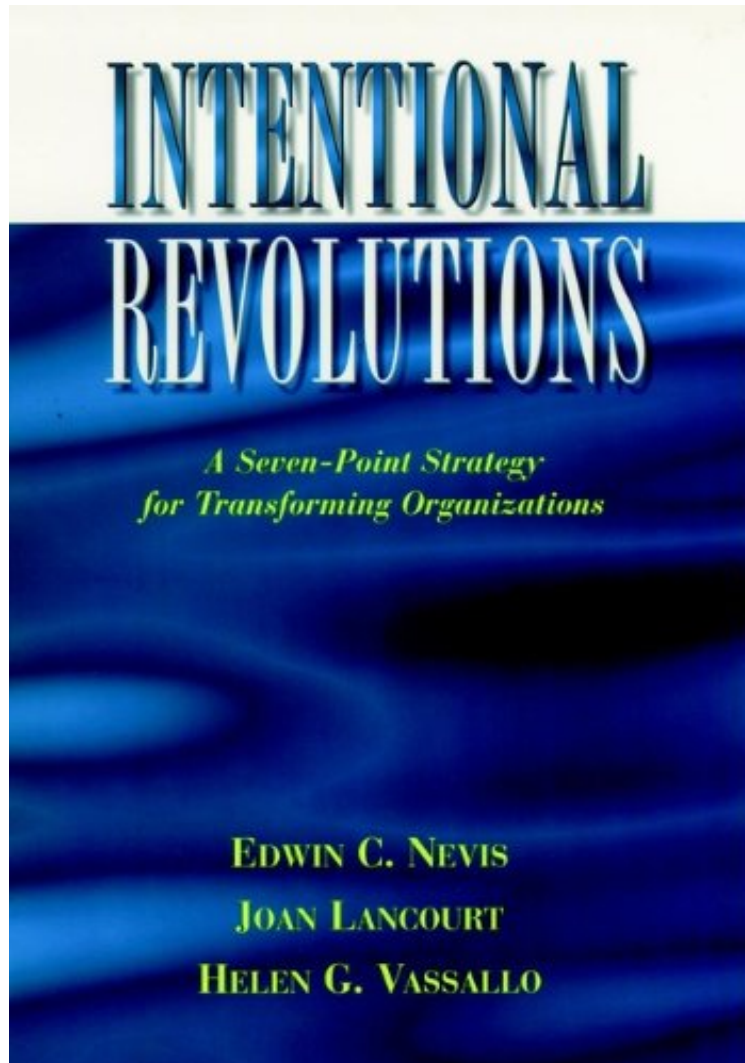


Intentional Revolutions: A Seven-Point Strategy for Transforming Organizations

Edwin C. Nevis, Joan Lancourt, Helen C. Vassallo
*Download PDF | ePub | DOC | audiobook | ebooks



#2581764 in eBooks 2008-03-11 2008-03-11 File Name: B00134VPC4 | File size: 26.Mb

Edwin C. Nevis, Joan Lancourt, Helen C. Vassallo : Intentional Revolutions: A Seven-Point Strategy for Transforming Organizations before purchasing it in order to gage whether or not it would be worth my time, and all praised Intentional Revolutions: A Seven-Point Strategy for Transforming Organizations:

Let science set the stage The most valuable ally a change agent could want. Author Edwin Nevis and his coauthors leverage breakthrough behavioral and social science research to arrive at seven surefire methods for investing workers with an all-new mindset. The results: a powerful strategy for influencing behavior, minimizing resistance to change,

and sustaining an organization that is continuously adapting and self-renewing. Filled with examples of both successful and failed change efforts -- and with numerous case studies from companies including Motorola and Xerox -- this is one how-to on effecting change you should definitely include in your arsenal.