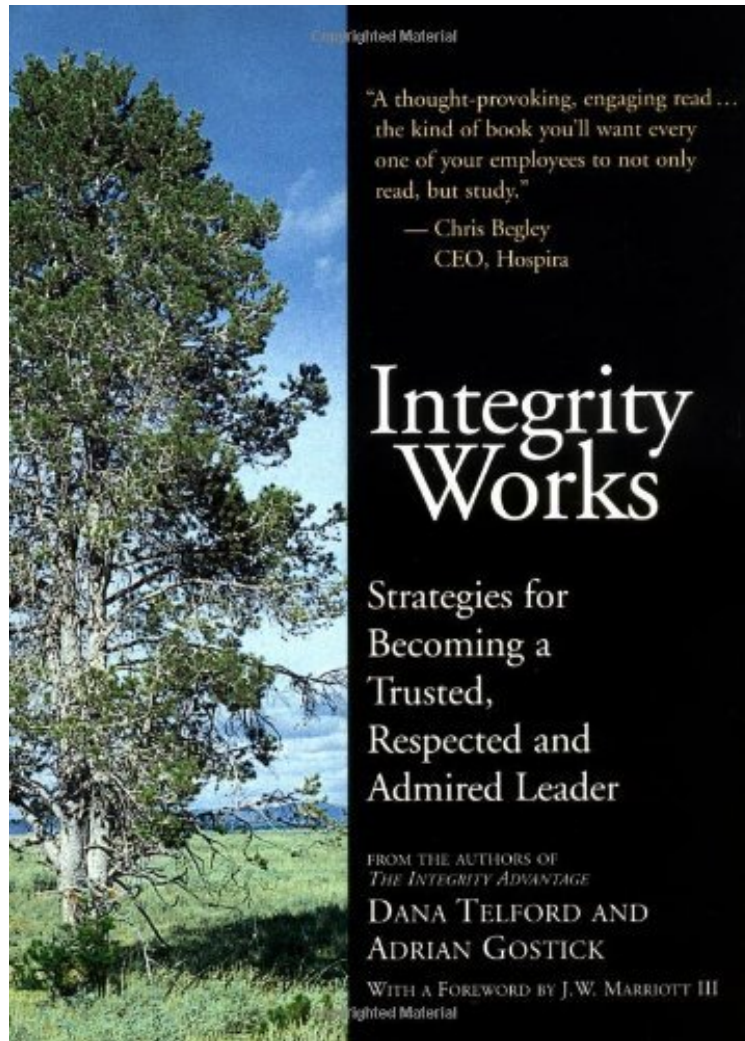


(Mobile pdf) Integrity Works: Strategies for Becoming a Trusted, Respected and Admired Leader

Integrity Works: Strategies for Becoming a Trusted, Respected and Admired Leader

Dana Telford

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Dana Telford : Integrity Works: Strategies for Becoming a Trusted, Respected and Admired Leader before purchasing it in order to gage whether or not it would be worth my time, and all praised Integrity Works: Strategies for Becoming a Trusted, Respected and Admired Leader:

5 of 5 people found the following review helpful. A great ROIBy NorthpeakIntegrity works. It also inspires. Kudos to Gostick and Telford for producing a book that is as much about life and how to live it, as it is about business and how to profit from it. Integrity Works is an uplifting, powerful handbook that has changed the way I look at ROI - my own Return On Integrity. At a time when the term "business leadership integrity" seems like an oxymoron, Integrity Works demonstrates how integrity is central to true success. This isn't a heavy book about philosophy or business principles.

Rather, Gostick and Telford have distilled 10 keys to the fulfillment of integrity - illustrating the practical application of those keys through the lives of such remarkable and diverse people as Mother Teresa, Warren Buffet, and Hank Greenberg. Integrity Works is a practical, read-able book that will make you stronger - and your business leadership qualities better. It'll also improve your ROI. 1 of 1 people found the following review helpful. Integrity Works By Thomas E. Ballard A good follow up to "The Integrity Advantage" with specific examples of integrity at work. I purchased a copy of "The Integrity Advantage" for all my employees and have enjoyed this sequel. 2 of 2 people found the following review helpful. Your Character becomes Your Destiny By Rebecca of "There's no way around it. We've got a growing trust problem on our own soil. And it's destined to make us less competitive in global markets; spend too much money on contracts, disputes and litigation; and burden us with inefficiencies. That is, unless we can turn it around. To do so, we need leaders to take the first step." ~ pg. 55 Integrity Works presents the stories of Hank Greenberg, Mary Kay Ash, Mohandas Gandhi, John Wooden, Vonetta Flowers, Mother Teresa, Warren Buffett and Sir Thomas More. The detailed profiles paint pictures of success and uncover the secrets of a life of influence. The main points are illustrated almost entirely by these life stories and the astonishing beauty of Mother Teresa's compassion comes through in her story like I haven't heard it told before. The idea of this book is to show how decisions developed the character of the individuals presented and how their character became their destiny. If you enjoy this book, you may also want to look for Success Built to Last by Jerry Porras ~ The Rebecca Review

In the sequel to the best-selling business book *The Integrity Advantage*, authors Adrian Gostick and Dana Telford take the concept of integrity in business to the next level: how to put integrity into action with your employees, your company, and your own life. *The Integrity Advantage* explained why integrity was so important - in this new sequel, *Integrity Works*, the authors tell you how to put the principles into action with personal stories of people who met challenges with integrity, a step-by-step process showing how leaders make difficult decisions with integrity, ways for leaders to identify integrity in others, and ways for them to build organizations with integrity. It's a complete roadmap to really putting these principles into action as a leader. This is a no-nonsense look at the real benefits of what real integrity can bring to the business world. *Integrity Works* examines stories of real-life employees who live and work with integrity, and companies with corporate goals centered around honesty. Packed with case studies that reflect years of solid research and statistical evidence, *Integrity Works* demonstrates how taking the high road actually ensures a company's profitability, success, and survival. Dana Telford is a researcher and guest lecturer at Harvard University and a management consultant with clients in North and South America, the Middle East, and Europe. Dana has appeared on numerous television and radio programs. He earned an MBA from Harvard Business School. For more information on the authors, visit www.theintegrityadvantage.com. Adrian Gostick is coauthor of the best-selling books *The Integrity Advantage*, *The 24-Carrot Manager* (called "a must read for modern-day managers" by Larry King), and *Managing with Carrots*. He has written for *USA Today Magazine* and *Investor's Business Daily*, among others, and has been featured on *CNBC*, *MSNBC* and *NPR*. Adrian is director of corporate communications at the O.C. Tanner Company, and has a master's degree in strategic communication and leadership from Seton Hall University, where he is also a guest lecturer.