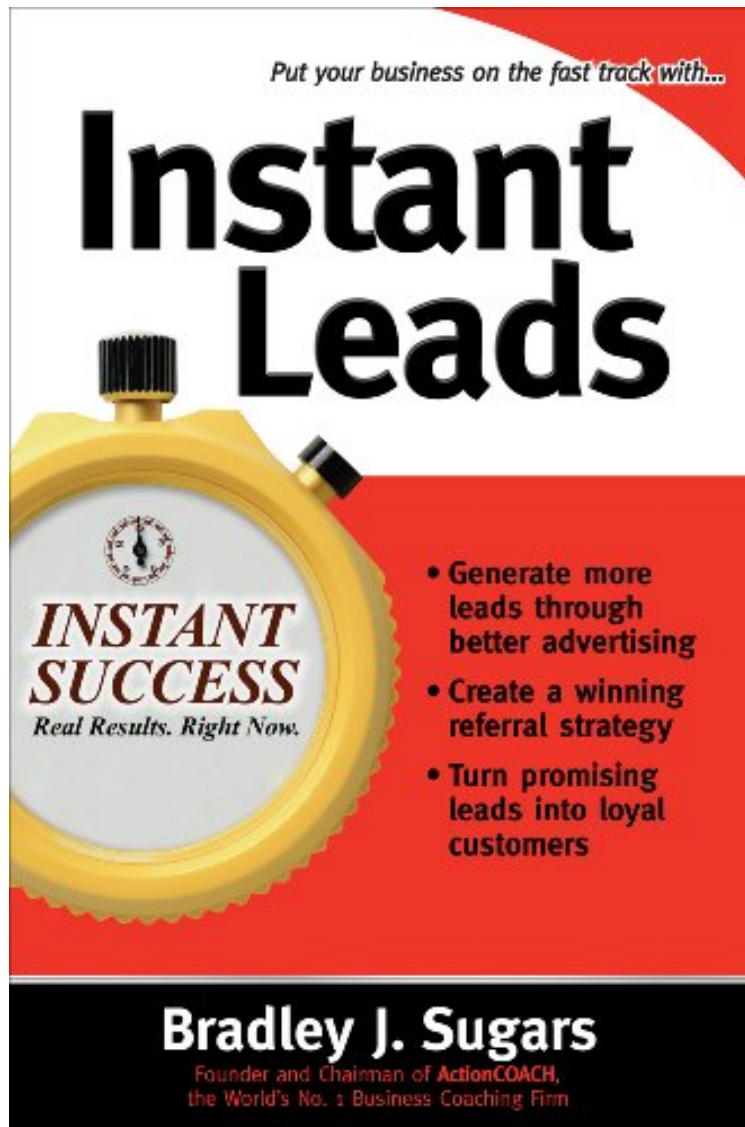


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Instant Leads (Instant Success Series)

Bradley J Sugars, Brad Sugars
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Start a steady stream of leads flowing into your business. Trying to grow a business without a steady supply of fresh

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From the Back Cover Start a steady stream of leads flowing into your business. Trying to grow a business without a steady supply of fresh leads is like trying to drive across the country on a single tank of gas. With everything on your plate, who has time to chase after new leads? Don't panic. Self-made millionaire Brad Sugars shows you why generating a constant flow of hot leads isn't nearly as complicated as you might think. Discover how to: Run killer print ads, radio campaigns, and mailings Form strategic alliances with suppliers and local businesses Use promotional offers and guarantees to set yourself apart from the herd Make sure your plans are cost-effective with a break even analysis Get real results right now when you discover all that Instant Success has to offer! Instant Advertising * Instant Cashflow * Instant Profit * Instant Promotions * Instant Referrals * Instant Repeat Business * Instant Sales * Instant Systems * Instant Team Building * The Business Coach * The Real Estate Coach * Successful Franchising * Billionaire in Training About the Author Bradley J. Sugars is a world-renowned entrepreneur, author, and business coach who has helped nearly a million clients around the world find business success. Brad is the founder of Action International, a global network of business coaches with nearly 1000 offices worldwide. Brad and the Action International team have refined over 500 business strategies and systems that are used by Action business coaches on six continents.