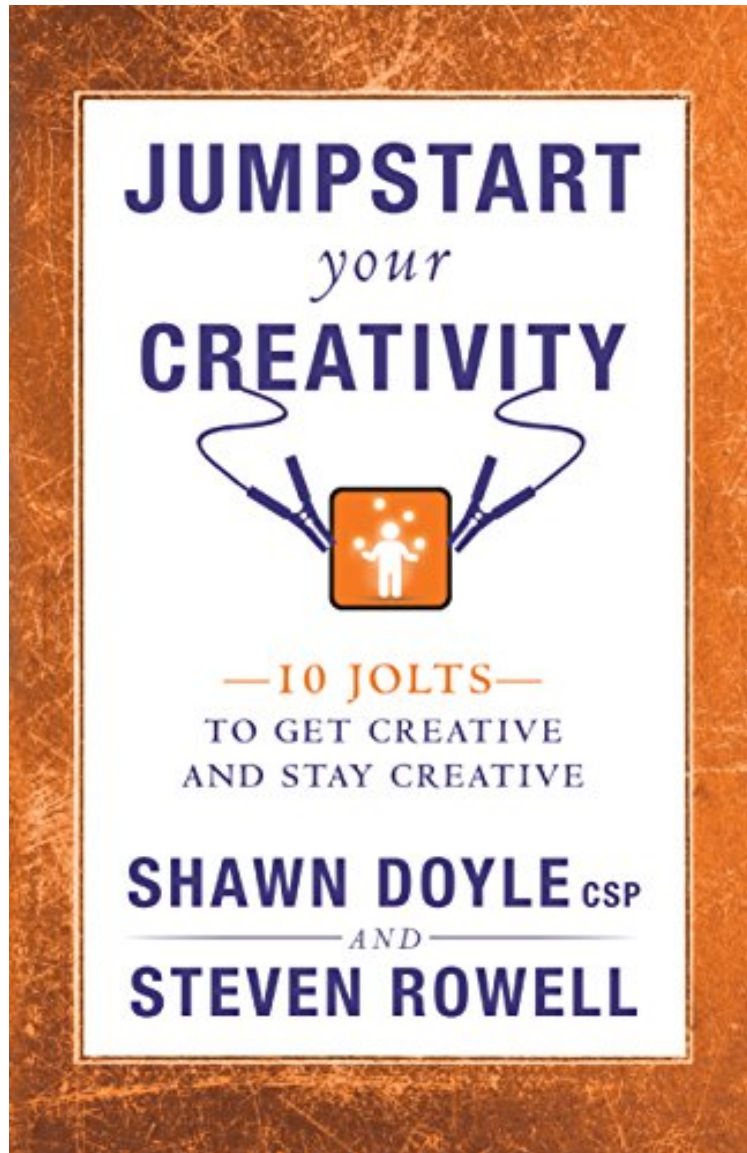


Jumpstart Your Creativity: 10 Jolts To Get Creative And Stay Creative

Shawn Doyle, Steven Rowell
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Shawn Doyle, Steven Rowell : Jumpstart Your Creativity: 10 Jolts To Get Creative And Stay Creative before purchasing it in order to gauge whether or not it would be worth my time, and all praised Jumpstart Your Creativity: 10 Jolts To Get Creative And Stay Creative:

4 of 4 people found the following review helpful. Creativity is more fun than this By WhatIThinkThis book hopes to be "...a book on creativity that has no fluff, never wastes your time, is fun to readhellip;" It had too much fluff for my

tastes, the writers attempting to be funny, particularly in the earlier sections of the book. Much of it also seemed long-winded, while I was expecting 10 give-it-to-me-quick "jolts." After reading the sample pages, I wasn't going to download the book offered at no cost for review, but decided to give it a fair chance. I found the presentation to be organized and well thought out with many activity suggestions and online links (Kindle version)--and those features raised my review from two stars to three--but the book did not inspire me at all. I felt it offered too much left-brained analysis for right-brained creativity. However, some of the suggested activities might be good party ice-breakers. Though I did not find this book fun to read, I'll keep it on file in case desperation ever arises for ideas...or if I'm hosting a party. Possibly doing the activities would be more fun than reading about them....And that brings up the thought that the same content would be more enjoyable in a live workshop. In fact, I can imagine that might even be a 5-star experience. 1 of 1 people found the following review helpful. Got a creativity boost

By Rumio LI have been in the IT management field for a long time. I remember brainstorming the ideas just like authors mentioned in the book. I was always sceptical of the process till this book gave me the right answer, how to do the brainstorming the right way. Though I'm only half way across the book but I've gained so much that I'm forced to write this review. I really don't understand why anyone could give it less than five stars. 1 of 1 people found the following review helpful. how to be creative

By KatI have always been somewhat creative and this book seemed to me like a great start to give me ideas to boost my creativity. This seems to be partly written for companies or organizations. But after finishing the book, some of it can be used for individuals. It gives some websites, videos, and suggestions with charts and lists. Worth a read.

Are you creative? Do you want to be more creative in your business and personal life? Everyone has the ability to be creative. This fun lighthearted and easy to read book will give you 10 Jolts to reawaken and tap into your innate creativity in order to be more successful at work and in your personal life. In this book, you will learn the tools techniques and methods for getting and staying creative in a competitive world. "Jumpstart Your Creativity" gives you proven specific effective tools and great tips to use, to both generate ideas and evaluate them effectively. Are you ready to tap into your creativity? This book will show you how, and you will be amazed at the results!"

"As a publisher of a regional business to business publication in Pennsylvania, I've had the pleasure of dealing with Shawn both on a personal level as well as publishing his monthly leadership column. Shawn's 'foundations' should really be labeled principles for business leaders to live by." --Steve Schulz, publisher, Business2Business Magazine

About the Author SHAWN DOYLE CSP is a learning and development professional who has a passion for human potential. He has an avid belief in the concept of lifelong learning. For the last 22 years, Shawn has spent his time developing and implementing training programs on team building, communication, creativity and leadership. Shawn's training programs help people become more effective in the workplace and in their lives. Some clients include Pfizer, Comcast, Charter Media, IBM, Kraft, Microsoft, The Marines, The Ladders, and Los Alamos National Defense Laboratory.