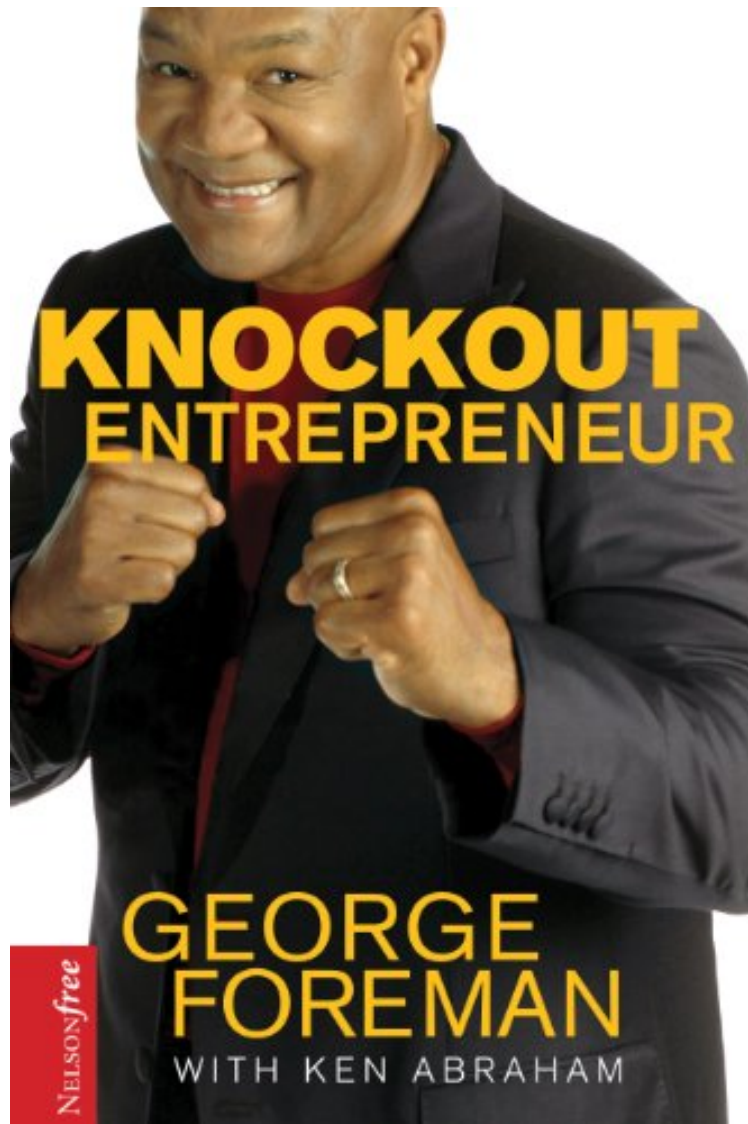


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George Foreman

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George Foreman : Knockout Entrepreneur (Nelsonfree) before purchasing it in order to gage whether or not it would be worth my time, and all praised Knockout Entrepreneur (Nelsonfree):

0 of 0 people found the following review helpful. Motivational Advice from a Giant of a GentlemanBy James R. HollandA Knockout Entrepreneur is a "person who truly wants to succeed in life and is willing to do the hard work necessary to make it happen...The most common characteristic of a Knockout Entrepreneur is that he or she is a risk-taker: he or she is willing to assume the calculated risk of stepping into new territory, exploring potential and possibilities, knowing full well that not everything is going to work out wonderfully...And Knockout Entrepreneur is the person who gets the job done," they are not willing to easily throw up their arms and say " Oh well, I tried and it

