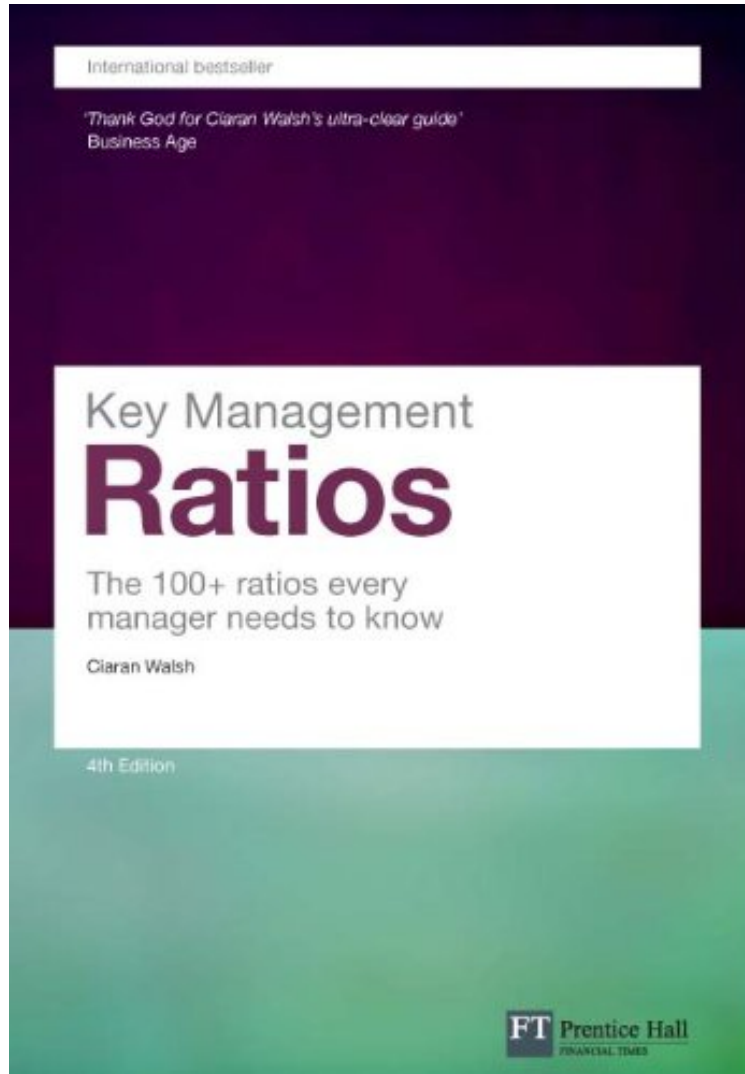


[Ebook pdf] Key Management Ratios (Financial Times Series)

Key Management Ratios (Financial Times Series)

Ciaran Walsh

*DOC | *audiobook | ebooks | Download PDF | ePub*



#338613 in eBooks 2010-04-08 2010-04-08 File Name: B00ABMPB10 | File size: 43.Mb

Ciaran Walsh : Key Management Ratios (Financial Times Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Key Management Ratios (Financial Times Series):

0 of 0 people found the following review helpful. Loved the bookBy Alexander FedorovThe book is short, clear and practical. Since I have it read first time about 5 years ago I recommended the book every employee in financial management which I was willing to invest my time with.0 of 0 people found the following review helpful. Five StarsBy Leoipadevery clear and helpful information. A must to have book to understand finance.0 of 0 people found the following review helpful. Five StarsBy J. C. TsangGreat book helpful!

With over 33,000 copies sold, Key Management Ratios is a market "classic". This new edition is re-

packaged with a new jacket design to revitalise the Key Management brand and new two-colour internals make it more readable and visually appealing. Key Management Ratios is an antidote to any fear of finance. Drawing data from 200 companies worldwide, the book brings clarity and simplicity to its explanation of every measure and shows how they all link together to drive your business. From cash flow and profit to ROI and ROTA, its unique approach remains as classic as ever, bringing a simple and visual understanding to a complex subject.

"Thank God for Ciaran Walsh's ultra-clear guide." Business Age magazine
From the Back Cover
Business ratios are the guiding stars by which you steer your company's course; they provide your targets and your standards; they direct you towards the best long-term strategies as well as the smartest short-term solutions. You can't afford to leave them to the accountants. In Key Management Ratios, Third Edition, top financial educator Cieran Walsh teaches you everything you need to know about ratios to manage your business far more effectively. This book's thoroughly updated coverage includes: financial statements, balance sheets, and PLs; measures and drivers of operating performance; corporate liquidity, financial strength, and cash flow; determinants of corporate value; cost, volume, and price relationships; investment ratios, acquisition analysis, and Shareholder Value-Added (SVA). Simply put, Cieran Walsh enables you to link your company's financial fundamentals to its day-to-day operations--so you can make smarter decisions based on better information.
About the Author
Ciaran Walsh is Senior Specialist Finance at the Irish Management Institute, Dublin. He is trained both as an economist and an accountant and had 15 years' industry experience before joining the academic world. His work with senior managers over many years has enabled him to develop his own unique approach to training corporate finance. As a consequence, he has lectured in most European countries, and the Middle East. His main research interest is to identify and computerize the links that tie corporate growth and capital structure into stockmarket valuation.