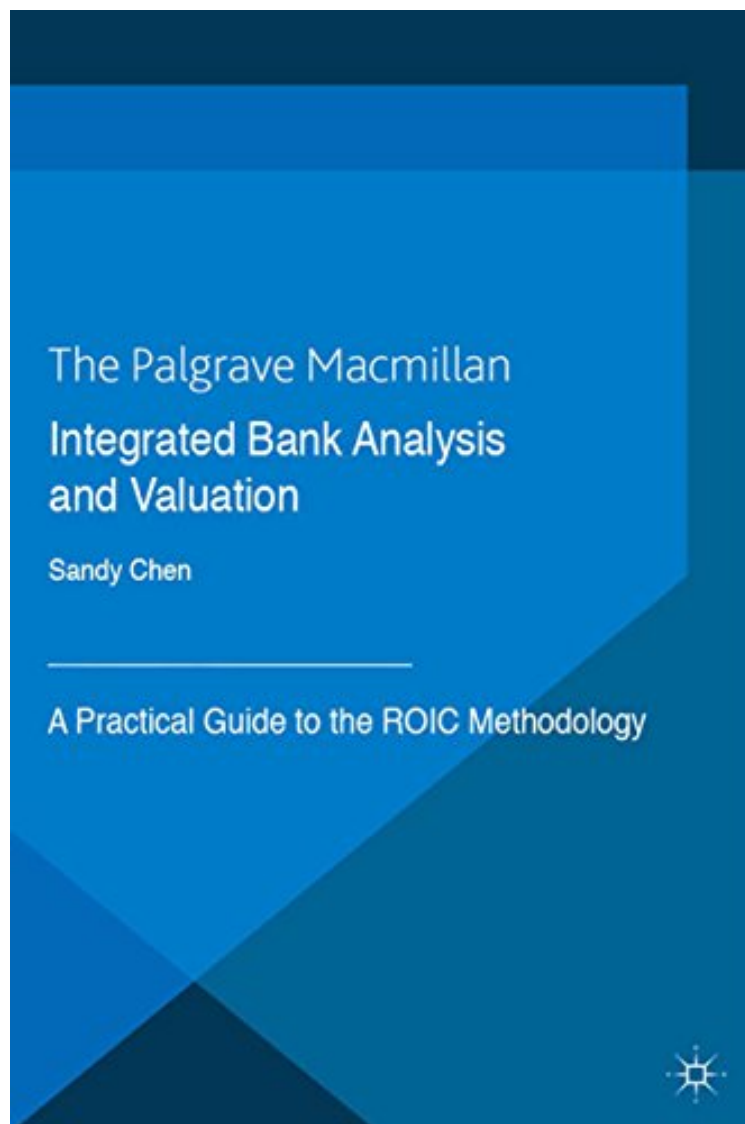


[PDF] Integrated Bank Analysis and Valuation: A Practical Guide to the ROIC Methodology (Global Financial Markets)

Integrated Bank Analysis and Valuation: A Practical Guide to the ROIC Methodology (Global Financial Markets)

S. Chen

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About the Author Sandy Chen heads the financial services arm at Cenkos Securities, the City of London's leading independent securities firm. Previously, he was the founder and CEO of a startup bank (Walton Co), and was a leading analyst at Panmure Gordon, Williams de Broe, and Credit Suisse First Boston. He is acknowledged as the banks analyst that first called the onset of the Great Financial Crisis in August 2007, as well as making several key analyst calls on UK banks since then (e.g. LIBOR). Besides television and radio interviews and print coverage, he has also advised institutional investors, financial institutions and the UK government on banking issues.