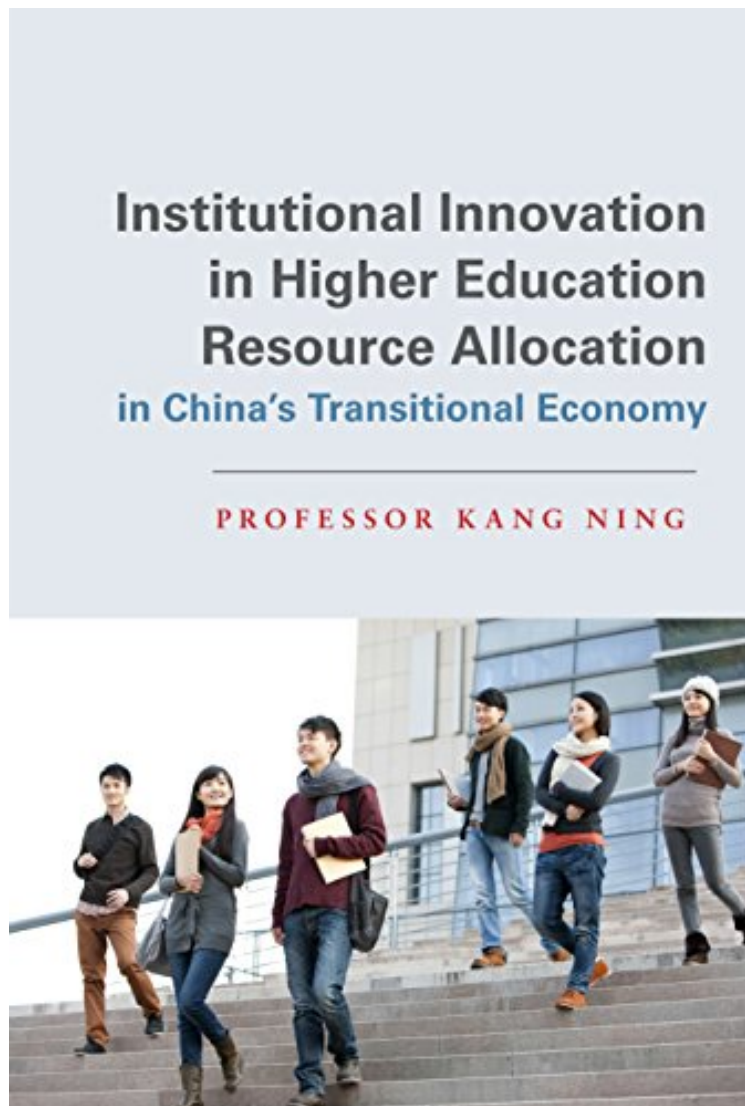


(Mobile book) Institutional Innovation in Higher Education Resource Allocation in China's Transitional Economy

# Institutional Innovation in Higher Education Resource Allocation in China's Transitional Economy

*Kang Ning*

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**Kang Ning : Institutional Innovation in Higher Education Resource Allocation in China's Transitional Economy** before purchasing it in order to gage whether or not it would be worth my time, and all praised Institutional Innovation in Higher Education Resource Allocation in China's Transitional Economy:

The Essential Guide to Allocating Resources and Improving Higher Education in China's New Economy From 1978 to 2008, China has experienced a remarkable thirty-year period of economic reform and social transformation. In this time, enrollment in higher education increased by 34 times from 856,000 students to more than 29 million. Six years later, the number rose to more than 35 million, with a gross enrollment of 37.5%. What has led to such a rapid expansion of China's higher education? What can we learn from the changes we've seen? How should we allocate resources to build a better future? In this powerful and illuminating study, based on years of research, Professor Ning Kang reveals: \* How China's higher education system has evolved with China's economy \* Which factors, trends, and characteristics of educational institutions have the greatest impact on resource distribution \* How changes in the economy conform to a "rule of the sea" that directly affects higher education \* How modern universities can adjust organizational structures to comply with economic and governmental changes \* How China's institutions can allocate resources to drive innovation, optimize potential, and create new opportunities

Filled with detailed studies, academic assessments, and measured analysis, this book examines three decades of unprecedented change and growth in China's higher education system during its most dramatic time of economic transition. Professor Ning Kang draws from her vast experience as a university teacher, a Ministry of Education spokesperson, and the head of China Education Television to create an in-depth portrait of the nation's higher education institutions—as well as a powerful new model for the most effective allocation of China's resources. Thought-provoking, eye-opening, and brilliantly researched, this book will help educators and administrators understand China's past successes in the higher education market—and forge a new path for China's future.

**About the Author** Professor Kang Ning is vice chairman of China Education Publishing Media Group Ltd. A former factory worker, she received her bachelor's degree in education in Nanjing Normal University in 1983 and worked for the Ministry of Education of China from 1985 to 2003. In 2004, she received her doctorate degree on management at Peking University and worked as the head of China Education Television until 2014. Kang Ning has played a leading role in numerous national projects for higher education, and was ranked 28th among the top 50 authors whose works were most cited from 1979 to 2008 in China.