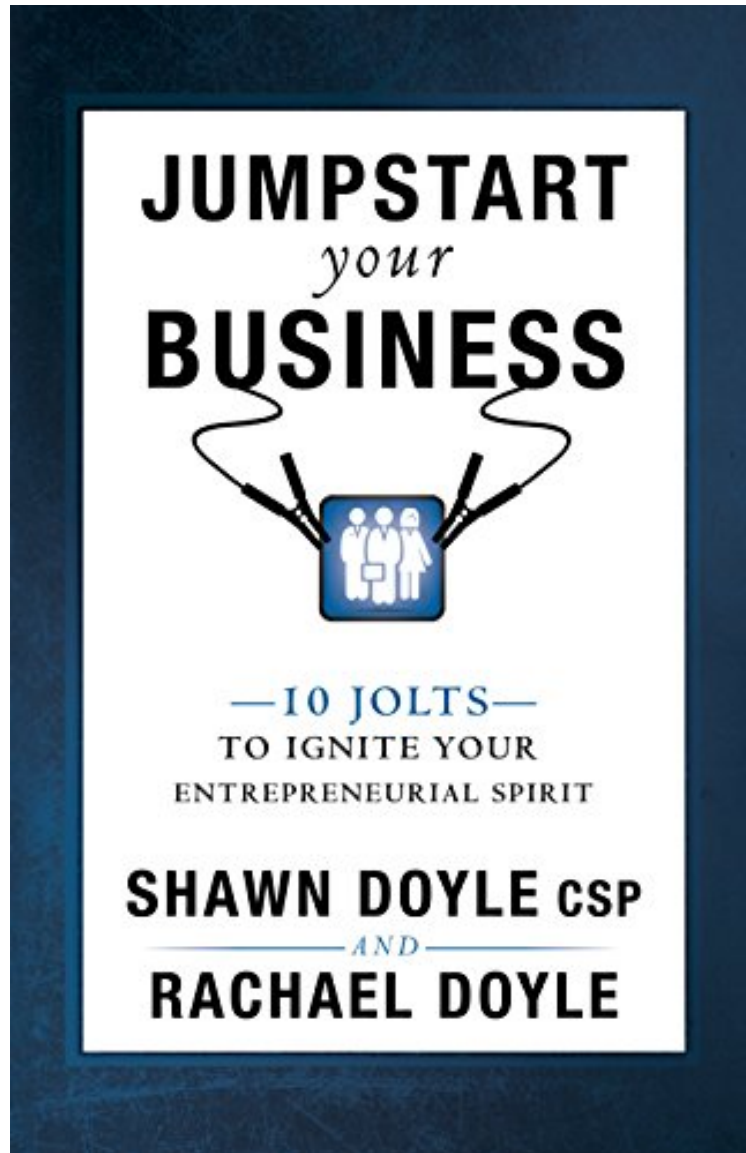


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# Jumpstart Your Business: 10 Jolts to Ignite Your Entrepreneurial Spirit

*Shawn Doyle, Rachael Doyle*  
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**Shawn Doyle, Rachael Doyle : Jumpstart Your Business: 10 Jolts to Ignite Your Entrepreneurial Spirit** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Jumpstart Your Business: 10 Jolts to Ignite Your Entrepreneurial Spirit:

0 of 0 people found the following review helpful. Key Concepts and Ideas for Becoming the Architect of Your Own Life By Richard R. Blakely; Jump Start Your Business; is written for anyone who has dreamed of starting

their own business, for those who already have a business and want to make it better, and for those who want to grow their business to the next level. Successful entrepreneurs, graduate students, and company employees alike will learn from the many key tips, tools and techniques provided for igniting the entrepreneurial spirit within. The material is well organized, presented in a natural progression of building blocks (the 10 Jolts) with sound principles and guidelines for establishing clear mission and vision statements which lead to articulate personal and professional goals. The discussion on the importance of time management, taking advantage of available resources, and of networking resonated with me. I also found the chapter on building and maintaining energy while being passionate about identifying tools that motivate and inspire especially helpful. Other Components include finances, creative thinking, the power of words, and other skills that enable and empower personal growth and success in business round out the 10 Jolts. Authors Shawn and Rachael Doyle are both experienced in the field of startup businesses, entrepreneurship, advocates of lifelong learning, and actively implementing motivational and training programs. Their writing style is informal, reader friendly, challenging the reader to complete the Work It exercises, included after each chapter, and to work with accountability partners. This is an important addition to the other "Jump Start" titles published by Sound Wisdom books. A complimentary copy of this book was provided for review purposes. The opinions expressed are my own.

Do you have a business? Do you want to start a business? Do you work for a business? Then this book should be the "cannot miss" book for you to read this year. In *Jumpstart Your Business*, you will learn the key tips, tools and techniques for igniting your entrepreneurial spirit as you run your business on a day-to-day basis. This book is written by two people who have combined experience of over 60 years working for and in their own businesses. They will share with you ten key elements that they believe can help a business owner get and stay motivated. In the book they share with you: The critical importance of having a mission and a vision statement Learning about a missing ingredient in many businesses - a business plan How to adjust your thinking and believe in yourself and your idea Building your support network and deciding who can help or hurt you The secrets to setting goals and holding yourself accountable Being a continuous learner and where to find those resources Getting and staying motivated through adversity and tough times Starting and running a business is not easy, but you can succeed and exceed even your own expectations. So- get ready to have the business you have always dreamed about - it's time to *Jumpstart Your Business!*

"As a publisher of a regional business to business publication in Pennsylvania, I've had the pleasure of dealing with Shawn both on a personal level as well as publishing his monthly leadership column. Shawn's 'foundations' should really be labeled principles for business leaders to live by." --Steve Schulz, publisher, *Business2Business Magazine*

About the Author SHAWN DOYLE is a learning and development professional who has a passion for human potential. He has an avid belief in the concept of life-long learning. For the last 22 years, Shawn has spent his time developing and implementing training programs on team building, communication, creativity and leadership. Shawn's training programs help people become more effective in the workplace and in their lives. His clients have included numerous Fortune 500 companies, and his awards and honors are extensive. Shawn is the author of ten inspirational books. Find out more at: [sldoyle.com](http://sldoyle.com)

RACHEL DOYLE was born into a family that has had multiple generations of successful entrepreneurs. In her early teens she worked in the family business in several roles. In her late twenties she was the co-founder and built a successful photography business in Michigan for several years with a partner. Racheal has worked in her own business or for other businesses for over three decades and has learned many valuable lessons from her experience.