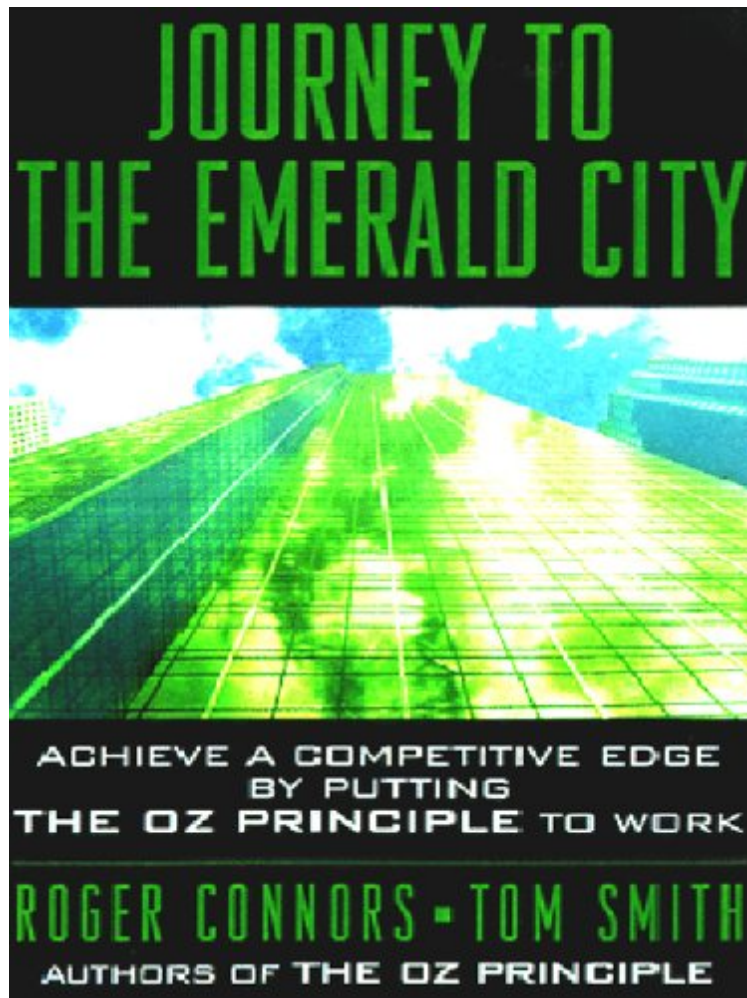


## Journey to the Emerald City

*Roger Connors, Tom Smith*

*ePub | \*DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#99075 in eBooks 2002-07-01 2002-07-01 File Name: B0012M2IXW | File size: 60.Mb

**Roger Connors, Tom Smith : Journey to the Emerald City** before purchasing it in order to gage whether or not it would be worth my time, and all praised Journey to the Emerald City:

0 of 0 people found the following review helpful. Make the change yourself to do the best you can and be cooperative. By neezerI cannot give the audio book five stars because I haven't fully listened to it. However, so far, after one of three discs this appears to be another big corporation culture change dream. Make the change yourself to do the best you can and be cooperative. A little personal integrity will go a long ways to make this country better. I'd give the book 3/5 stars. 0 of 0 people found the following review helpful. Five Stars. By Not happy customer great read 0 of 0 people found the following review helpful. Great Book on Culture Change. By Willie L. Carter Any company looking to transform their culture should read this book. The books demonstrates how other companies have used experiences to create beliefs to develop actions and achieve results, a very simple but powerful model to transform to a new culture. Willie Carter, Highland Park, IL

Connors and Smith explore the direct link between a company's culture and the results it produces, providing a program to transform entrenched patterns into potent new ways of being and doing. Getting to the core of why people work as they do is a dynamic process demanding that leaders take control of the culture to create experiences that foster beliefs, drive actions, and produce the ultimate competitive advantage. Filled with success stories, the book introduces a step by step model to help people at any level of the organization take action that will alter the company's belief system in order to produce the desired results.