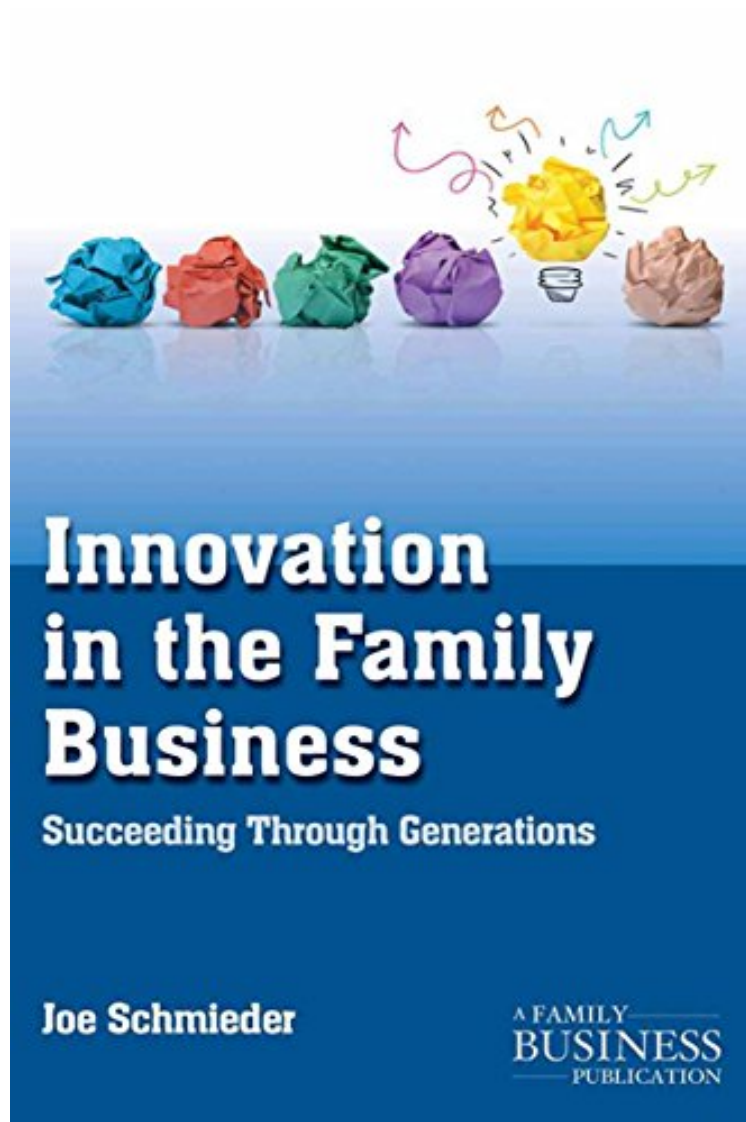


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Innovation in the Family Business: Succeeding Through Generations (A Family Business Publication)

Joe Schmieder

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Joe Schmieder : Innovation in the Family Business: Succeeding Through Generations (A Family Business Publication) before purchasing it in order to gage whether or not it would be worth my time, and all praised Innovation in the Family Business: Succeeding Through Generations (A Family Business Publication):

0 of 0 people found the following review helpful. Chock full of practical ideas and best practices, this book is excellent for anyone interested ...By Robert LewisJoe Schmieder has been the successful non-family president of two privately

held businesses and helped countless family businesses through his consulting organization. His book cites over fifty first hand examples in family businesses in support of his very relevant idea. Innovation makes an important positive difference in perpetuating family businesses. Beyond a focus on the long term, Joe makes the case that incremental innovation typically practiced by family businesses is most effective. Chock full of practical ideas and best practices, this book is excellent for anyone interested or involved in family business. 0 of 0 people found the following review helpful. The Manual For Taking Your Family Business To The Top! By Wade Danielson I had Joe on my podcast, The Entrepreneurs Library, to give a deep dive on Innovation in the Family Business. With Joe's experience he gives amazing insight on how family owned businesses can better survive in the world today. If you would like to hear a review from the author himself check out episode 130 at theELpodcast.com/books.

Schmieder shares a broad range of tools and pathways that family businesses across sectors use to stimulate, execute, measure, and reward innovation. The 50-plus family stories cited in this book will inspire any family enterprise to create a strategy and environment that can stimulate success for many generations to come.

"Joe Schmieder's new book on innovation in family owned businesses is grounded in sound research but brought to life by real world experience and examples. Joe takes a thoughtful look at innovation in the FOB context but also shares a variety of insights and best practices applicable to family businesses more generally. This is a helpful and easy read for anyone working in or around a family owned business." - Bruce C. Young, Partner, Warner Norcross Judd LLP, Board Member, The Family Business Alliance, and a third generation participant in a family business "In today's fast paced world, innovation is not a luxury but a necessity. Schmieder has written an important and practical book that addresses how innovation can be created within the context and constraints of a family business. It's a must read for today's family business leaders." - Joseph Horak, Ph.D. Director, Family Business Institute, Seidman College of Business, Grand Valley State University, Grand Rapids, Michigan "In this book, Schmieder has provided multiple best practices for topics ranging from governance to management team strategy to product development all from the perspective of generational succession." - William J. Boer, President Founder, Grey Dunes "Is innovation in family business an oxymoron? Having coined the term interpreneurship or intergenerational entrepreneurship in 1989, my answer is a resounding no. Joe Schmieder proves the point. And his cases show you the way. Read this book!" - Ernesto J. Poza, Clinical Professor, Global Entrepreneurship and Family Enterprise, Thunderbird School of Global Management, Family business consultant, and author of Family Business "Innovation in the Family Business outlines how a family can embrace Innovation to become a core value in how they define their meaning and context to remain relevant and embrace innovation as an active process to be successful in the various phases of a multi-generational business." - Nelson Jacobson Chairman, President, and CEO, JSJ Corporation "Too often, family businesses seem to exist primarily as a sort of shrine to the founding generation. Joe paints a positive picture using dozens of vibrant examples of how successor generations can avoid that trap by innovating and growing in ways that would surely make any founder proud. A must-read for all YPO family business leaders or any executive leading a family enterprise." - Chris Herschend, Vice Chair, Herschend Family Entertainment and Chair, YPO WPO Global Family Business Network About the Author Joe Schmieder is a principal consultant of the Family Business Consulting Group specializing in family business succession and strategic business planning. In addition to his consulting practice, Joe serves as an adjunct professor at Notre Dame University teaching Family Business Strategy courses.