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Anneloes M.Sc. Cordia

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Anneloes M.Sc. Cordia : Innovation Management Practice Handbook: Guide for process set-up in accordance with ISO 9001 and Design for Lean Six Sigma before purchasing it in order to gage whether or not it would be worth my time, and all praised Innovation Management Practice Handbook: Guide for process set-up in accordance with ISO 9001 and Design for Lean Six Sigma:

An introduction to the strategic choices that must be taken during an innovation process and a guide for designing the business processes for innovation including the whole supply chain. Innovation projects will gain in speed, efficiency, and cost-awareness and will become successful operations. The result of this methodology will support ISO 9001 and

the Design for Lean Six Sigma methodology in a natural way. Cost saving and sustainable progress are in this philosophy complementary. "I believe DFSS project managers for manufacturing industries would certainly benefit from reading this publication, in particular companies that are relatively new in their implementation for Six Sigma and who just discovering the value of prevention in new product development (DFSS opportunity). I thoroughly enjoyed the concepts and examples given by an expert in the field of Innovation Management and DFSS. I would highly recommend this book for any practitioner in the area of Lean Six Sigma and Design for Six Sigma." - Robert W. Clarke, Director of XONITEK Corporation NY 13901, USA "Good work! This book gives a nice, high-level overview. Certainly risk management had some new points. The link with ISO makes it very useful for people with whom that is a priority." - John Bicheno, Director of Lean Operation Program at Cardiff Business School and Author of 'The Lean Toolbox: The Essential Guide to Lean Transformation'. Buckingham, UK "I thoroughly enjoyed reading this handbook as it was very well thought out. I'm unacquainted with Six Sigma however I was able to gain a clear perspective of what it entails due to the way in which the author shared her insight and experience." - Jason Weber, Web Marketing Manager Coby Electronics, Corp. New York, USA "This book is well organized, logical and offers a clear blueprint within the context of the subject and would be a good reference for someone looking to implement." - Robert (Bob) Smith, Managing Director B Hepworth Ltd, UK