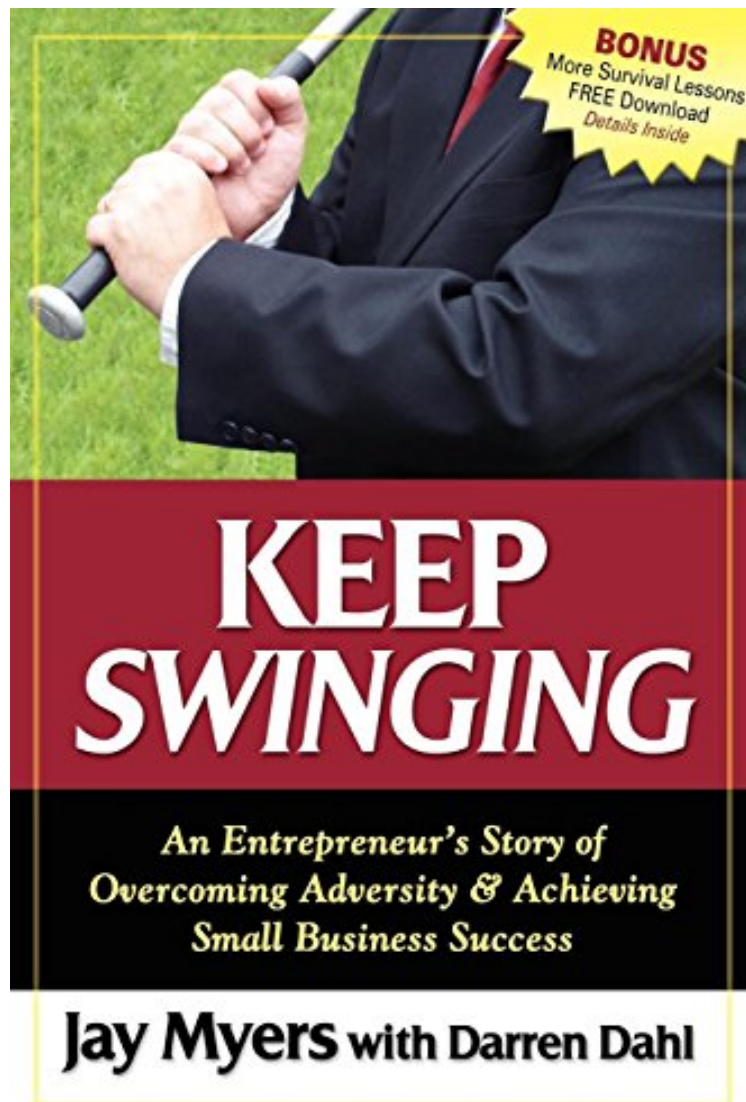


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Keep Swinging: An Entrepreneur's Story of Overcoming Adversity Achieving Small Business Success

Jay Myers

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0 of 0 people found the following review helpful. Not only is it a great business book with a lot of lessons, it reads like a truly great story! By Dexter Williams I am an avid reader, and have read many business books. One of this books

strongest features is that it not only gives you the lessons you need to learn as a small business entrepreneur or an executive; it let's you live those lesson with Jay in a story format. It is concise and to the point and does not blab on like so many books tend to do (reiterating the same point over and over again). I left this book feeling truly inspired and I would recommend it as a read for anyone. Looking forward to reading his other book "Hitting the Curve Balls" 0 of 0 people found the following review helpful. Very good book for anyone in business! By Jim DeLille I really enjoyed this book. Great inspirational story of overcoming adversity through good old fashioned hardwork and perseverance! I look forward to his next book! 0 of 0 people found the following review helpful. Great Encouragement By Paul Great encouragement for any business owner! Though it's a bit short, it provides a lot of motivation for getting through the various obstacles we face.

Starting a business is easy. Growing a successful business: not so much. The statistics are grim: less than 20% of the businesses started each year survive their 5th anniversary. Jay Myers, founder of Interactive Solutions, Inc. in Memphis, Tennessee is one such survivor. Jay has built a company that, by tapping into the demand for high-tech video conferencing and communication equipment, continues to grow even beyond the 10 year anniversary. Finding the way, however, wasn't easy. Facing cash flow problems, a partnership divorce and even an embezzling employee, there were many days that Jay thought he was going to end up just another statistic. Actually, he did: Interactive Solutions, Inc. is part of an elite club that has made the INC 500- INC magazine's list of America's fastest growing private companies- twice Jay shares his lessons on how he did it in "Keep Swinging" a story of overcoming adversity and achieving small business success.