didn't work out." This excellent motivational book from one of the people that most would regard as the least-likely-to-succeed people in the world is terrific. The former Heavy Weight Champion of the World shares with the reader what he also tries to teach his ten, yes, ten children. He calls those truths of life "Georgisms." Probably every reader of this book has seen George Foreman on televisions. Most of the younger readers don't even know he an Olympic Gold Medal Winner who went on to become two-time Heavy Weight Boxing Champion of the World. They just know of him because he is the spokesman for Nike, McDonalds, Meineke Car Care and Mufflers and the producer of the "George Foreman Lean, Mean, Fat-Reducing Grilling Machine." His persona is such that viewers of his television ads trust him. He may be big, black and powerful, but he is sincere, trustworthy, believable and comforting to see and hear. The book is packed with his personal experiences and how his attitude turned the proverbial lemon into lemonade. When he fought his last boxing match at the Trump Taj Mahal in Atlantic City he lost the fight by a decision of the judges. The audience booed because they felt he'd won, even Shannon Biggs, his opponent looked surprised at the decision and although George also felt he'd decisively won the 12 round title fight, George quickly walked across the ring and congratulated the young winner. Still dazed and surprised at the outcome, George immediately sought strength from his religion and reminded himself that it was time to mentally get up off the floor and make use of this new opportunity to move forward. It was the first day in the rest of his life. When the Home Box Office fight commentator came over and asked George about the fight, George's inspiration revealed itself in sheer brilliance. There in front of the all-seeing television cameras George said, "Have you ever heard of the George Foreman Lean, Mean, Fat-Reducing Grilling Machine? The grill works." The interview continued and George managed to get in a wonderful, happy, continuing plug for his new Grill. It wasn't long before he was receiving \$5 million dollars a month in profits from that product. A product that it was only because his wife liked using the grill that he decided to sponsor. Thank God for good wives. And George definitely knows that. Ten kids you see. This tome is packed with Georges fascinating little stories to illustrate his philosophy. And George has a lot to say and teach. At the end of each chapter of his manual for success in life he has a summary called "Knockout Ideas to Stimulate Your Success." His advice is so "right on" that it would seem difficult not to succeed by following it. It's also about giving back and sharing your good fortune with others and how to do that without ruining the lives of the receivers of that aid or advice, including your own children. George knows that his success could hurt his children if not handled correctly. He is constantly sharing his beliefs and knowledge with his family and church. This is one of the best books of its kind.

0 of 0 people found the following review helpful. Knockout Entrepreneur By Melissa Dee Knockout Entrepreneur is a well written, easy read. It sends a positive message, and plenty of uplifting supportive stories. I would have liked to have read more about actual- tangible steps I can take to be a successful entrepreneur, rather than reading so many past boxing references, and his own past experiences. I would recommend this book to others, under the idea that this is simply an uplifting, positive read, but not recommend this as a 'how to' guide to start your own business. -Thanks! Melissa D. Frisco, TX

0 of 0 people found the following review helpful. George Hits 'Em In the Grill... By brenten gilbertgotta admit... i love watching George Foreman... i think there's a part of each of us that feels that way... and now i know that it was by design... George opens up with a very enjoyable book telling his story of success in the business world... one piece of advice that stood out? When you answer the phone, keep a smile on your face - it comes through... clearly, Foreman wrote this book with a big smile on his face, because that's exactly how it reads... Granted there are times when the book feels a little repetitive (revisiting the same events) and almost like a sales pitch - for instance, the grill is mentioned by its full name (with adjectives) several times - but that's the nature of the game... Foreman is very up front about the fact that he's using every opportunity to sell his products and continue to be successful... that's fine, because, overall the book has plenty of good advice tucked away in each chapter... It's also worth noting that this is a Nelsonfree product - and yes, by the way, this is based on a free promotional copy - which means that with the book in hand, you can click over to the special webpage, answer a question or two and get a free PDF and audiobook version of the book as well... (George Foreman does NOT narrate the audiobook, but it's still a rather lively reading)... Anyway, the bottom line, as with many career/business/self-improvement books is that you won't find too much here that you can't find in many similarly-themed... the difference is that this is someone else's story and the more times you hear success stories from different voices, the more you'll start to believe that soon enough, it can be your voice telling the tales... plus there's the whole smile thing... and George has a lot of mouths to feed in his family... -from truatmusic[dot]com[slash]raw

As true for boxing as business: Champions in business are not born. They are made. In an era of bankruptcy and bailouts, two-time Heavyweight Champion of the World and record-busting businessman George Foreman steps into the ring to challenge prevailing conceptions of success and achievement and lays out a new way of doing business—the way of the Knockout Entrepreneur. The Knockout Entrepreneur: Is focused on smart growth, fearlessly seizing opportunity, and building an organization of significance. Is an idea wrangler and visionary who uses God-given imagination; who never gives up, gives in, or backs down from the hard work necessary to make it. Is an encourager, risk-taker, mentor, and giver in a world that often reflects the opposite. Is defined by integrity and generosity rather than title and possessions. Amasses wisdom over wealth and knows that when all is said and done, the

greatest ROI is found in faith, family, and community. Foreman equips you with principles and strategies to help you come out swinging and backs them up with personal stories, contemporary accounts of success, timeless wisdom, and leading questions— all of which are geared to help you put your Knockout plan into action and achieve extraordinary levels of success.

About the Author George Foreman, once boxing's heavyweight champion of the world, is best known today as an entrepreneur and philanthropist. He is a frequent speaker at nationwide events and a New York Times best selling author. George is an ordained minister and preaches twice a week in his church in Houston. He is the father of ten.