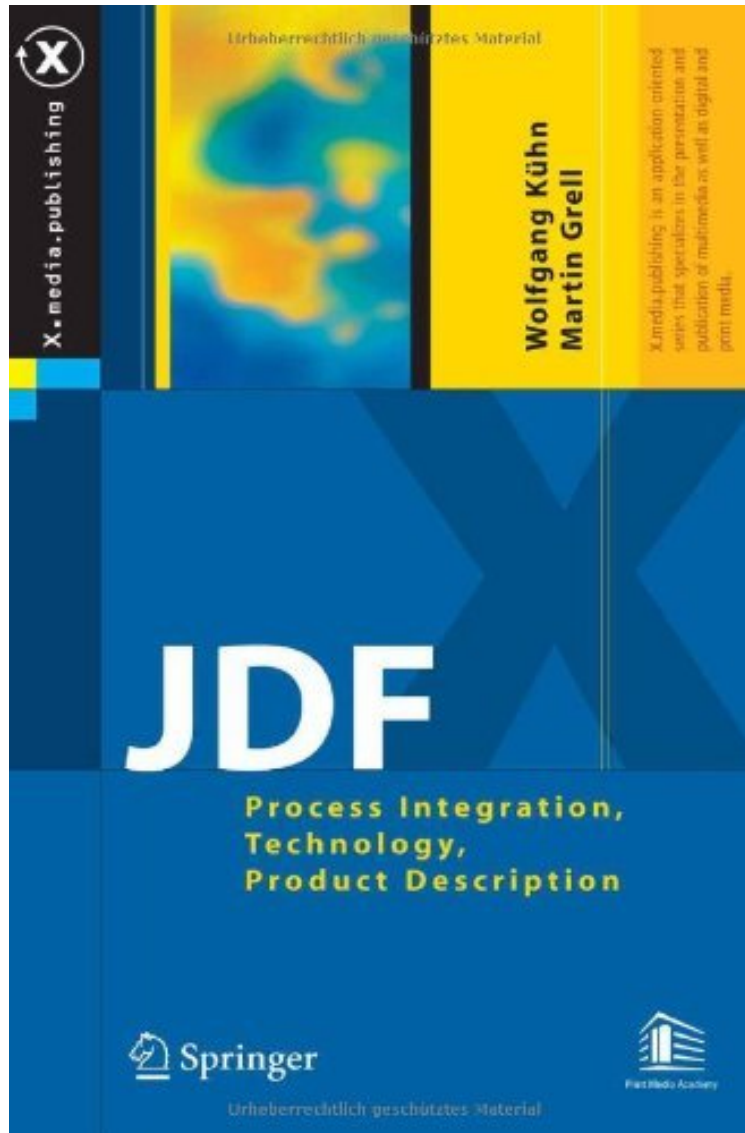


[PDF] JDF: Process Integration, Technology, Product Description (X.media.publishing)

## JDF: Process Integration, Technology, Product Description (X.media.publishing)

Wolfgang Kuuml;hn, Martin Grell  
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Wolfgang Kuuml;hn, Martin Grell : JDF: Process Integration, Technology, Product Description (X.media.publishing) before purchasing it in order to gage whether or not it would be worth my time, and all praised JDF: Process Integration, Technology, Product Description (X.media.publishing):

Based on the Job Definition Format (JDF) new workflow concepts are developed which will help create integrated workflows in the graphic arts industry. These developments create new business opportunities that will lead to a cost reduction but also will entail risks. Starting with a comprehensive explanation of the new standard, information is offered that enables business executives to make sound decisions on software investments in the graphic arts industry. Available architectures and products are highlighted and benefits are described. The steps relevant for the process integration are discussed.

From the Back Cover The arrival of PDF has successfully optimized certain elements of the production workflow; the next challenge facing the print media industry is to resolve the problem of non-networked software packages that exist in isolation. Businesses today need to identify process inefficiencies to ensure the successful process integration of the entire value added chain. The PDF document format and the vendor-independent JDF (Job Definition Format) provide the technical platform for devising new, fully integrated workflow solutions. Networking decisions involve virtually every department of a print service provider and lay down the direction of the company over the long term. These decisions offer opportunities, but they also harbor risks. If businesses are to make the right investment decisions, it is vital they have extensive background information on technical and business management issues. The authors provide focused information for decision makers looking for support in implementing networking projects successfully. This book is couched in straightforward language, explains and highlights relevant terms, and provides readers with numerous practical illustrations, graphics and checklists that they can apply to real-life applications.