off anything you ever thought you couldn't do, shouldn't have or couldn't achieve, you've bought the right book. All the tools you need to ignite a fire under a long smoldering dream, catapult a lifestyle, relationship, or career to a higher level are right here. Women tend to think of dreams as bigger than themselves, pies in the sky, morsels of imagination saved for a rainy day...in other words, out of reach. Well, guess what? Ladies Who Launch will reprogram how you think about your dreams so that they are as real as the coffee you drink each morning. They're real and they're all yours! To be truly happy and inspired by the life you're living, you can take steps to wake up and launch your dreams right now. It is time to start believing that you can have what you really want. With the help of Ladies Who Launch, you will." --Victoria Colligan Beth Schoenfeldt

From Publishers WeeklyYou can do it! That's the message Colligan and Schoenfeldt, cofounders of the online networking and offline support system Women Who Launch, reinforce with this at-home version of their program. Emphasizing a more holistic approach than most business self-help titles, they take issue with some of the big tenets of M.B.A. programs, such as the need to start with business plans. Rather than step-by-step planning and checklists, they encourage would-be entrepreneurs to daydream as a way to define goals, whether it's a new business venture, changing course within a corporation or even a revitalized personal life. Along the way, they debunk commonly held misperceptions about glass ceilings and the mommy track, citing Labor Department statistics and their own extensive surveys. Offering exercises, questionnaires and additional resource lists scattered among success stories of women who have followed their advice, Colligan and Schoenfeldt urge readers to take action. Though the book appears to be written to promote membership in the authors' network, their enthusiasm for self-improvement will excite even nonjoiners into making positive changes. (May) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "Bean inspires confidence in her audience by coming across as trustworthy, energizing, and encouraging. The authors' feminine approach to entrepreneurial business incubation is made palpable through Bean's reading." ---Booklist Audio About the AuthorVictoria Colligan is cofounder of Ladies Who Launch, a company created as a blend of online social networking and offline support system. She also works as a marketing, public relations, and distribution channel for the thousands of women who are members of Ladies Who Launch. She has been featured in many women's and business publications, including Fortune, the Los Angeles Times, the Wall Street Journal, Cosmopolitan, and Working Mother. Beth Schoenfeldt is cofounder of Ladies Who Launch, a company

created as a blend of online social networking and offline support system. She also works as a marketing, public relations, and distribution channel for the thousands of women who are members of Ladies Who Launch. She has been featured in many women's and business publications, including Fortune, the Los Angeles Times, the Wall Street Journal, Cosmopolitan, and Working Mother. Amy Swift has been a close and early collaborator with Ladies Who Launch as a brand communications strategist, writer, and leader of the Los Angeles and Orange County Ladies Who Launch Incubators. Joyce Bean is an accomplished audiobook narrator and director. In addition to being an AudioFile Earphones Award winner, she has been nominated multiple times for a prestigious Audie Award. Equally adept at narrating fiction and nonfiction, her titles include Blue Diary by Alice Hoffman, Blue Smoke by Nora Roberts, and several Jayne Ann Krentz novels. Joyce lives in West Michigan.